WE GO BEYOND THE COMMON SENSE



YASTUDIO
یاء ستدیو

COMPANY PROFILE
V22 . OCT . 2025

ONE OF THE PIONEER BRANDING AGENCIES IN SAUDI ARABIA

We are a branding agency that specializes in helping businesses establish and develop their brand identity. We offer various branding services, including brand strategy, brand naming, brand messaging, visual identity development, and brand activation.

FOR 22 YEARS

WE'VE HAD

SIGNIFICANT EXPERIENCE

SERVING

PROMISING BRANDS

COMPANIES . PRODUCTS . PLATFORMS

BY

PROVIDING PRIMARY AND SECONDARY

BRANDING, REBRANDING, AND BRAND UPLIFTING SERVICES



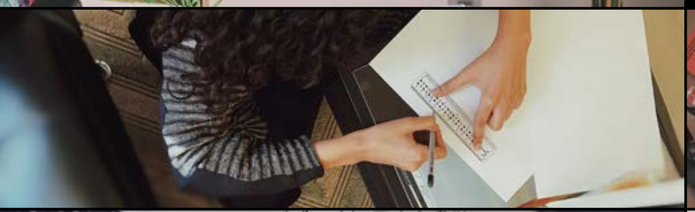




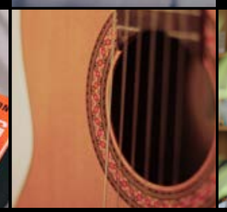























IN NUMBERS

22 YEARS *of* Experience
200+ BRANDING Projects
25+ BUSINESS Industries

Since we started in 2003, we have combined creativity and strategy into experiences that improve brands' lives, hence helping us to build brands that can adapt to all circumstances, face various challenges, stand out amid fierce competition, inspire others, create a different experience, and make unforgettable brand names.

We believe that every brand has a unique story to tell, and it works closely with clients to uncover and communicate that story compellingly and authentically. This involves understanding the client's values, mission, and audience, as well as conducting market research and competitive analysis.

We are committed to using our skills by combining strategy and creativity to help businesses grow and succeed, and to create brands that are impactful and memorable. We are always looking for new, successful, and strong ways to connect companies with their clients, brands with their consumers, and entities with their employees.

Our branding process begins with a discovery phase to understand the clients and their target market and to define their brand positioning and messaging. Then create the brand strategy that develops the brand mission statement, identifies key differentiators, and creates a brand personality. Once the brand strategy is in place, we move on to the visual identity phase, which may include logo design, color palette development, typography selection, iconography, supergraphic design, and brand book development.

Throughout the branding process, we emphasize collaboration and communication with our clients. We believe that a successful brand is one that is built on a solid partnership between the client and the studio, and we work hard to ensure that our clients are involved and engaged throughout the process.

Overall, we are versatile, strategic, and creative.

OUR DISCIPLINES

Brand Identity

Brand Launching

Brand Naming

Brand Strategy

Company Profile

Digital Experiences

Exhibitions

Industrial/Product Design

Motion Graphics & Film

Packaging

Signage & Environmental Graphics

9 THINGS THAT MAKE US STAND OUT

UNDERSTANDING

EXPERIENCE

SPECIALIZATION

PROFESSIONALS

DIVERSITY OF WORK

STRONG CLIENTS

STRATEGIC THINKING

WELL-ORGANIZED

CUSTOMIZED WORDMARK

OUR IDEAL BRANDING PROGRAM GOES THROUGH 6 STAGES

Research

To understand the market, competition, current and potential changes, and challenges.

Strategy

To define the brand-driving idea and create an extended visual language of the brand.

Naming

To suggest and select the name that suits the brand strategy and future.

Concept

To develop a brand identity system that encapsulates its strategy and visually translates it distinctly and engagingly.

Deliverables

To prepare, organize, and deliver the brand's core elements, assets, and applications.

Activation

Perfectly delivering the brand to the target market, audience, employees, and environment.

We’re proud to have successfully helped build and develop the brand identities of great household names, local icons, and familiar brands across more than 25 business industries.


سبيل


Lusin


أوفاد
Awfad
Hotel


Monopoly
RIYADH


Bahri
البحري


عيادات
Nayel
نايل


wagyu


FIRST
NEXT


SAPPHIRE


B-Style
بي ستايل

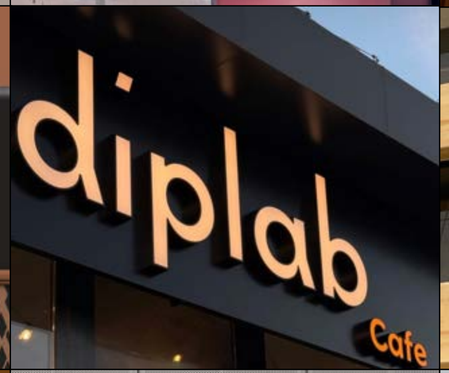

Beta
بيتا


سلطان القابضة
Sultan Holding


NASJET
ناس جت


Line Frame
لاين فريم


View


diplab
Cafe


DerMore
ديرمور
جلدية . تجميل . ليزر


RAHTY SPA
راحتي سبا


ALGHADEER
COMPOUND
كمباوند الغدير
011 485 9544


نباتاتي


CHIBIB


نواة
NAWAT


DR.S'
LOUNGE
clinic


المهرة
by

PORTFOLIO INDEX

Click to reach

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RAHTYSPA 275
B-STYLE 282

01. CORPORATE BRANDING

Brand Uplifting *for* the Leader *in* Logistics *and* Transportation

Client
Bahri

Link
bahri.sa

Sector
Logistics and Transportation

Discipline
Brand Strategy
Brand Identity
Signage & Environmental Graphics

Year
2019

Bahri
البحري

PBACK TO PORTFOLIO INDEX


البحري Bahri
بحري أراسكو
Bahri ARASCO





Bahri

البحري



Primary Logo



Latin Logo



Emblem



Secondary Logo



VALUES

CONSIDERATE

DRIVEN

RELENTLESS

TRANSPARENT

ATTRIBUTES

INTERNATIONAL

UNIQUE

OPEN TO NEW OPPORTUNITIES

WELL EDUCATED

NAVY BLUE

PMS PANTONE 541 C
PMS PANTONE 541 U
CMYK 100 61 0 43
HEX003C71

GRAY

PMS PANTONE COOL GRAY 6 C
PMS PANTONE COOL GRAY 6 U
CMYK 16 11 11 27
HEXA8A8AA

WHITE

WHITE FOIL / WHITE SILKSCREEN
PMS WHITE
CMYK 0 0 0 0
HEXFFFFFF

ORANGE

PMS PANTONE 165 C
PMS PANTONE 165 U
CMYK 0 70 100 0
HEXFF681D

BLUE

PMS PANTONE 300 C
PMS PANTONE 300 U
CMYK 92 47 15 0
HEX 0077AA

MIDNIGHT GREEN

PMS PANTONE 2244 C
PMS PANTONE 2244 U
CMYK 79 12 49 23
HEX 52726F

DARK GREEN

PMS PANTONE 2466 C
PMS PANTONE 2466 U
CMYK 76 37 39 55
HEX 2D4046

RED

PMS PANTONE 3517 C
PMS PANTONE 3517 U
CMYK 0 99 91 10
HEX BB0012

Bahri
البحري

Bahri Chemicals
البحري للكيماويات

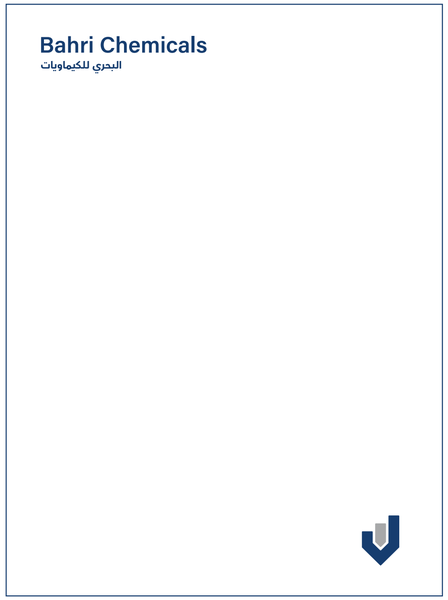
Bahri Logistics
البحري للخدمات اللوجستية

Bahri Oil
البحري للنفط

Bahri DryBulk
البحري للبضائع السائبة

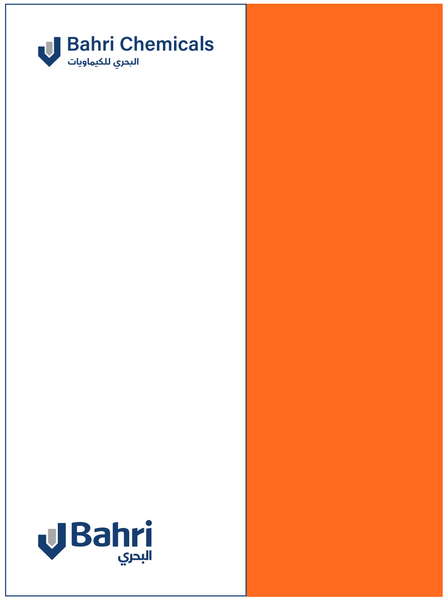
Bahri ShipMgmt
البحري لإدارة السفن

Bahri Desalination
البحري للتحلية

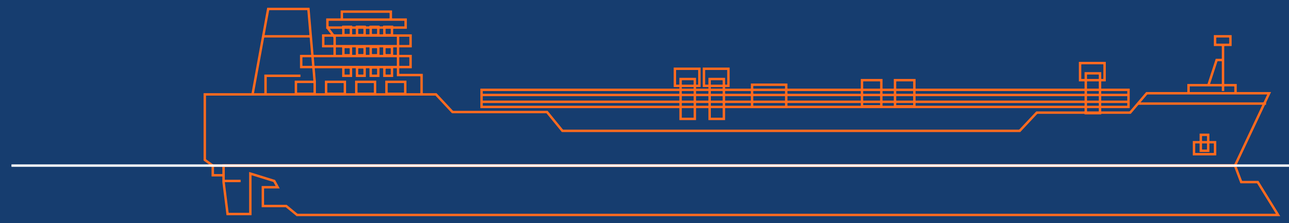








Bahri
البحري



@onebahri

Bahri
البحري

The National Shipping Company of Saudi Arabia
Head Office - Riyadh
Olaya Towers - (Tower B), Floors (12-15), 3074
Prince Muhammad Ibn Abdulaziz Road, Al Ulaya
Riyadh 12213 - 8022, Saudi Arabia

Toll Free 920020007
T. +966-11-4785454
F. +966-11-4778036


Bahri
البحري
@onebahri


Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut
26
27






Bahri
البحري


Bahri
البحري


Bahri
البحري


President, Bahri Oil
Bahri Oil


Bahri
Company
Profile
2022
Bahri


Bahri
Bahri


SHADEN


Bahri

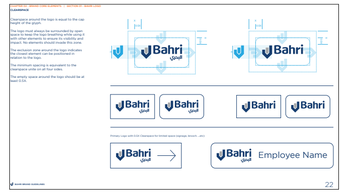

Bahri
MAR 2, 2021
Brand Guidelines

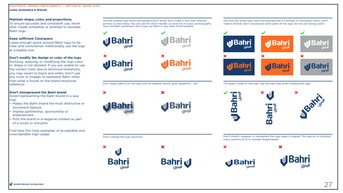

LEADING IN LOGISTICS & TRANSPORTATION
9

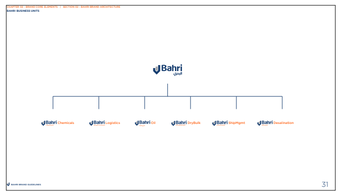

INTERNATIONAL
UNIQUE
OPEN TO NEW OPPORTUNITIES
WELL EDUCATED

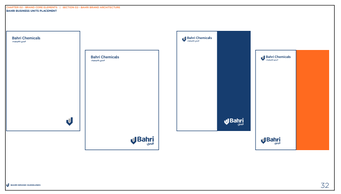

Bahri
البحري
19

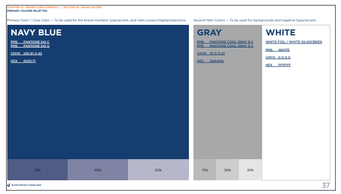

Bahri
البحري
21

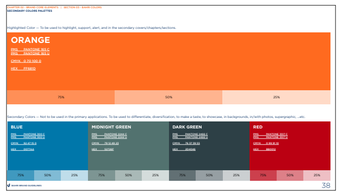

Bahri
البحري
Employee Name
22

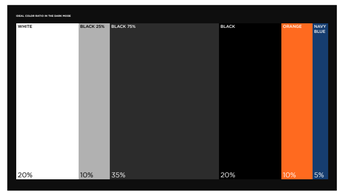

Bahri
البحري
27

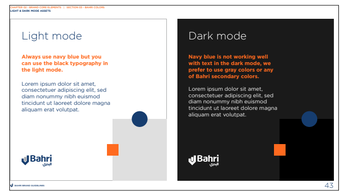

Bahri
البحري
Bahri Chemicals
Bahri Logistics
Bahri Oil
Bahri Drydock
Bahri Shipfleet
Bahri Visualmotion
31

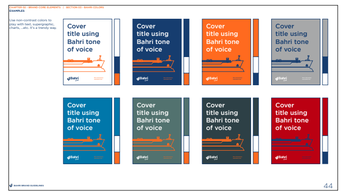

Bahri Chemicals
32


NAVY BLUE
GRAY
WHITE
ORANGE
37


ORANGE
BLUE
MIDNIGHT GREEN
DARK GREEN
RED
38


WHITE
BLACK 25%
BLACK 75%
BLACK
ORANGE
NAVY BLUE
20%
10%
35%
20%
10%
5%


Light mode
Always use navy blue but you can use the black typography in the light mode.
Dark mode
Navy blue is not working well with text in the dark mode, we prefer to use gray colors or any of Bahri secondary colors.
43


Cover title using Bahri tone of voice
44


Chapter 02
Brand Core Elements
Section 04
Bahri Typography


Gotham
Typeface
47


Gotham Light Typography
Gotham Light Italic Typography
Gotham Regular Typography
Gotham Regulat Italic Typography
Gotham Medium Typography
Gotham Bold Typography
Gotham Bold Italic Typography


Aa Bb Cc Dd
0123456789
Main Headlines Latin Typography
Sub headlines latin typography
50

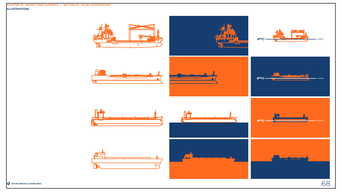

Bahri Primary Latin Typography
for Sub-Hedlines 2020


خط هلفيتكا
العربي
58


الرائدة في مجال النقل
والخدمات اللوجستية

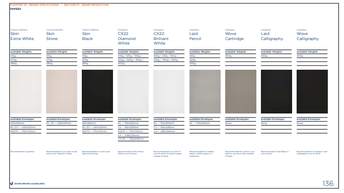

@onebahri
65

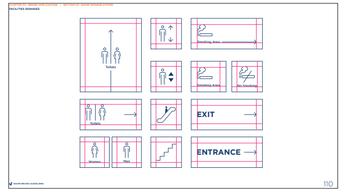

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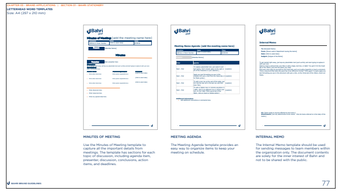

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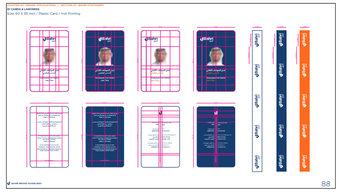

70


136


EXIT
ENTRANCE
110

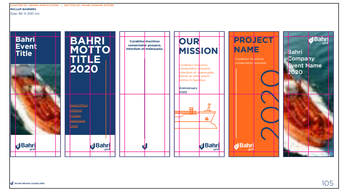

MINUTES OF MEETING
MEETING AGENDA
INTERNAL MEMO
77

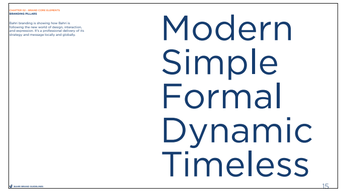

80


88


130


101


Bahri Event Title
BAHRI MOTTO TITLE 2020
OUR MISSION
PROJECT NAME
2020
105


Modern
Simple
Formal
Dynamic
Timeless
15

Rebranding *the* Holding Company *with* Investments *in* Al-Ma’ari, Zain, Arasco, Nova, *and* Nana App

Client
Sultan Holding

Link
sultanholding.sa

Sector
Investment

Discipline
Brand Identity
Company Profile
Content Copywriting
Digital Experiences
Signage & Environmental Graphics

Year
2021

سلطان القابضة
Sultan Holding

PBACK TO PORTFOLIO INDEX

PAST

سلطان القابضة
Sultan Holding

NOW

سلطان القابضة
Sultan Holding


سلطان القابضة
Sultan Holding
سلطان القابضة
Sultan Holding
Tel. +966 11 4600 400 Ext. 115
Fax. +966 11 4497 944
P.O.Box 8124 Riyadh 11482
Saudi Arabia


سلطان القابضة
Sultan Holding
Dec 24, 2020
12/12/1441
السادة / شركة الإدارة العامة
يتم استخدام طريقة لوريم إيبسوم لأنها تعطي توزيعاً طبيعياً -إلى حد ما- للأحرف عوضاً عن استخدام "هنا يوجد محتوى نصي، هنا يوجد محتوى نصي" فتجعلها تبدو (أي الأحرف) وكأنها نص مقروء. العديد من برامج النشر المكتبي وبرامج تحرير صفحات الويب تستخدم لوريم إيبسوم بشكل إفتراضي كنموذج عن النص. وإذا قمت بإدخال "lorem ipsum" في أي محرك بحث ستظهر العديد من المواقع الحديثة العهد في نتائج البحث. على مدى السنين ظهرت نسخ جديدة ومختلفة من نص لوريم إيبسوم، أحياناً عن طريق الصدفة، وأحياناً عن عمد كإدخال بعض العبارات الفكاهية إليها
لوريم إيبسوم (Lorem Ipsum) هو ببساطة نص شكلي (بمعنى أن الغاية هي الشكل وليس المحتوى) ويُستخدم في صناعات المطابع ودور النشر. كان لوريم إيبسوم ولايزال المعيار للنص الشكلي منذ القرن الخامس عشر عندما قامت مطبعة مجهولة برص مجموعة من الأحرف بشكل عشوائي أخذتها من نص لتكوّن كتيّب بمثابة دليل أو مرجع شكلي لهذه الأحرف. خمسة قرون من الزمن لم تقضي على هذا النص، بل انه حتى صار مستخدماً وبشكله الأصلي في الطباعة والتنضيد الإلكتروني. انتشر بشكل كبير في ستينيّات هذا القرن مع إصدار رقائق "ليتراسيت" (Letraset) البلاستيكية تحوي مقاطع من هذا النص. وعاد ليتنشر مرة أخرى مؤخراً مع ظهور برامج النشر الإلكتروني مثل "ألدوس بايج مايكر" (Aldus PageMaker) والتي حوت أيضاً على نسخ من نص لوريم إيبسوم.
مع وافر الشكر والتقدير،
أحمد محمد
المدير العام
سلطان القابضة
Sultan Holding




سلطان القابضة
Sultan Holding
شركة سلطان القابضة
Sultan Holding Company
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Tel. +966 11 4600 400 Ext. 115
Fax. +966 11 4497 944
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Email. bmulla@sultanholding.sa
P.O.Box 8124 Riyadh 11482
Saudi Arabia


سلطان القابضة
Sultan Holding
C.R. 1010637076O . Tel. +966 11 4600 400 . P.O.Box 8124 Riyadh 11482 . Saudi Arabia . sultanholding.sa


سلطان القابضة
Sultan Holding
15% Hospitality
45% Trading
20% Care
20% Technology
عنوان
شريحة
العرض
التحليل
الدراسة
الاستشارة
الاستثمار
05
MacBook Pro



Rebranding *the* Leading Private Aviation Operator *and* Services Provider *in* Saudi Arabia

NASJET

ناس جت

Client
Nasjet

Link
nasjet.com.sa

Sector
Aviation

Discipline
Brand Identity
Brand Launching
Brand Strategy
Company Profile
Digital Experiences

Year
2015

PBACK TO PORTFOLIO INDEX

PAST

ناس جت

NasJet

NOW

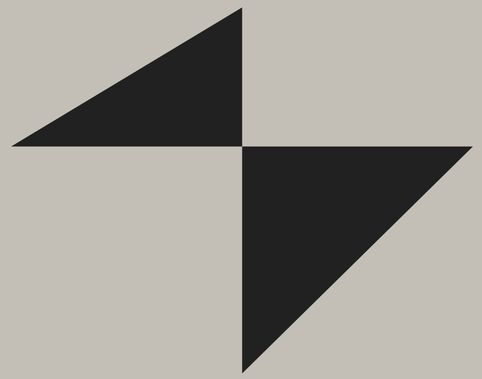
NASJET

ناس جت


NASJET
ناس جت

NASJET

ناس جت



NASJET


NASJET


NASJET
ناس جت


NASJET
NASJET


NASJET


NASJET
ناس جت
PRIVATE AVIATION SERVICES
NASJET.COM.SA
T. +966 (0) 11 217 1800
F. +966 (0) 11 417 1830
P.O.BOX 305161
RIYADH 11361
SAUDI ARABIA
ناس القابضة
NAS Holding
SAAD SALEH ALAZWARI
CHIEF EXECUTIVE OFFICER


NASJET
ناس جت


SPA
NASJET
ناس جت
NASJET.COM.SA
NASJET

Rebranding *one of the* Largest Providers *of* Cleaning Solutions *in* Saudi Arabia since 1986

Client
Chbib

Link
chbib.com

Sector
Consumer Brands

Discipline
Brand Identity
Brand Launching
Brand Strategy
Signage & Environmental Graphics

Year
2017

CHBIB SINCE 1986

PBACK TO PORTFOLIO INDEX

PAST



NOW

CHBIB
SINCE
1986

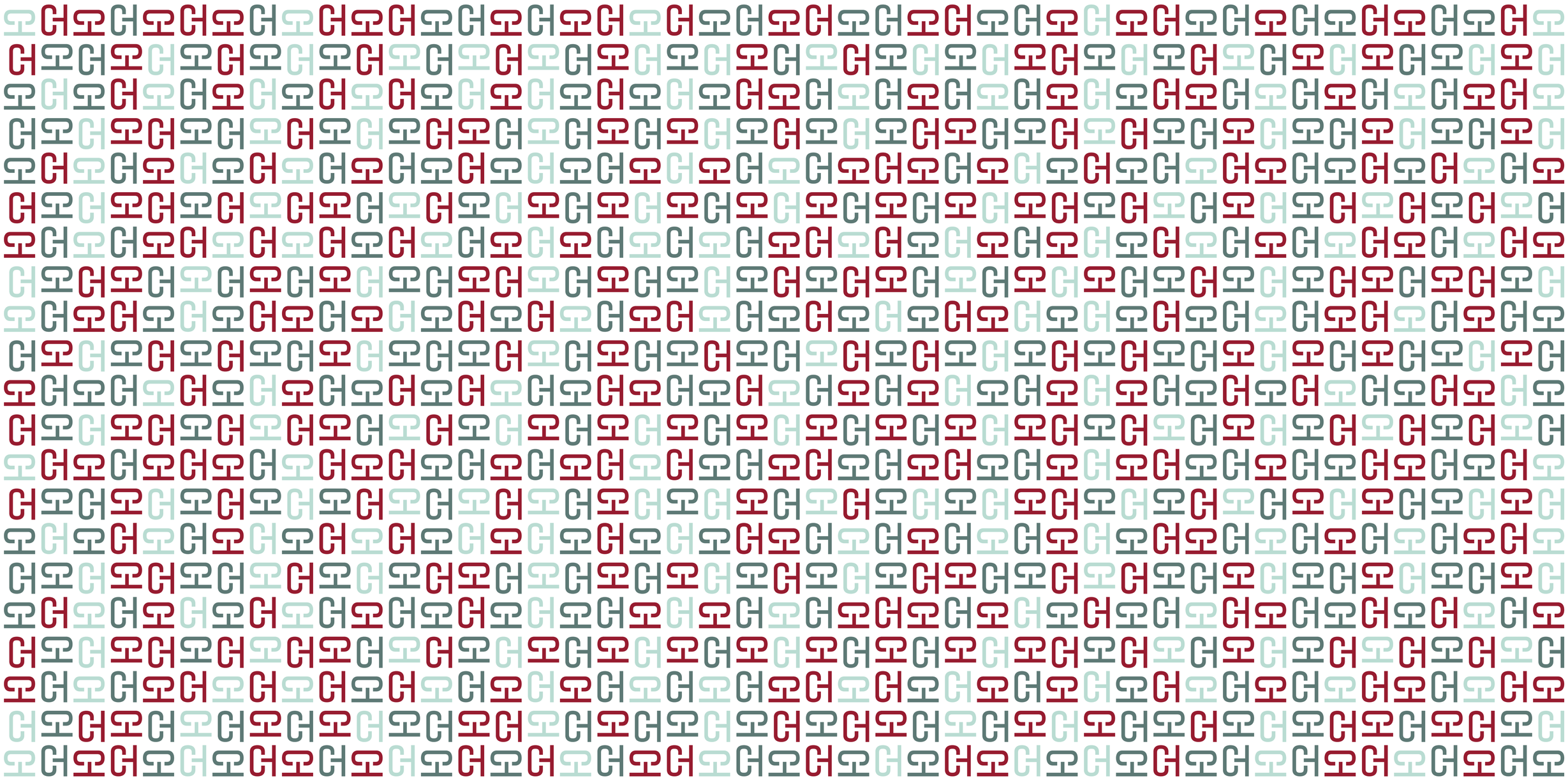

SINCE
1986
CHBIB
CHBIB TRADING COMPANY
شركة شبيب التجارية

CHBIB SINCE 1986

CHBIB TRADING COMPANY
شركة شبيب التجارية


CHBIB
SINCE 1986
CHBIB
SINCE
1986
hello@chbib.com
chbib.com
CHBIB
العنوان الرئيسي للرسالة
العنوان أو النص الفرعي
هناك حقيقة مثبتة منذ زمن طويل وهي أن المحتوى المقروء لصفحة ما سيلهي القارئ عن التركيز على الشكل الخارجي للنص أو شكل توضع الفقرات في الصفحة التي يقرأها. ولذلك يتم استخدام طريقة لوريم إيبسوم لأنها تعطي توزيعاً طبيعياً -إلى حد ما- للأحرف عوضاً عن استخدام "هنا يوجد محتوى نصي، هنا يوجد محتوى نصي" فتجعلها تبدو (أي الأحرف) وكأنها نص مقروء. العديد من برامج النشر المكتبي وبرامج تحرير صفحات الويب تستخدم لوريم إيبسوم بشكل إفتراضي كنموذج عن النص، وإذا قمت بإدخال في أي محرك بحث ستظهر العديد من المواقع الحديثة العهد في نتائج البحث.
أطيب تحية،،
اسم المدير
المسمى الوظيفي
شركة شبيب التجارية
Chbib Trading Co. Ltd.
C.R. 1010154689
King Abdulaziz Branch Road,
Al Wurud, Riyadh 12252
SAUDI ARABIA
Toll Free. 920008965
Tel. +966 11 460 2086
Fax. +966 11 460 7697
P.O.Box 87096
Riyadh 11642
hello@chbib.com
chbib.com


STAFF
ONLY
CH




CHBiB
CH
CHBiB
Employee Name
Job Title
CH


CHBiB
SINCE
1988


CHBIB
chbib.com


CHBIB


CHBIB


COMAC
INNOVA
55
Innova 55 B ride on scrubbing machine, thanks to its very compact dimensions is able to replace a traditional walk behind scrubbing machine in maintenance cleaning of surfaces up to 3,000 sq. m.
CHIBIB


CEO PARKING
5
CHIBIB

02. REAL ESTATE BRANDING

Branding *and* Naming *the* Hotel Inspired *by* Najdi Heritage *and* Salmani Architecture

Client
Awfad Hotel

Link
awfadhotels.sa

Sector
Real Estate
Hospitality & Travel

Discipline
Brand Identity
Brand Naming
Brand Strategy
Company Profile
Signage & Environmental Graphics

Year
2021

PBACK TO PORTFOLIO INDEX


فندق
أوفاد
AwFad
Hotel

أوفاد، اسم، جمع وافِد أو وَفْد، اسم فاعل من وفَدَ،
أي ضيوف مقبلون، واصلون، قادمون من مكان،
مقيمون في غير مكانهم، وَفَدَ أي قدم إليه



PRIMARY COLOR

PANTONE 2311 C
PANTONE 2311 U
CMYK 12 30 42 4
HEX # C7A781

PRIMARY COLOR 25%

SECONDARY COLOR

PANTONE BLACK 6 C
PANTONE BLACK 6 U
CMYK 100 61 32 96
HEX # 12141C

SECONDARY COLOR 25%

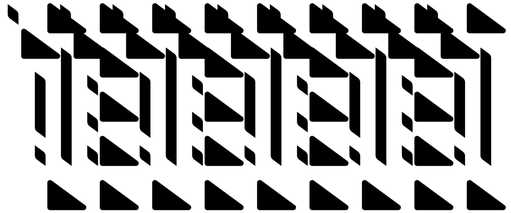
GREEN

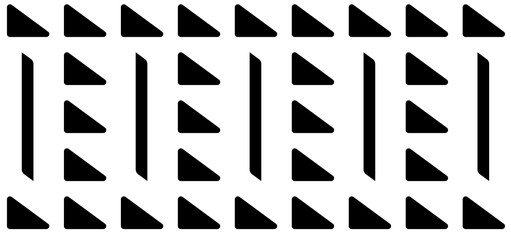
PANTONE 3500 C
PANTONE 3500 U
CMYK 100 0 100 31
HEX # 275C41

COPPER

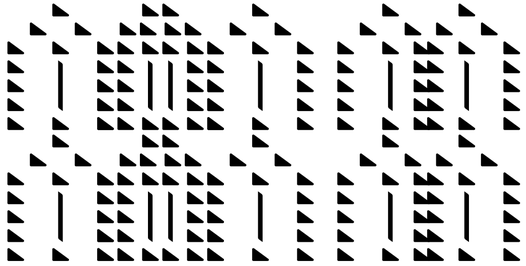
PANTONE 139 C
PANTONE 139 U
CMYK 0 48 100 26
HEX # AF6D04

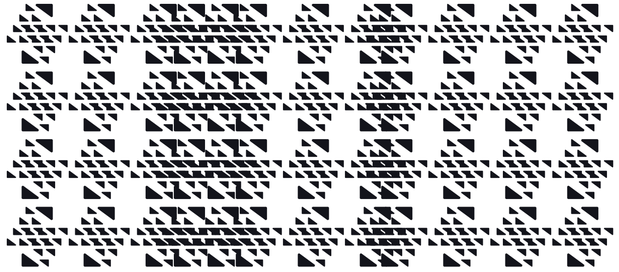
ناظرخانه

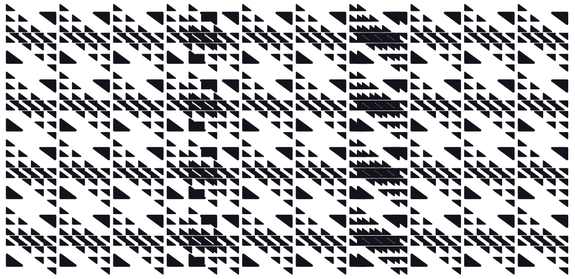


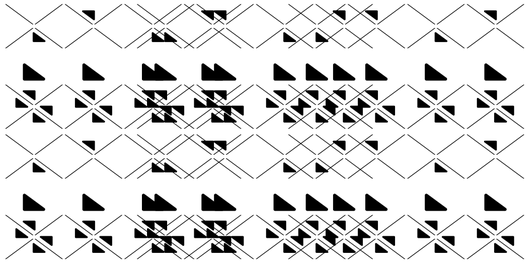


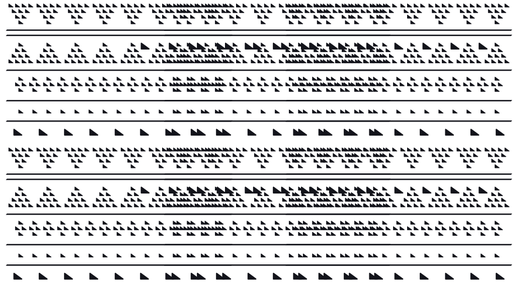


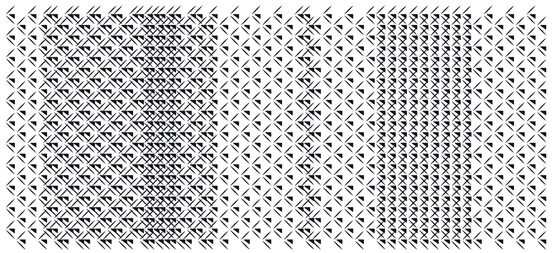


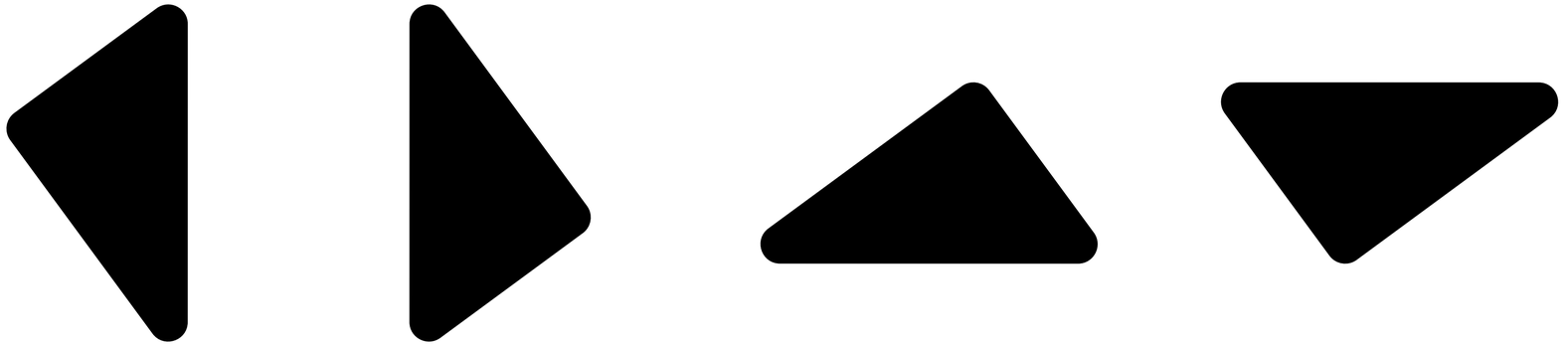




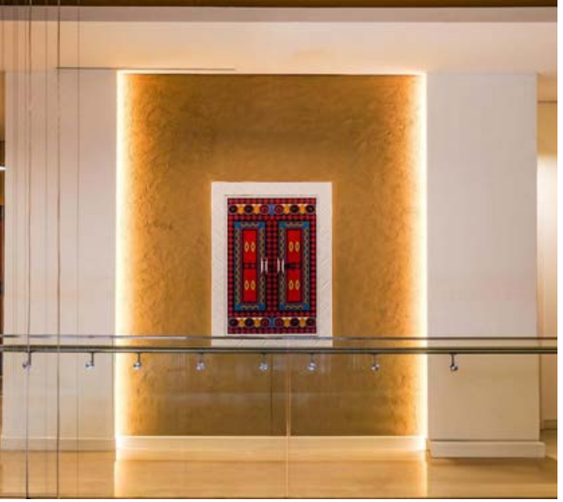








Left Right Up Down





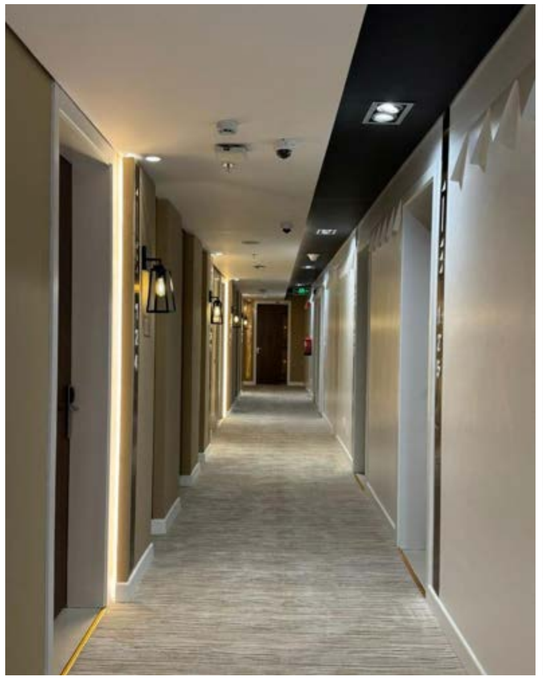




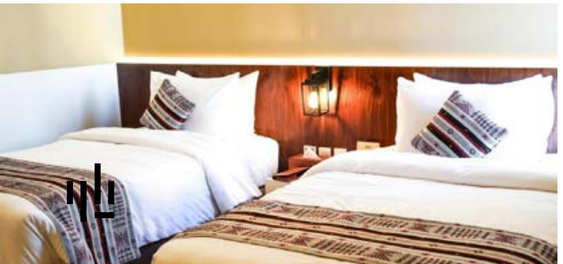


هوية أوفاد

تتبع توجهات العمارة السلمانية
مستوحاة من الهوية النجدية القديمة بأسلوب عصري
تنتمي للبساطة والهدوء وعدم التكلف
ذات شخصية محلية تعمق الشعور بالانتماء
تتوافق مع رؤية ٢٠٣٠
تعكس روح المبادرة والمنافسة
تساعد على خلق تجربة يحبها النزيل
ويرغب بتكرارها وينقلها بإعجاب





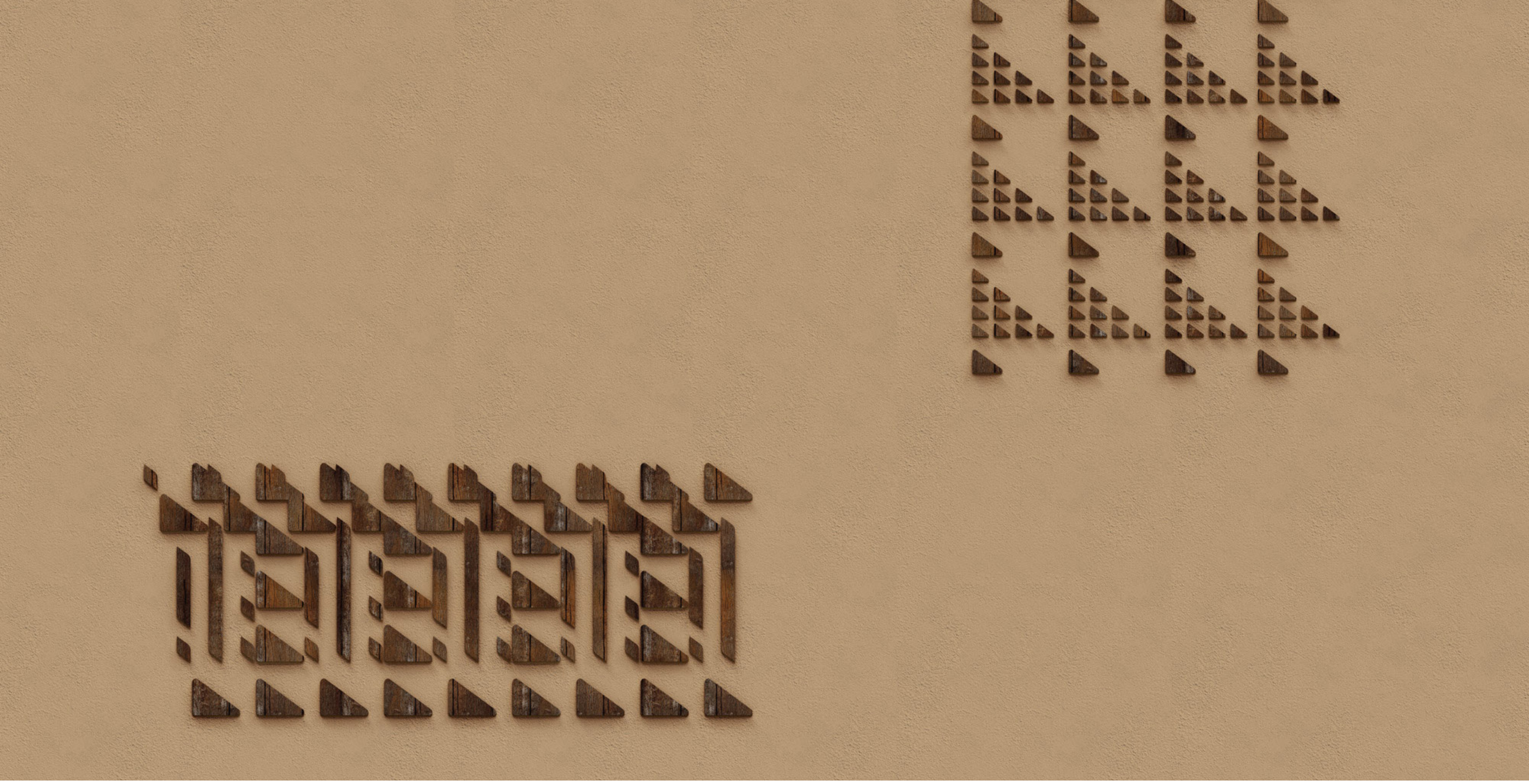









غرفة
ROOM
312





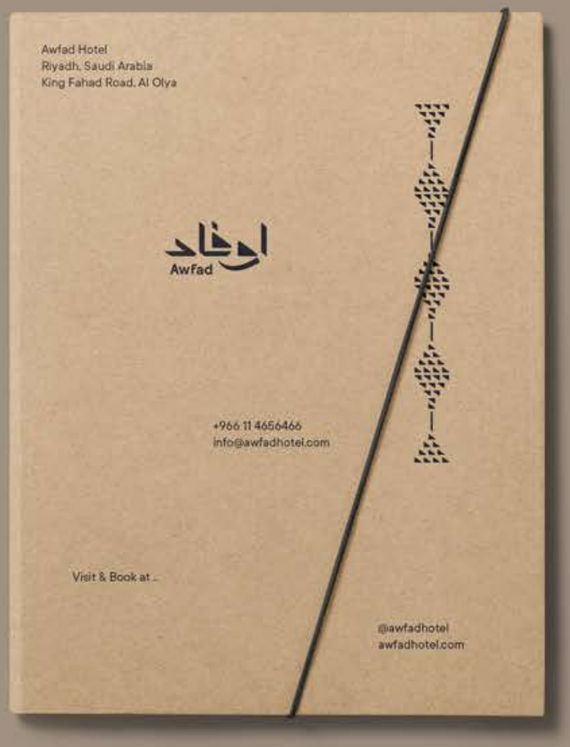


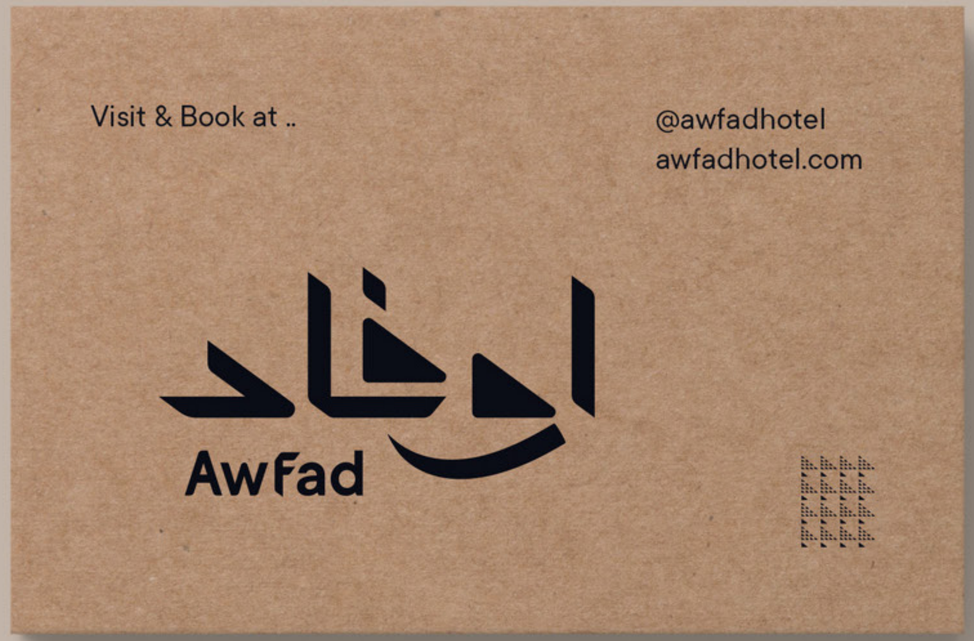





Awfad
RIYADH


نتمنى لكم طـ
في فندق أو
ISH YOU A PLEASANT STAY
AT OFAD HOTEL
Awfad


Awfad Hotel
Riyadh, Saudi Arabia
King Fahad Road, Al Olya
Awfad
+966 11 4656466
info@awfadhotel.com
Visit & Book at ..
@awfadhotel
awfadhotel.com


Visit & Book at ..
@awfadhotel
awfadhotel.com
اوفاد
Awfad


اسم الموظف
المسمى الوظيفي
Employee Name
Job Title
Awfad Hotel
Riyadh, Saudi Arabia
King Fahad Road, Al Olya
+966 11 4656466
info@awfadhotel.com


فندق
أوفاد
Awfad
Hotel




Awfad
أوفاد



Rebranding *the* Saudi Real Estate Development Company *for* Residential, Commercial, *and* Hospitality Projects

Client
Nawat

Link
nawaat.sa

Sector
Real Estate Investment

Discipline
Brand Identity
Company Profile
Digital Experiences

Year
2023

نـــواة
NAWAT

PBACK TO PORTFOLIO INDEX

PAST



NOW




نـــواة
NAW


نواة
NAWAT
نواة للاستثمار العقاري
NAWAT INVESTMENT COMPANY
الوليد السحمان
مدير عام الإيلاف
ALWALEED ALSAMHAN
PROPERTY GENERAL MANAGER
+966 53 001 0879
ALWALEED@NAWAT.NET
NAWAT.NET
BUILDING #539, OFFICE 46
ALTAAWUN 12478 RIYADH
SAUDI ARABIA

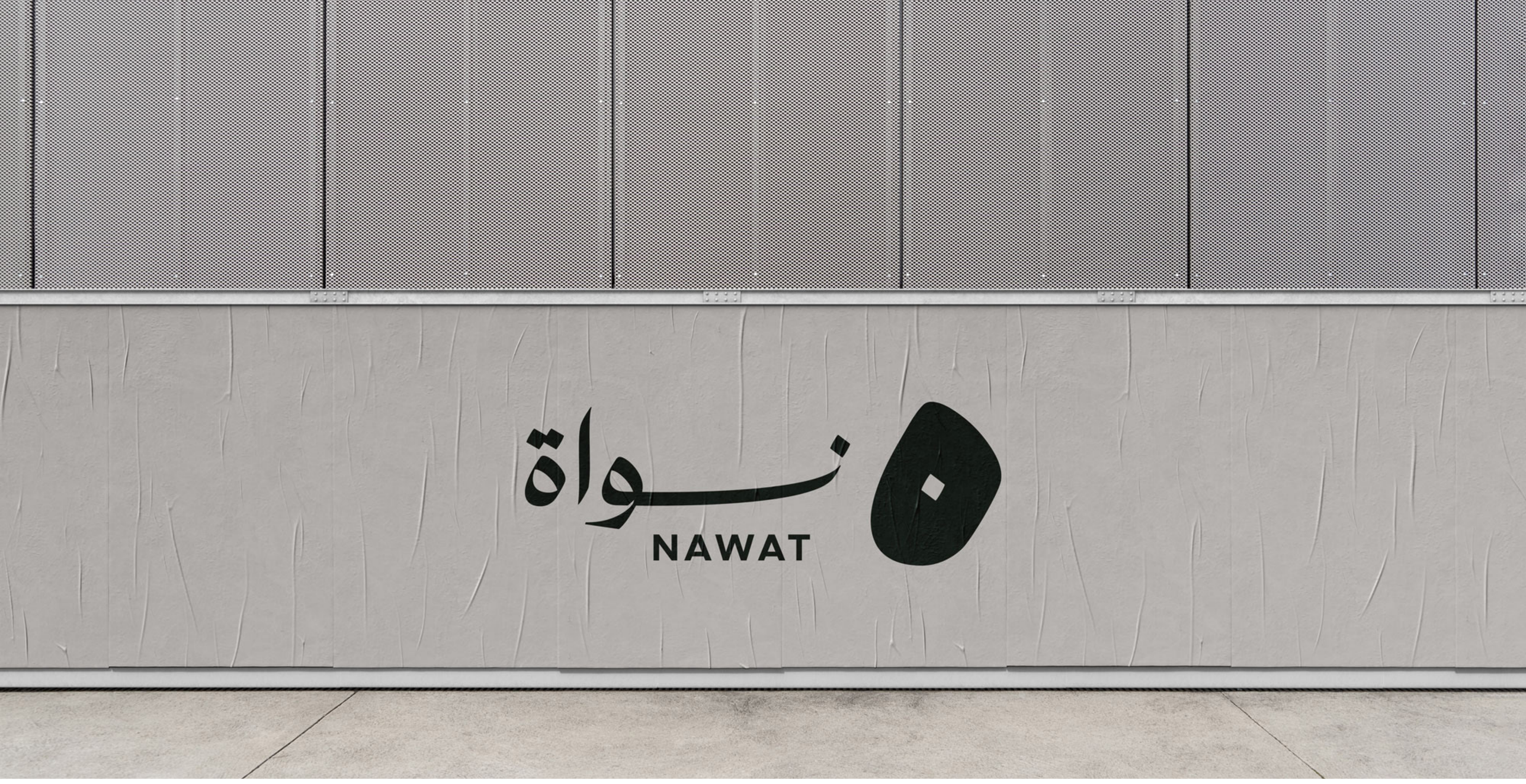

نواة
NAWAT
نواة للاستثمار العقاري
NAWAT INVESTMENT COMPANY


نواة
NAWAT


نواة
NAWAT


لكل
قصة
نواة
نواة
NAWAT


Aliaa Villa
PLUS+
نواة
NAWAT


نواة
NAWAT

Branding *the* Modern Houses *by* Wathbah Investment Company

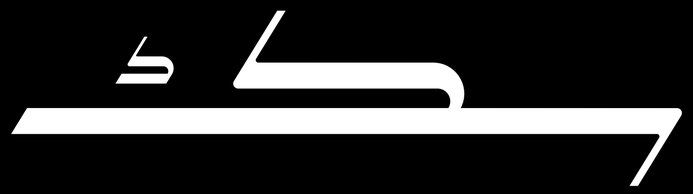
Client
Sekak

Link
sekak.com

Sector
Real Estate

Discipline
Brand Identity
Company Profile
Digital Experiences
Signage & Environmental Graphics

Year
2021



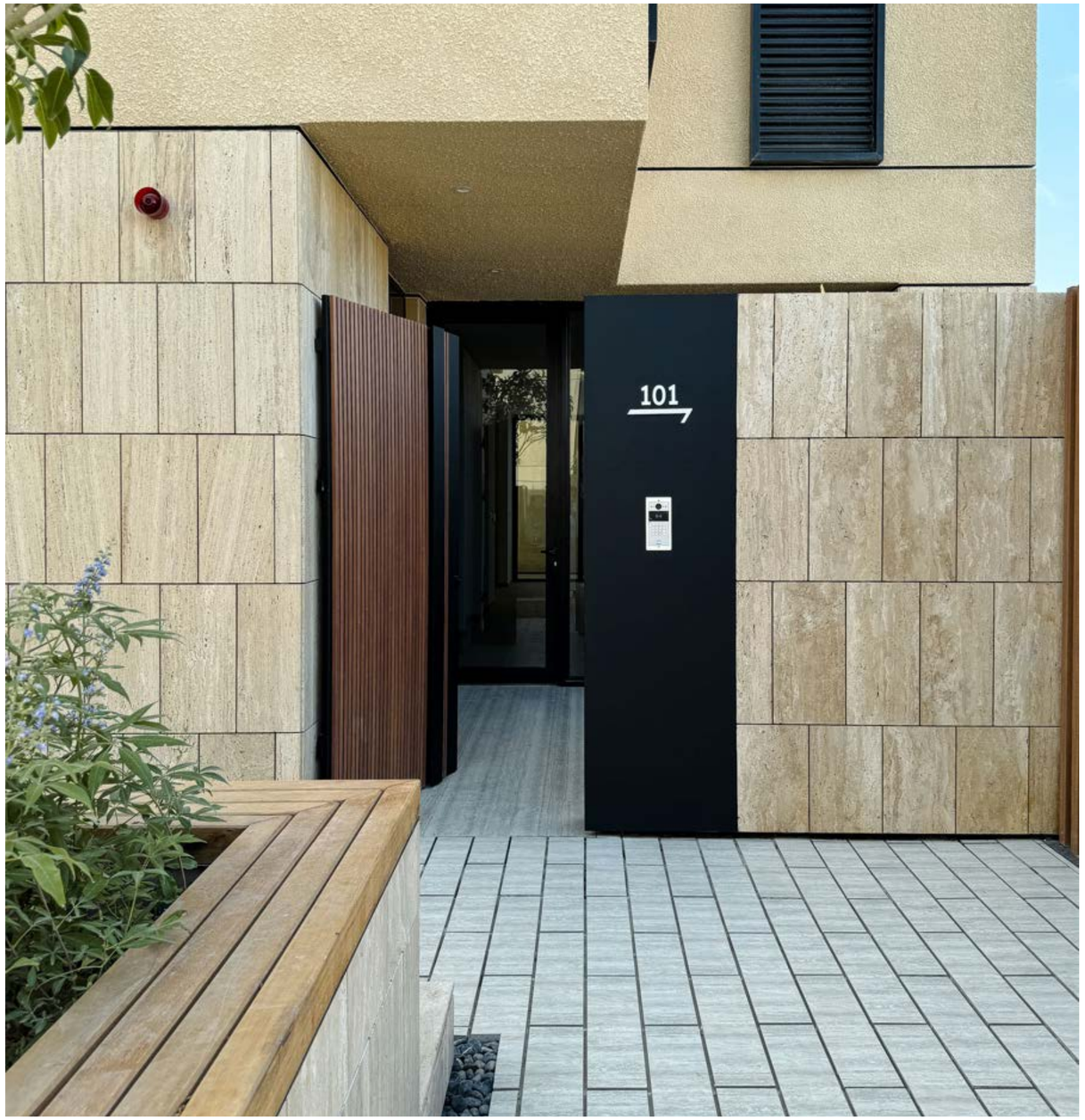
PBACK TO PORTFOLIO INDEX


المهـــرة
by

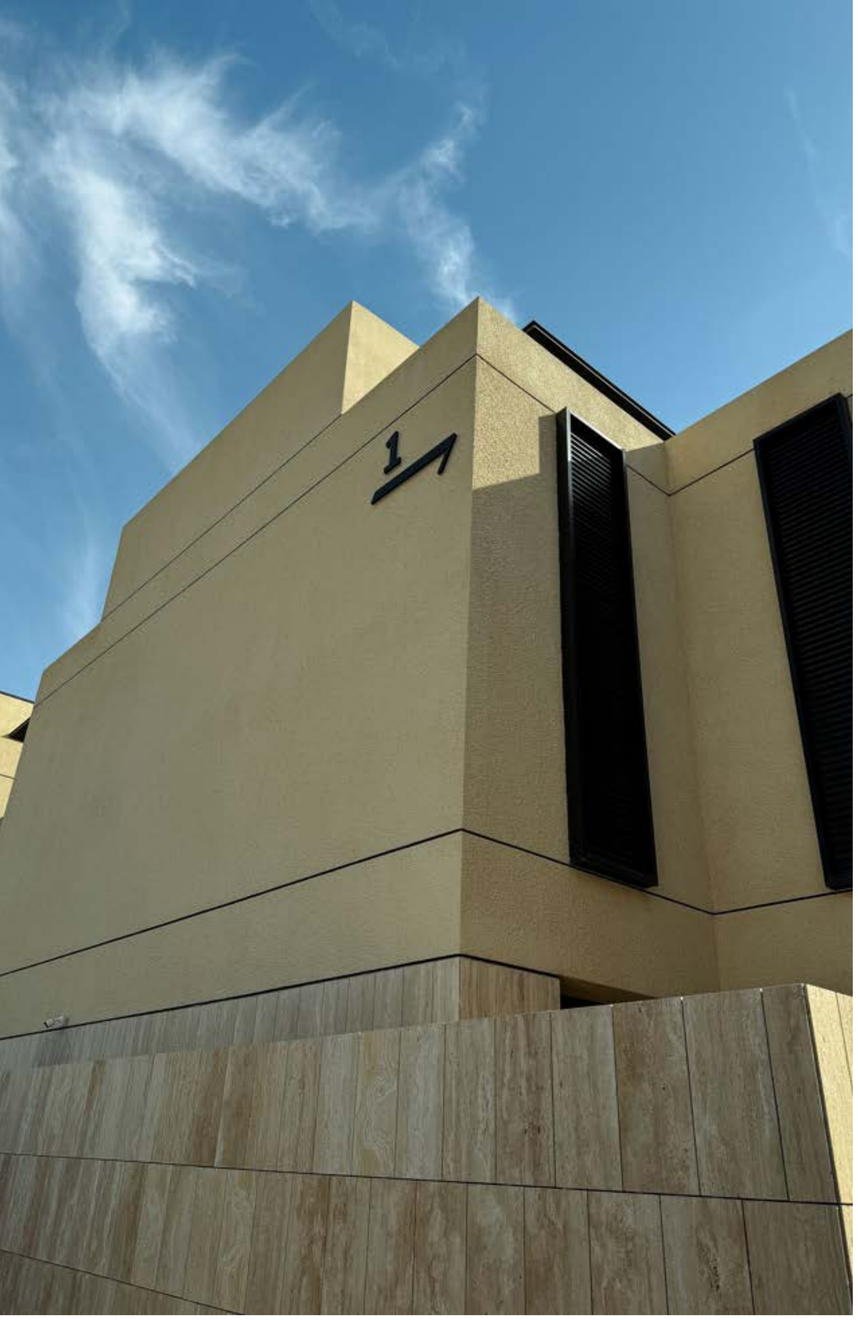


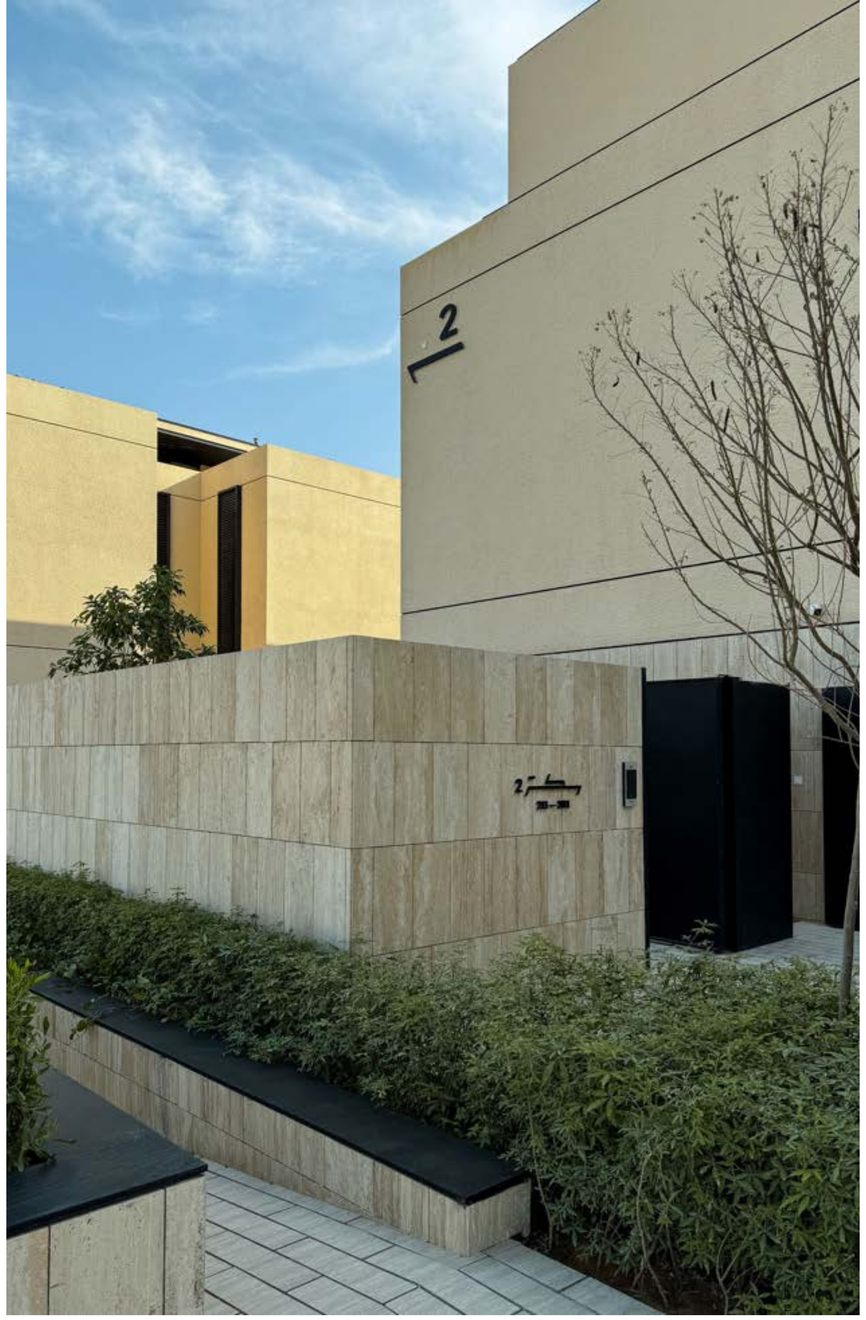




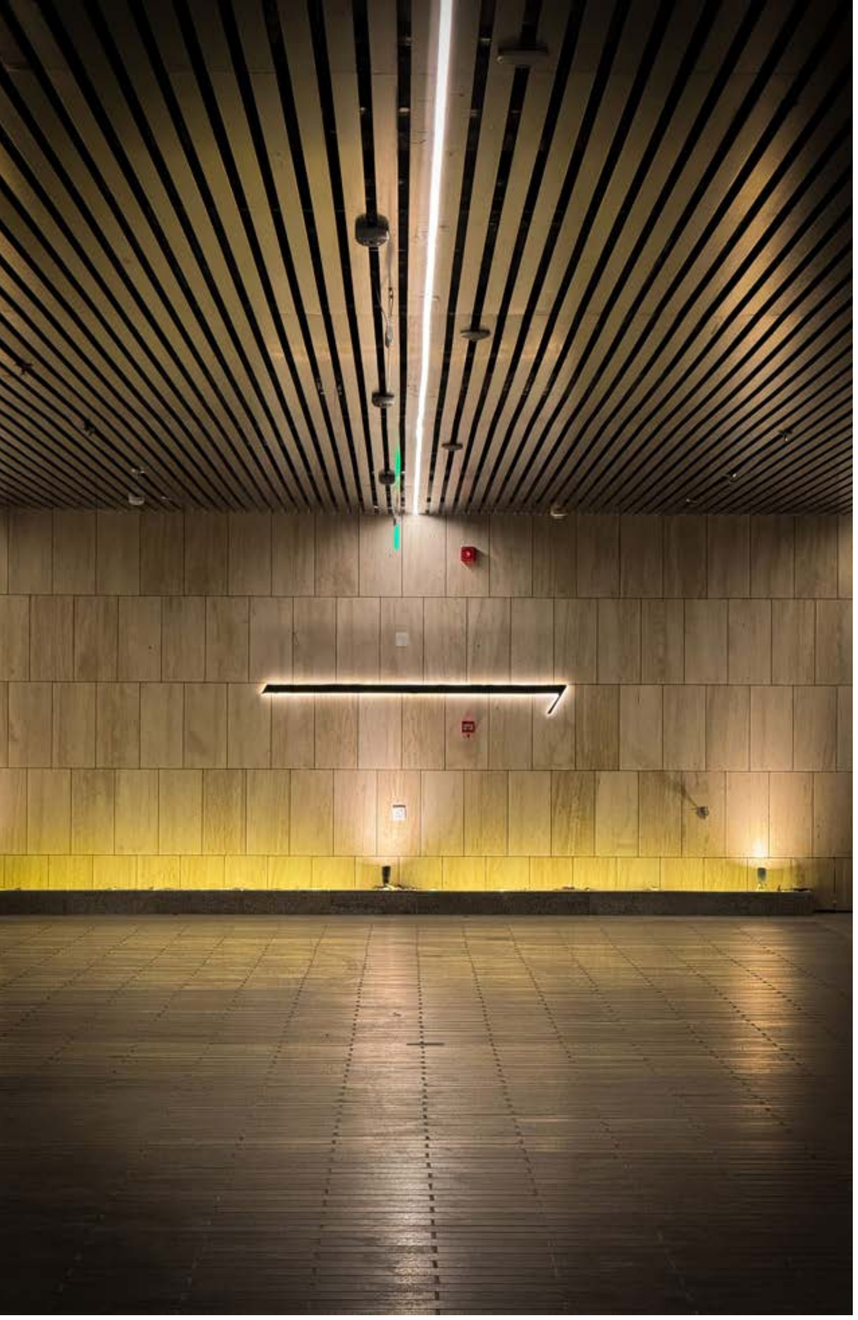

101

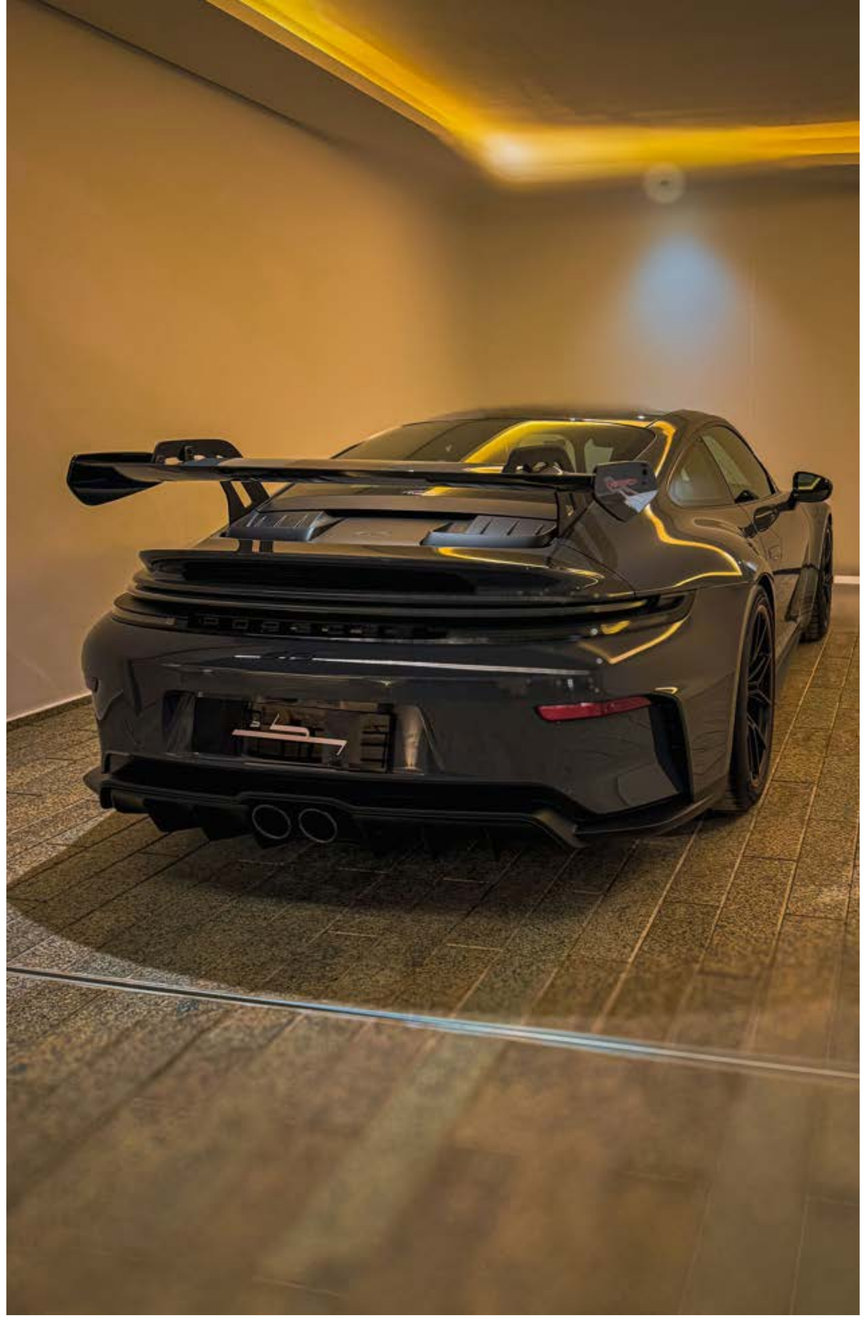

101


1


2


1
111–101






102


1
111–101


فيلا 302
سكة 05


sekak.com
حياة
صممت بفن
مشروع سكك العمرة
المهـــرة


الملف التعريفي





Rebranding *the* Urban Development Consultancy

Client
View

Link
view.sa

Sector
Real Estate

Discipline
Brand Identity
Brand Strategy
Company Profile
Signage & Environmental Graphics

Year
2019

View

PBACK TO PORTFOLIO INDEX

PAST



NOW

View


View

View



Primary Color اللون الأساسي

To use for the brand moment
لاستخدامه بشكل أساسي لإظهار عناصر الهوية

COPPER

PANTONE	876 C
PANTONE	876 U
CMYK	0 41 53 42
HEX	8B634B
RGB	139 99 75

View

75%

50%

25%

Secondary Color اللون الفرعي

To use for supporting primary color or to highlight
لاستخدامه لدعم اللون الأساسي أو إبراز بعض العناصر الفرعية

NUDE

PANTONE	7530 C
PANTONE	7530 U
CMYK	26 28 35 11
HEX	A99C95
RGB	169 156 149

View

75%

50%

25%

Metallic Color لون الميتالك

To use for high-end printing
لاستخدامه في الطباعة الفاخرة

METALLIC GRAY

PANTONE	877 C
PANTONE	877 U
CMYK	45 34 34 0
HEX	8A8D8F
RGB	138 141 143

View

75%

50%

25%

Core Color اللون الرسمي

To use for type or accents
لاستخدامه في النصوص والعبارات

BLACK

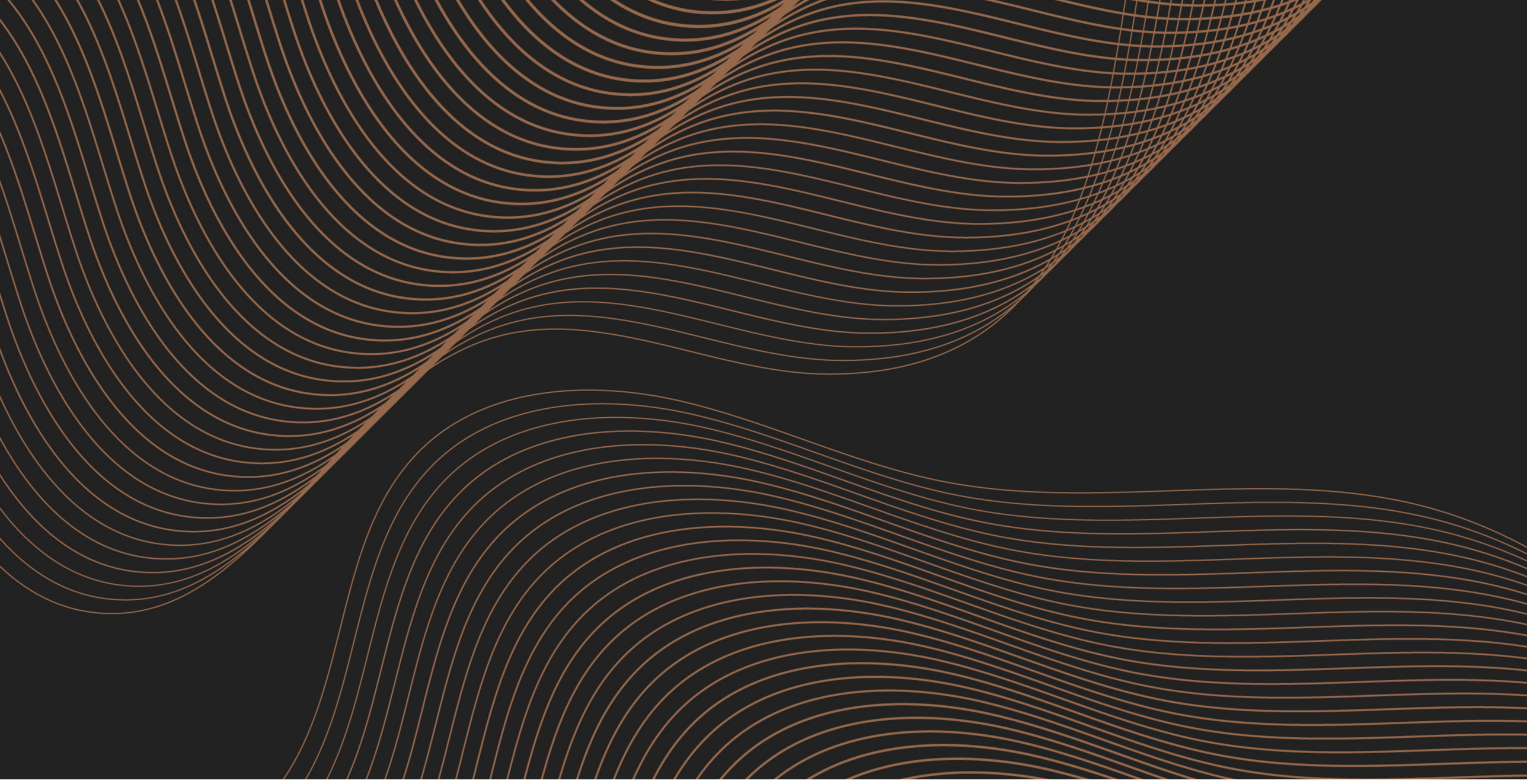
PANTONE	BLACK C
PANTONE	BLACK U
CMYK	65 66 68 82
HEX	2D2926
RGB	45 41 38

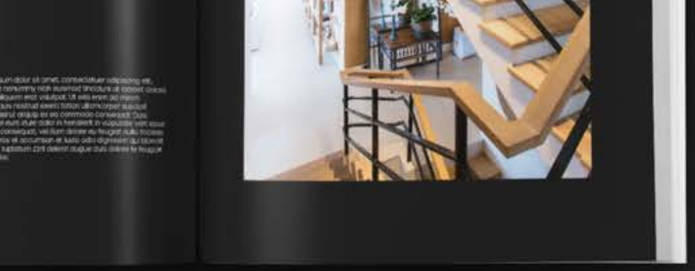
View

75%

50%

25%





PROFESSIONALISM

INNOVATION

ELEGANCE

26

27



27

أسلوب حياة أنيق وعصري
يضمن لك الخصوصية والحرية

المصداقية

الجودة

الاحترافية

الابتكار

الأناقة

27

26

View
Company
Profile
2020

View



27

26



Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

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Lorem ipsum dolor sit amet, consectetuer adipiscing elit

Sed diam nonummy nibh euismod tincidunt ut

To improve the way of

View


View


View
اسم الموظف الثلاثي
المسمى الوظيفي
Employee Full Name
Job Title
View



Employee Full Name
Job Title

اسم الموظف الثلاثي
المسمى الوظيفي

email@view.sa
+966532390033

Phone +966112254567
Riyadh- Elyassmen
Anas Ibn Malik Road
Kingdom Of Saudi Arabia

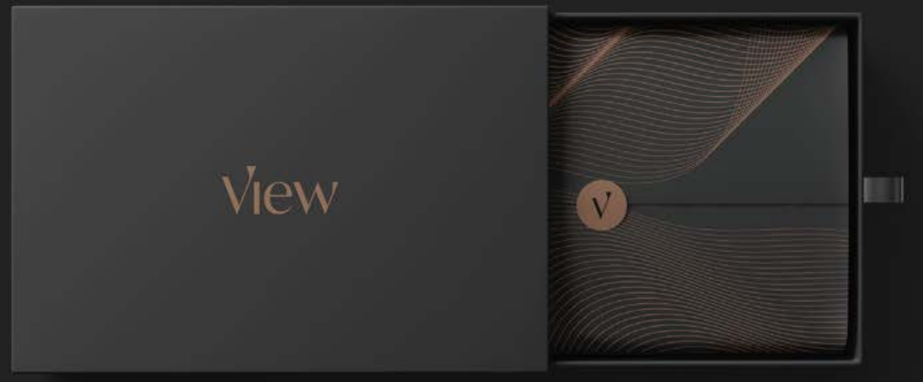
www.view.sa

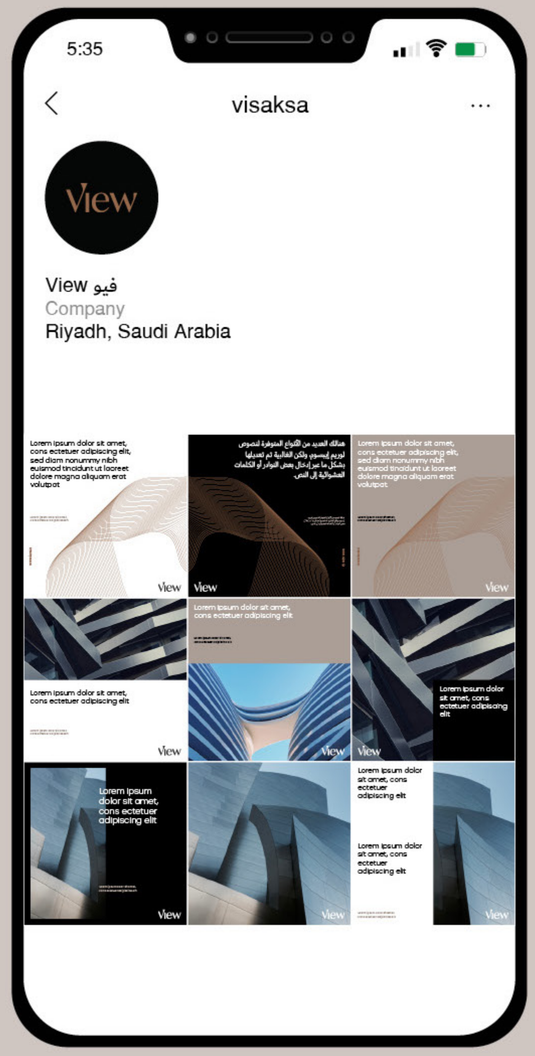


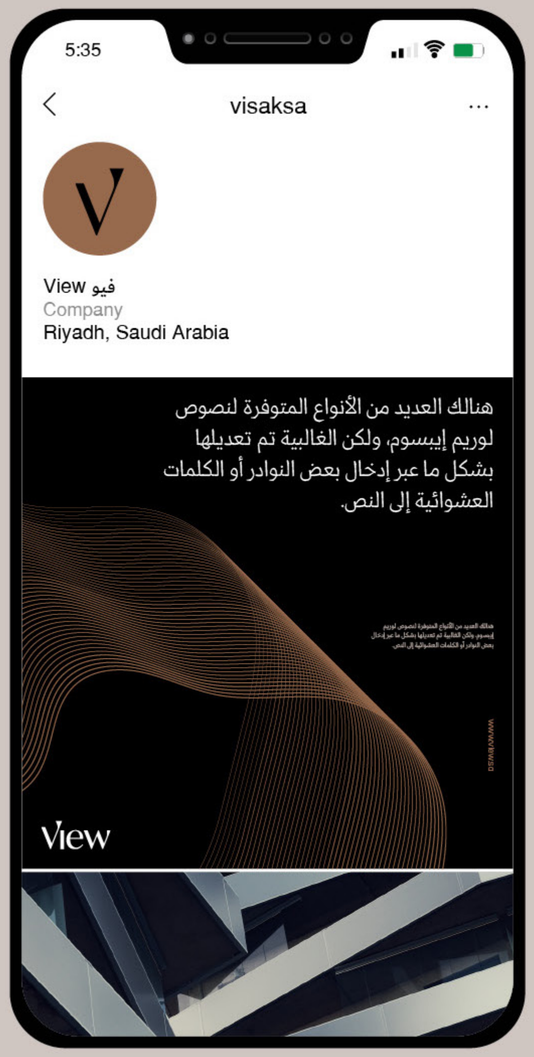



View
V


View
View
View
View


View
V


5:35
visaksa
View
View فيو
Company
Riyadh, Saudi Arabia


5:35
visaksa
V
View فيو
Company
Riyadh, Saudi Arabia
هنالك العديد من الأنواع المتوفرة لنصوص لوريم إيبسوم، ولكن الغالبية تم تعديلها بشكل ما عبر إدخال بعض النوادر أو الكلمات العشوائية إلى النص.
View


5:35
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit
View

Curious Collection

Skin Extra White

AVAILABLE WEIGHTS

135g
270g
380g



AVAILABLE ENVELOPES

310x156mm
DL (P) — 220x110mm
SQ170 — 170x170mm

Recommended in general

Curious Collection

Skin Stone

AVAILABLE WEIGHTS

135g
270g
380g



AVAILABLE ENVELOPES

DL (P) — 220x110mm

Recommended if you want to use stone color instead of white

Curious Collection

Skin Black

AVAILABLE WEIGHTS

135g
270g
380g



AVAILABLE ENVELOPES

310x156mm
DL (P) — 220x110mm
SQ170 — 170x170mm

Recommended for covers and high-end printing

Conqueror

CX22 Diamond White

AVAILABLE WEIGHTS

100g / 120g / 160g /
250g / 320g / 350g /
400g



AVAILABLE ENVELOPES

DL — 110x220mm
C5 — 162x229mm
SQ170 — 170x170mm
C4 — 229x324mm
C4 (P) — 324x229mm

Recommended if Skin Extra White is out of stock

Conqueror

CX22 Brilliant White

AVAILABLE WEIGHTS

100g / 120g / 160g /
250g / 320g / 400g



AVAILABLE ENVELOPES

DL — 110x220mm
C5 — 162x229mm
C4 — 229x324mm

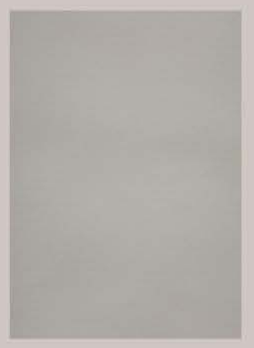
Recommended if you want to use off white Conqueror paper instead of white.

Conqueror

Laid Pencil

AVAILABLE WEIGHTS

120g
220g
300g



AVAILABLE ENVELOPES

DL — 110x220mm

Recommended for crafted, sketch, artistic papers or notebooks

Conqueror

Wove Cartridge

AVAILABLE WEIGHTS

300g



AVAILABLE ENVELOPES

None

Recommended for covers if you want to use wove color instead of black

Conqueror

Laid Calligraphy

AVAILABLE WEIGHTS

300g



AVAILABLE ENVELOPES

None

Recommended if Skin Black is out of stock

Conqueror

Wove Calligraphy

AVAILABLE WEIGHTS

300g



AVAILABLE ENVELOPES

None

Recommended if Conqueror Laid Calligraphy is out of stock


View
شركة بناء وسكن للتطوير العقاري
Bena uo Sokun R.E.Development


View
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh,
View
شركة بناء وسكن للتطوير العقاري
Bena uo Sokun R.E.Development

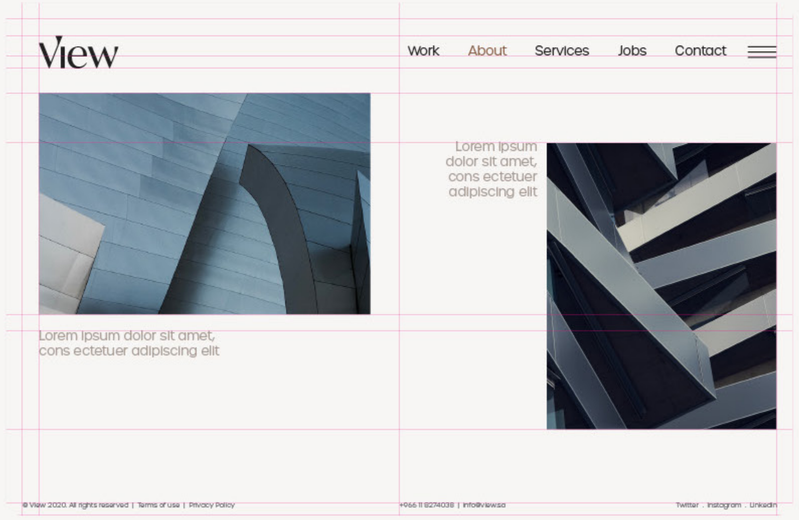

WELCOME
TO
View
ANNIVERSARY
2020

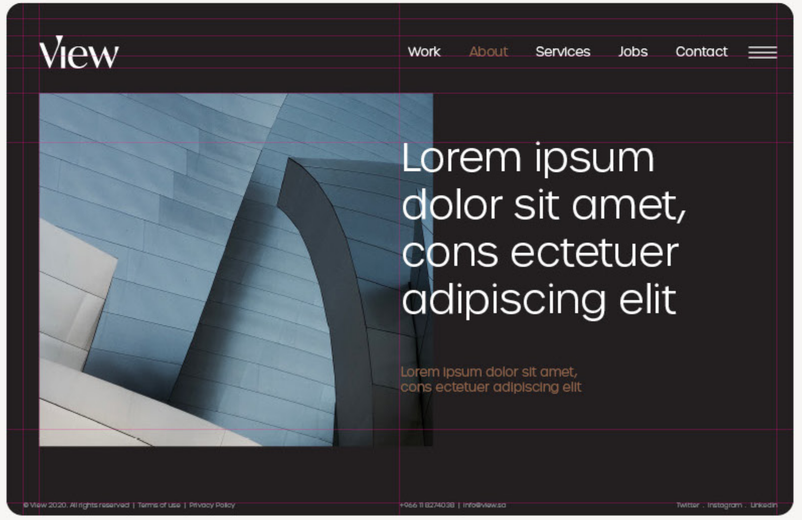

CELEBRATION
View
Event
Name
ANNIVERSARY
2020
WELCOME
TO
View
ANNIVERSARY
2020
Sky Villa
Curabitur maximus
consectetur posuere.
View

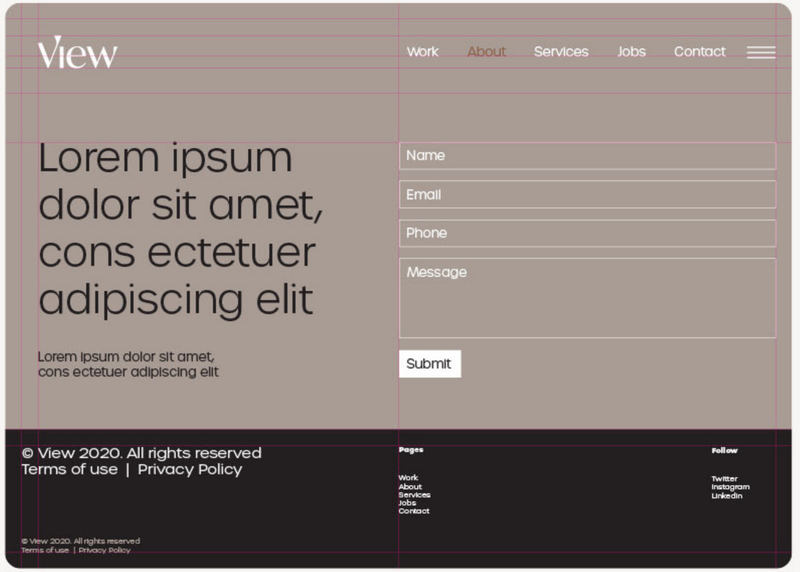

View
Work About Services Jobs Contact
Luxurious
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit


View
Work About Services Jobs Contact
Luxurious
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit


View
Work About Services Jobs Contact
Luxurious
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Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit


View
Work About Services Jobs Contact
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit


View
Work About Services Jobs Contact
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit


View
Work About Services Jobs Contact
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit
Lorem ipsum dolor sit amet, cons ectetuer adipiscing elit
Name
Email
Phone
Message
Submit
© View 2020. All rights reserved
Terms of use | Privacy Policy
Pages
Work
About
Services
Jobs
Contact
Follow
Twitter
Instagram
LinkedIn


المدير العام
General Director


خروج
Exit


View

Branding *the* Luxury Villa *in the* most luxurious neighborhoods *of* Riyadh

Client
Lusso Villa

Link
Googlemap

Sector
Real Estate

Discipline
Brand Identity
Company Profile
Digital Experiences

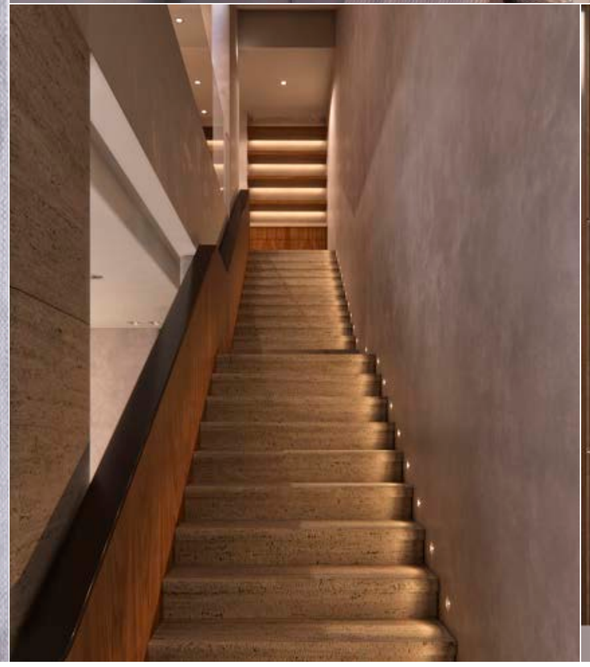
Year
2022

PBACK TO PORTFOLIO INDEX













Pantone 143 U
Pantone 143 C
CMYK 0.36.81.0
HEX c27329

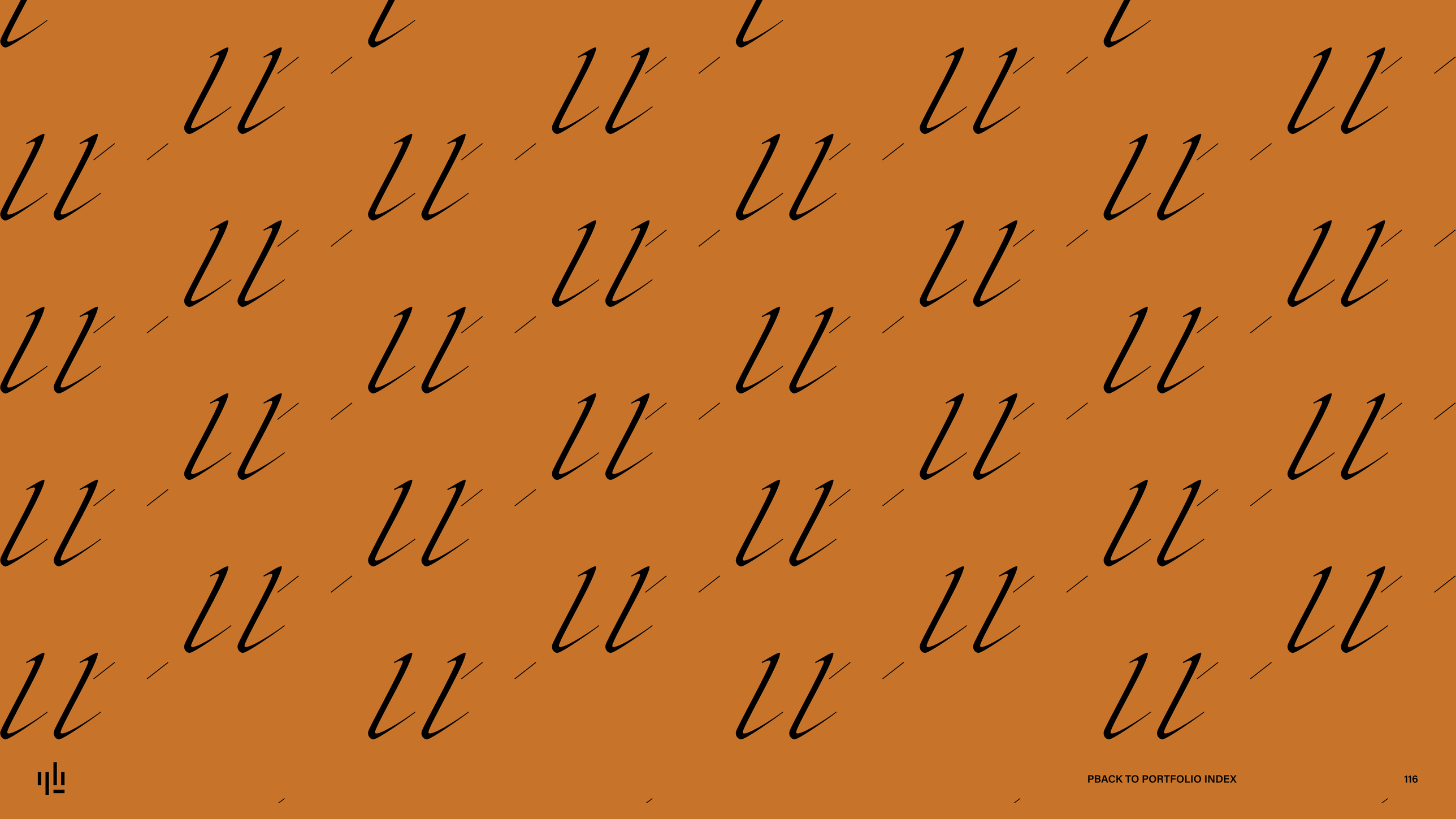
Pantone 7527 U
Pantone 7527 C
CMYK 3.4.11.5
HEX e0d4cc

Pantone Black Wash U
Pantone Black Wash C
CMYK 0.0.0.95
HEX 0d0d0d

Pantone Warm Gray 1 U
Pantone Warm Gray 1 C
CMYK 2.3.7.8
HEX cfbaab

Pantone 4725 U
Pantone 4725 C
CMYK 29.42.47.2
HEX 9c8280

Pantone 174 U
Pantone 174 C
CMYK 10.64.90.21
HEX 693b21




MODERN LUXURY VILLAS
LUSSOVILLA.SA
Where
luxury is the
standard
Lusso


Lusso
MODERN LUXURY VILLAS
LUSSOVILLA.SA


MODERN
LUXURY
VILLA
LUSSOVILLA.SA
Lusso


Where
luxury is the
standard
MODERN LUXURY VILLAS
LUSSOVILLA.SA
Lusso

Branding *the* High-end Fully Furnished Residential Compound *in* Riyadh

Client
Alghadeer Compound

Sector
Real Estate

Discipline
Brand Identity
Digital Experiences

Year
2016

ALGHADEER
COMPOUND
كمباوند الغدير

PBACK TO PORTFOLIO INDEX


ALGHADEER
COMPOUND
كمباوند الغدير
011 485 9544

ALGHADEER
COMPOUND
كمباوند الغدير



ALGHADEER
COMPOUND




ALGHADEER
COMPOUND
info@alghadeercompound.com
alghadeercompound.sa


4100 Northern Ring Rd, Al Ghadir
Riyadh 13311 6689
24.767028, 46.659557
Tel. +966 11 416 4647
Fax. +966 11 416 9700
Mob. +966 50 5401 280


ALGHADEER
COMPOUND
info@alghadeercompound.com
alghadeercompound.sa
LUXURY
RESIDENCE


ALGHADEER
COMPOUND
TYPE.A —
TYPE.B —
TYPE.C —
TYPE.D —
Luxury Residence
Alghadeer compound is a highly end fully furnished residential compound with a 24/7 high security standards accepted by international and multinational companies.
info@alghadeercompound.com
alghadeercompound.sa
© 2016 ALGHADEER COMPOUND BY HASCO | PRIVACY POLICY | BRANDING & WEBSITE BY YA STUDIO

03. BEAUTY, PERSONAL CARE, AND CONSUMER BRANDS

Rebranding *the* Oriental Perfume Company *that* Combines Originality *and* Modernity

دخون الإماراتية

Dkhoon AlEmiratia

Client
Dkhoon Alemiratia

Link
dkhoonemirates.com

Sector
Beauty and Personal Care

Discipline
Brand Identity

Year
2022

PBACK TO PORTFOLIO INDEX

PAST

DKHOON
EMIRATES

NOW

دخون الإماراتية

Dkhoon AlEmiratia


دخون الإماراتية


دخون الإماراتية
Dkhoon AlEmiratia


د
دخون الإماراتية
Dkhoon AlEmiratia
د
دخون الإماراتية
Dkhoon AlEmiratia
دخون الإماراتية
أسلوب الفخامة


ثلاث
سنين
ومكملين
ALHILAL
الهلال


دخون الإماراتية
Dkhoon AlEmiratia




دخون الإماراتية
Dkhoon AlEmiratia


أسلوب الفخامة
أسلوب الفخامة
دخون الإماراتية
Dkhoon AlEmiratia


د
دخون الإماراتية
Dkhoon AlEmiratia
د


SAPPHIRE
EAU DE PARFUM


ALHILAL
الهلال
EAU DE PARFUM 100 ML 3.4 FL OZ


الاستثناء
في عالم
المتشابهات
#مسي_و_دخون
dkhoonemirates | dkhoonemirates.com

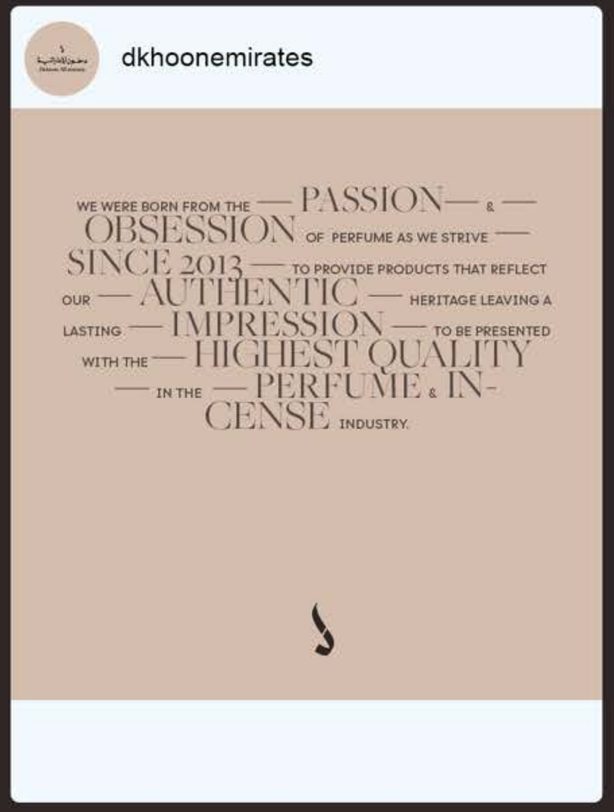

فقط بـ
222
ريال
بدلاً من
445
ريال
ALHILAL
الهلال
Jahez
SAVVY
GAMES GROUP
EAU DE PARFUM 100 ML. 3.4 FL.OZ.
دخون الإماراتية
Dkhoon AlEmiratia


Dkhoon AlEmiratia
دخـون الإماراتيـة


دخـون الإماراتيـة
Dkhoon AlEmiratia


LUXURY —— STYLE
دخـون الإماراتيـة
Dkhoon AlEmiratia


dkhoonemirates
دخون روز
Dkhoon Rose


dkhoonemirates
WE WERE BORN FROM THE PASSION & OBSESSION OF PERFUME AS WE STRIVE SINCE 2013 TO PROVIDE PRODUCTS THAT REFLECT OUR AUTHENTIC HERITAGE LEAVING A LASTING IMPRESSION TO BE PRESENTED WITH THE HIGHEST QUALITY IN THE PERFUME & INCENSE INDUSTRY.

dkhoonemirates.com

Branding *the* High-quality Sanitary Ware *by* Saudi Ceramics

Client
ORYX

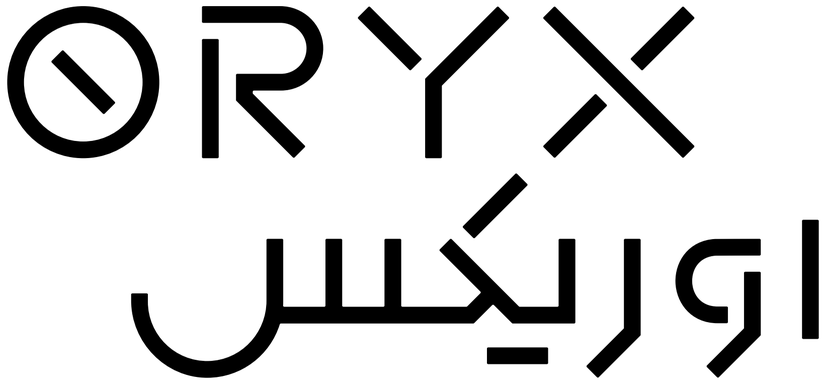
Link
oryx.sa

Sector
Consumer Brands

Discipline
Brand Identity
Packaging

Year
2017

PBACK TO PORTFOLIO INDEX


ORYX
اوريكس


ORYX

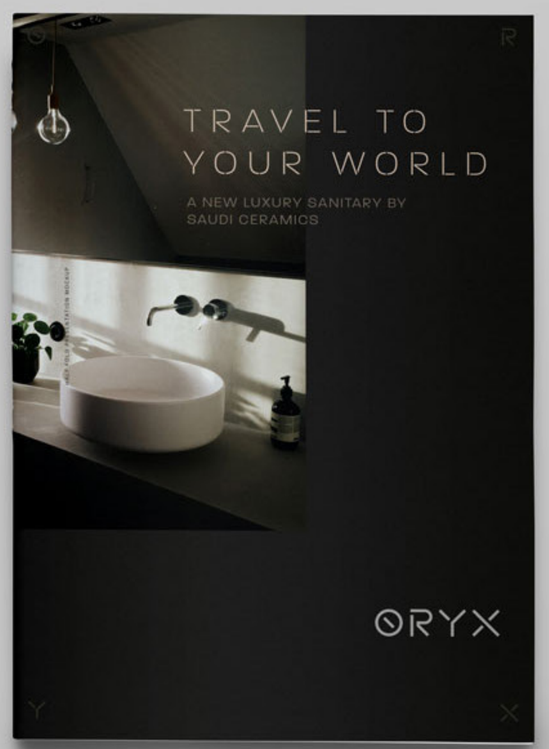

ORYX


ORYX


ORYX
AHMAD ALSALEH
MARKETING MANAGER
Mail Address:
PO Box 3693 Riyadh 11481
Kingdom of Saudi Arabia
Sales & Marketing:
Sales Dept.
Tel: +966 11 464 4244
Fax: +966 11 465 2124
Factories:
Sanitary Ware Factory
Tel: +966 11 498 1030
Fax: +966 11 498 1832
Electrical Water Heaters Factory
Tel: +966 11 265 0265 ext. 305
Fax: +966 11 265 0265 ext. 3046
Marketing Dept.
Tel: +966 11 464 4244
Fax: +966 11 461 0147
Factories:
Sanitary Ware Factory
Tel: +966 11 498 1030
Fax: +966 11 498 1832
Toll Free: 800 124 2626
Headquarters:
Riyadh, King Fahd Road,
Olaya Quarter
Tel: +966 11 464 4244
Fax: +966 11 462 7569
Mob. +966 50 1234 567
email@oryx.com.sa
Tel. +966 11 464 4244
Ext. 456


NOTE TO SHIPPER
FREIGHT CHARGES ARE PREPAID ON THIS BILL OF LADING UNLESS MARKED COLLECT
PAGE ___ of ___
ORYX
AFTER PRINTING,
PLACE PRO LABEL HERE
SHIPPER RETAINS THIS COPY
SHIP FROM
SHIP TO
ORYX


Oryx is a luxurious, advanced, and high-quality sanitary ware product by Saudi Ceramics with a great diversity that meets the desires of elite customers.
21
Oryx is a luxurious, advanced, and high-quality sanitary ware product by Saudi Ceramics with a great diversity that meets the desires of elite customers.
Products including bathroom furniture, bathtub, washbasins, marble, tiles, mixers, and related accessories for those who are looking for a solution, fear price, and elegant look.
"Oryx" is the name of a genus consisting of four large antelope species, one of them is in the Arabian Peninsula the call it (Oryx leucoryx, Arabic: ﻣﻬﺎ). Arabian ORYX is characterized by the white color and harmonious body and beautiful eyes as long as poets singing beauty.
YaStudio mission is to highlight the luxury product and to deliver Saudi Ceramics' development and showcase its position in the market. The typeface logo made especially for ORYX in English and Arabic letters to represent the nature and shape of the product + to be easy to implement in the product + to use the first letter as brandmark symbol. Colors already black and white to keep luxurious but we add some secondary colors to highlight and give it a tone, and the brand identity applications are gridded and well organized.
22


TRAVEL TO
YOUR WORLD
A NEW LUXURY SANITARY BY
SAUDI CERAMICS
ORYX


TRAVEL TO
YOUR WORLD
A NEW LUXURY SANITARY BY
SAUDI CERAMICS
ORYX


ORYX
Electric Water Heaters


ORYX
Electric Water Heaters
WWW.SAUDICERAMICS.COM


Electric Water Heaters
ORYX
50 Liters
Made in KSA

Branding *the* Manufacturing, Supplying, *and* Installing uPVC *and* Aluminum Windows *and* Doors

Client
LineFrame

Link
line-frame.com

Sector
Manufacturing & Industrials

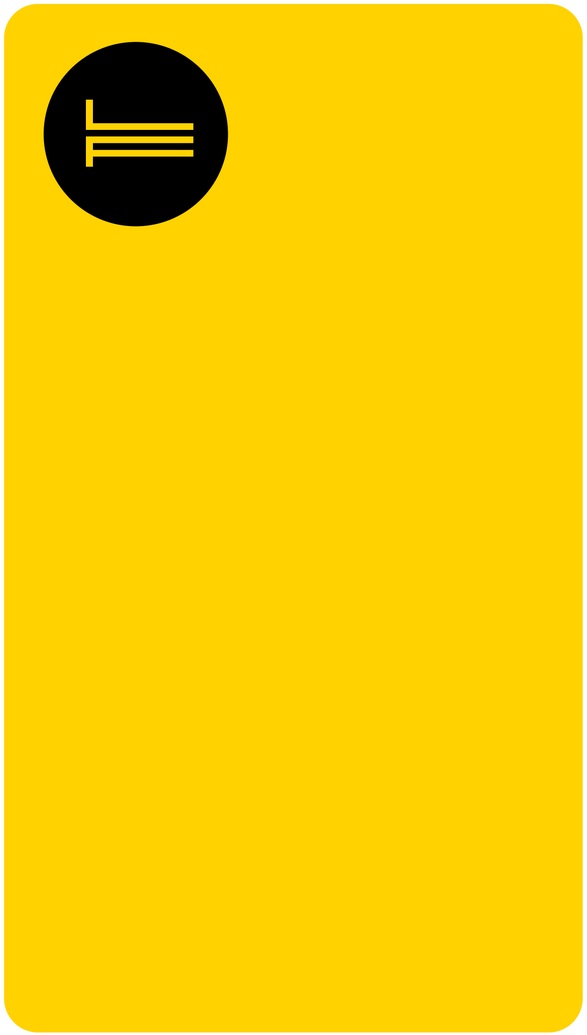
Discipline
Brand Identity

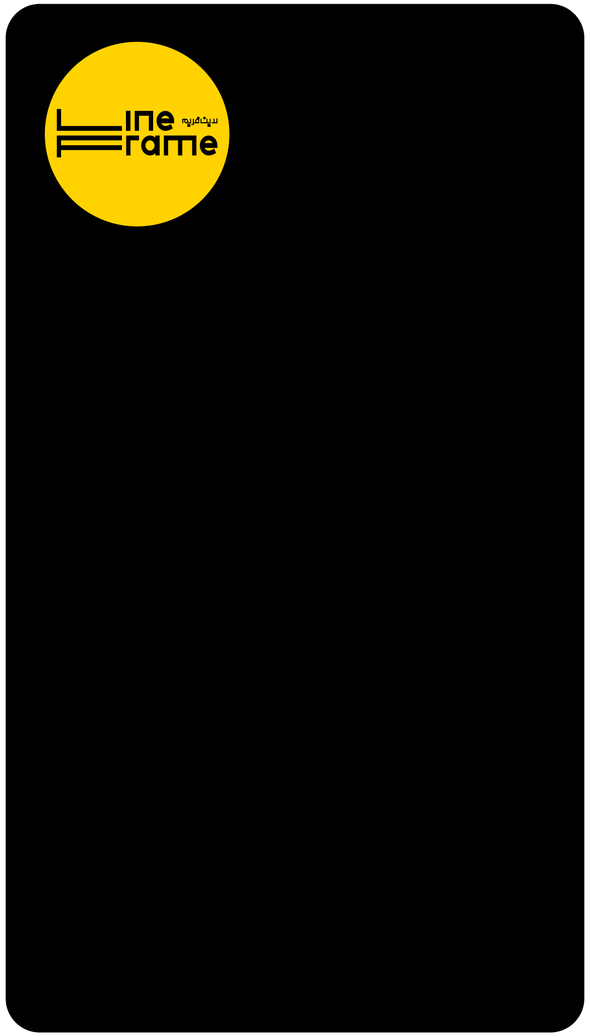
Year
2020

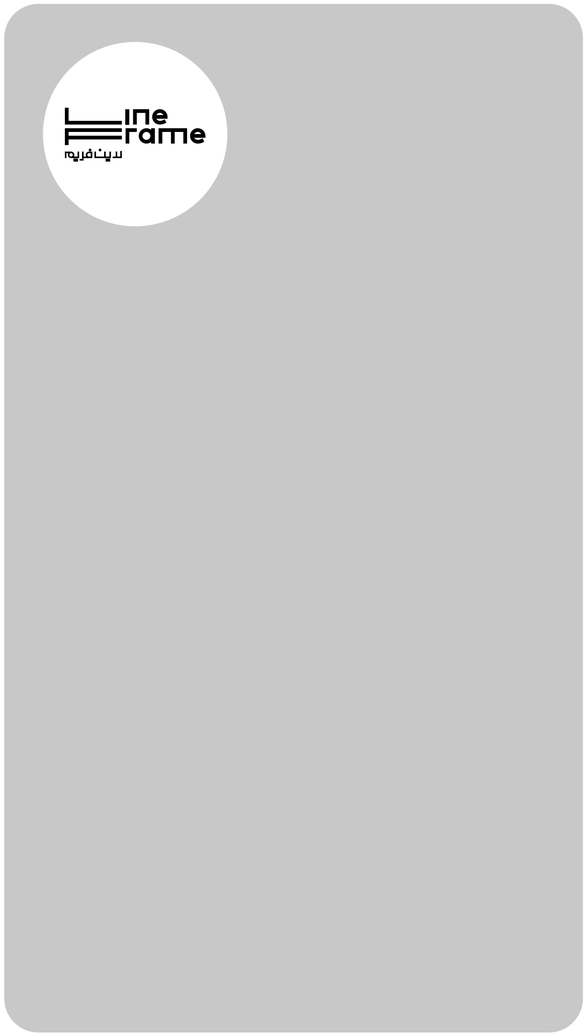
PBACK TO PORTFOLIO INDEX


لاین فریم
Line Frame


line
frame
line frame
بی نه
فریم




Line
Frame
سیت‌فریم


Line
Frame
سیت‌فریم

Modern عصري

Represent معبر

Dynamic ديناميكي

Timeless مستمر

Line Frame

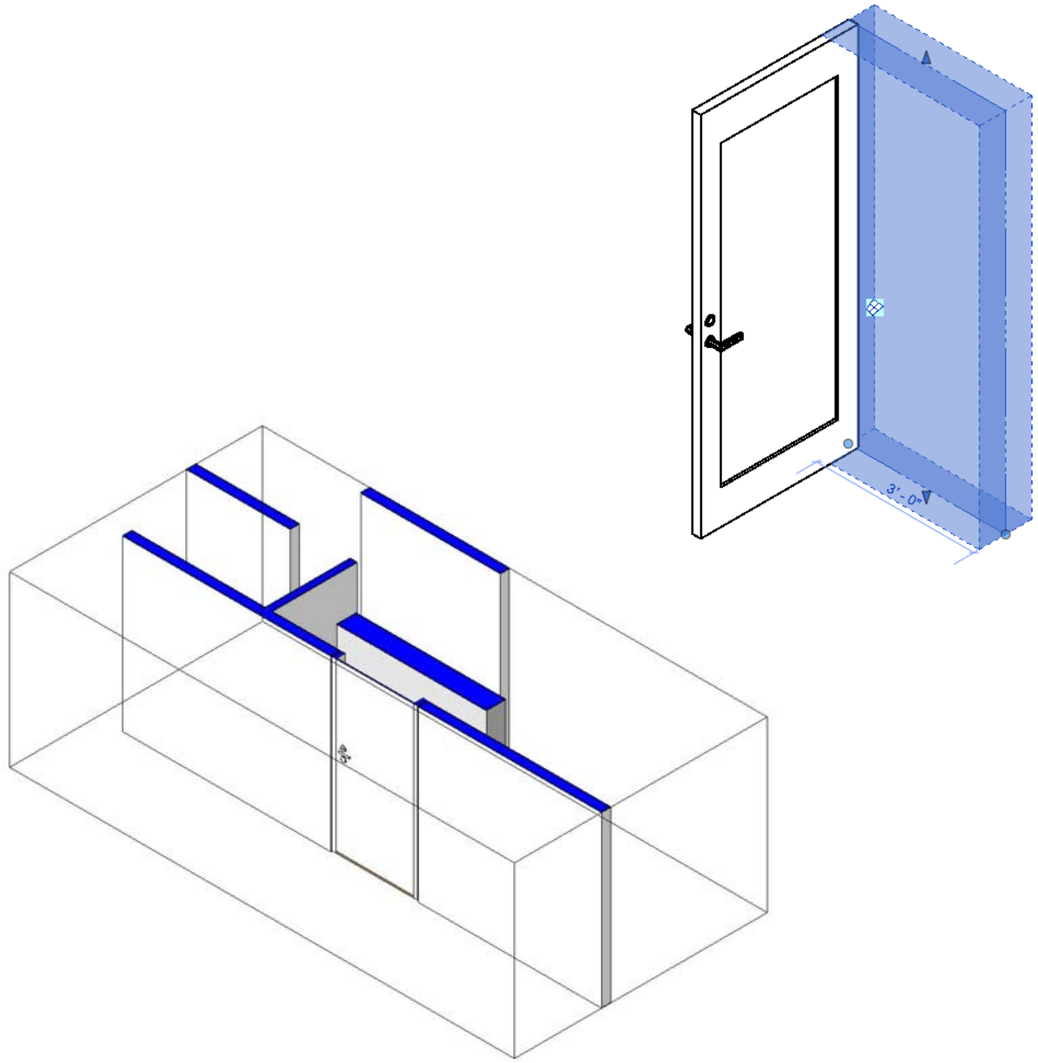
لاين فريم


ine
رینفریم
rame

إعادة تعريف وظائف النوافذ

أفضل المواد في فئتها / تصميم فريد / رحلة عميل سلسة

لاين فريم شركة سعودية مقرها الرياض، تأسست عام ٢٠٢٠ لتوفير نوافذ وأبواب uPVC شاملة التصنيع والبيع والتركيب. للعملاء الذين يبحثون عن منتجات حديثة وأنيقة وآمنة وذكية وموفرة للطاقة.



Functional Benefits

An Energy efficiency rating

Noise reduction

Virtually maintenance-free

Enhanced security

Weather performance


Redefining
Windows
Functionality
LineFrame is a Saudi company located in Riyadh, founded in 2020 to provide UPVC Windows & Doors, fabrication, sales, and installation. For customers who are looking for modern, classy, safe, smart, and energy-efficient products.
لاين فريم
Redefining
Windows
Functionality
LineFrame is a Saudi company located in Riyadh, founded in 2020 to provide UPVC Windows & Doors, fabrication, sales, and installation. For customers who are looking for modern, classy, safe, smart, and energy-efficient products.
لاين فريم














Quotation
Q20-0002
شركة خط إطار الصناعية
Line Frame Industrial Co
No. Item
Qty. Description
Unite Price
Total Price
001
1 Piece (s)
Series Bautiefe 70mm
Anschlagdichtung
Colour 159 weiss
Frame BLR 64 PULS ED70
Sash Festverglasung
Transom Mullion 78 PULS ED70
Fitting 3 * Fix in Frame
Glass 3 * (6+12+6 Isolated Glass u-Value 1.4
Size 600 mm x 2800 mm
Area 1.680 sqm
840,00
840,00
002
1 Piece (s)
Series Bautiefe 70mm
Anschlagdichtung
Colour 159 weiss
Frame BLR 64 PULS ED70
Sash Festverglasung, sash Z 60mm
Transom Mullion 78 PULS ED70
Fitting 2 * Fix in Frame, WH Tilt&Turn Left
Glass 3 * (6+12+6 Isolated Glass u-Value 1.4
Size 1000 mm x 2800 mm
Area 2.800 sqm
2500,00
2500,00
003
1 Piece (s)
Series Bautiefe 70mm
Anschlagdichtung
Colour 159 weiss
Frame BLR 64 PULS ED70
Sash Festverglasung, sash Z 60mm
Transom Mullion 78 PULS ED70
Fitting 2 * Fix in Frame, WH Tilt&Turn Left
Glass 3 * (6+12+6 Isolated Glass u-Value 1.4
Size 1000 mm x 2800 mm
Area 2.800 sqm
2500,00
2500,00
004
1 Piece (s)
Series Bautiefe 70mm
Anschlagdichtung
Colour 159 weiss
Frame BLR 64 PULS ED70
Sash sash Z 60mm, Festverglasung
Mullion Mullion 78 PULS ED70
Fitting WH Tilt Only, Fix in Frame
Glass 2 * (6+12+6 Isolated
2 of 13




Doors &
Windows
www.line-frame.com
Line
Frame
لاين فريم
Doors &
Windows
line-frame.com


Line
Frame
Doors &
Windows
www.line-frame.com
Line
Frame


Line
Frame

Rebranding *the* Retail *and* Wholesale Services Provider *for* Medical Clothing *and* Accessories

Client
Drs. Lounge

Link
drslounge.com

Sector
Fashion

Discipline
Brand Identity
Brand Strategy
Packaging

Year
2018

DR.S'
LOUNGE

PBACK TO PORTFOLIO INDEX

PAST



NOW

DR.S'
LOUNGE


DR.S'
LOUNGE


DR.S'
LOUNGE

DR.S' LOUNGE

WORK WITH STYLE

Shop Now
drslounge-sa.com

@drslounge

WORK WITH STYLE

CLASSICO -
WOMEN SUMMER TAILORED LAB COAT




DR.S’
LOUNGE


DR.S’ LOUNGE
WORK WITH STYLE


DR.S’ LOUNGE



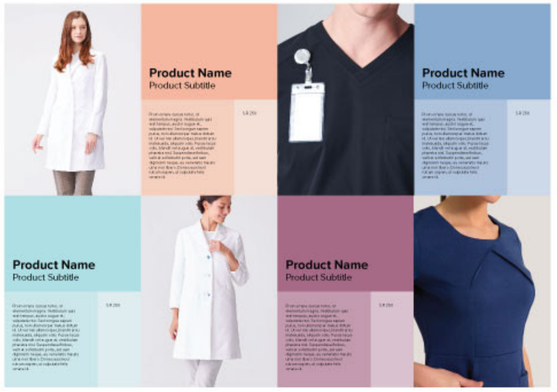

DR.S'
LOUNGE



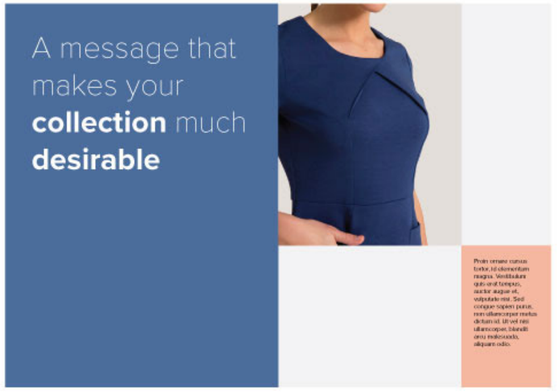

Work with Style
In the Second Quarter of 2013, a group of Enthusiastic Medical Doctors working in Riyadh came up with the idea, suffering a lot finding and obtaining Luxurious, comfortable and professional Medical Outfit and Supplies.

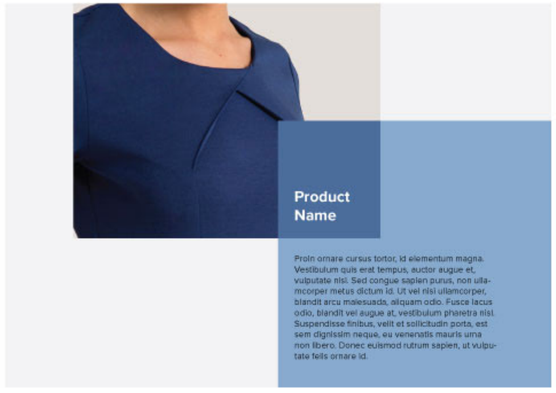

In the Second Quarter of 2013, a group of Enthusiastic Medical Doctors working in Riyadh came up with the idea, suffering a lot finding and obtaining Luxurious, comfortable and professional Medical Outfit and Supplies.

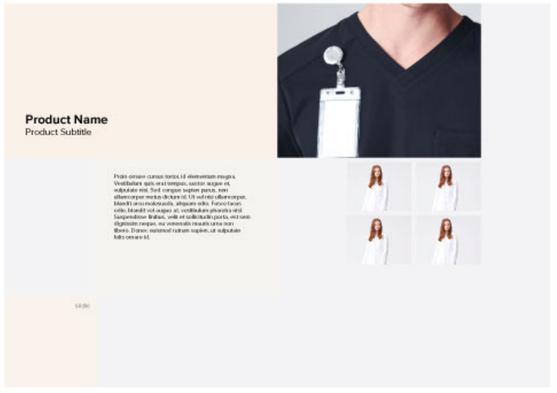



Product Name
Product Subtitle
Product Name
Product Subtitle
Product Name
Product Subtitle
Product Name
Product Subtitle

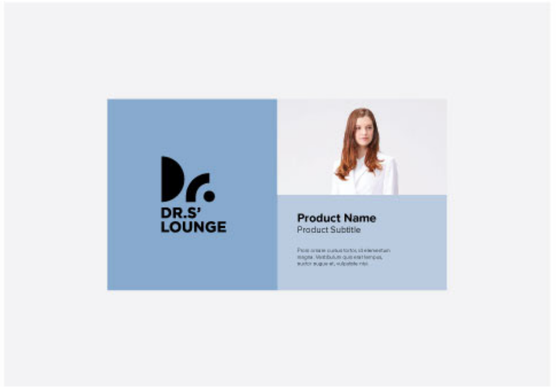

Big Title To Be Here
Small Title To Be Heare


A message that makes your collection much desirable


Product Name


Product Name
Product Subtitle


Product Name
Product Subtitle


DR.S'
LOUNGE
Product Name
Product Subtitle


WORK WITH STYLE
DR.S'
LOUNGE
DR.S' LOUNGE
WORK WITH STYLE
DR.S' LOUNGE
WORK WITH STYLE


DR.S' LOUNGE
WORK WITH STYLE
DR.S' LOUNGE
DR.S' LOUNGE
WORK WITH STYLE
DR.S' LOUNGE
WORK WITH STYLE

Rebranding *the* Ornamental Plants Store

Client
Nabataty

Link
nabataty.com

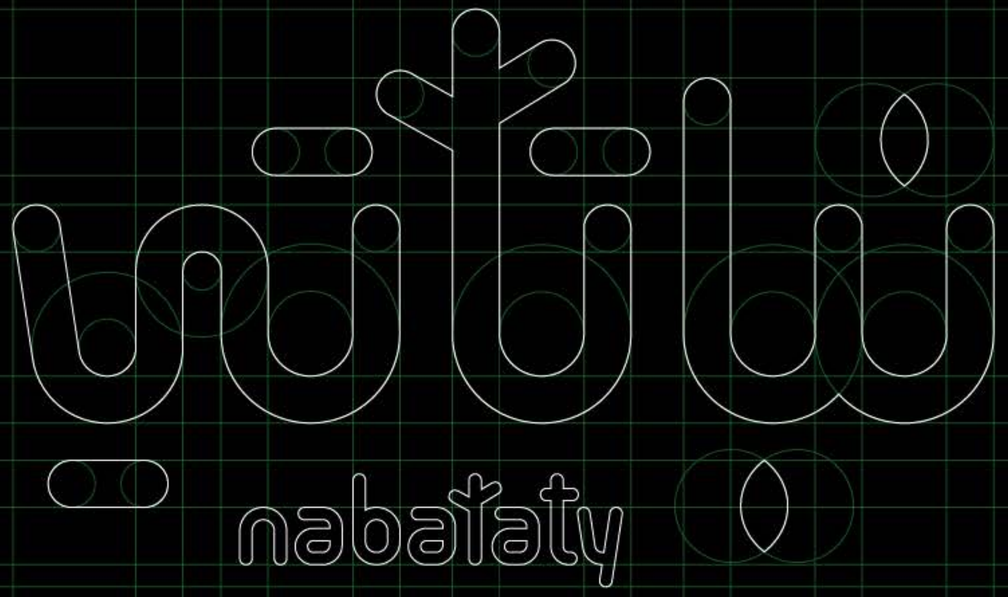
Sector
Consumer Brands

Discipline
Brand Identity

Year
2020

نباتي
nabataty

PBACK TO PORTFOLIO INDEX


نبأتي
nabataty

PAST



NOW

نباتاتي
nabataty

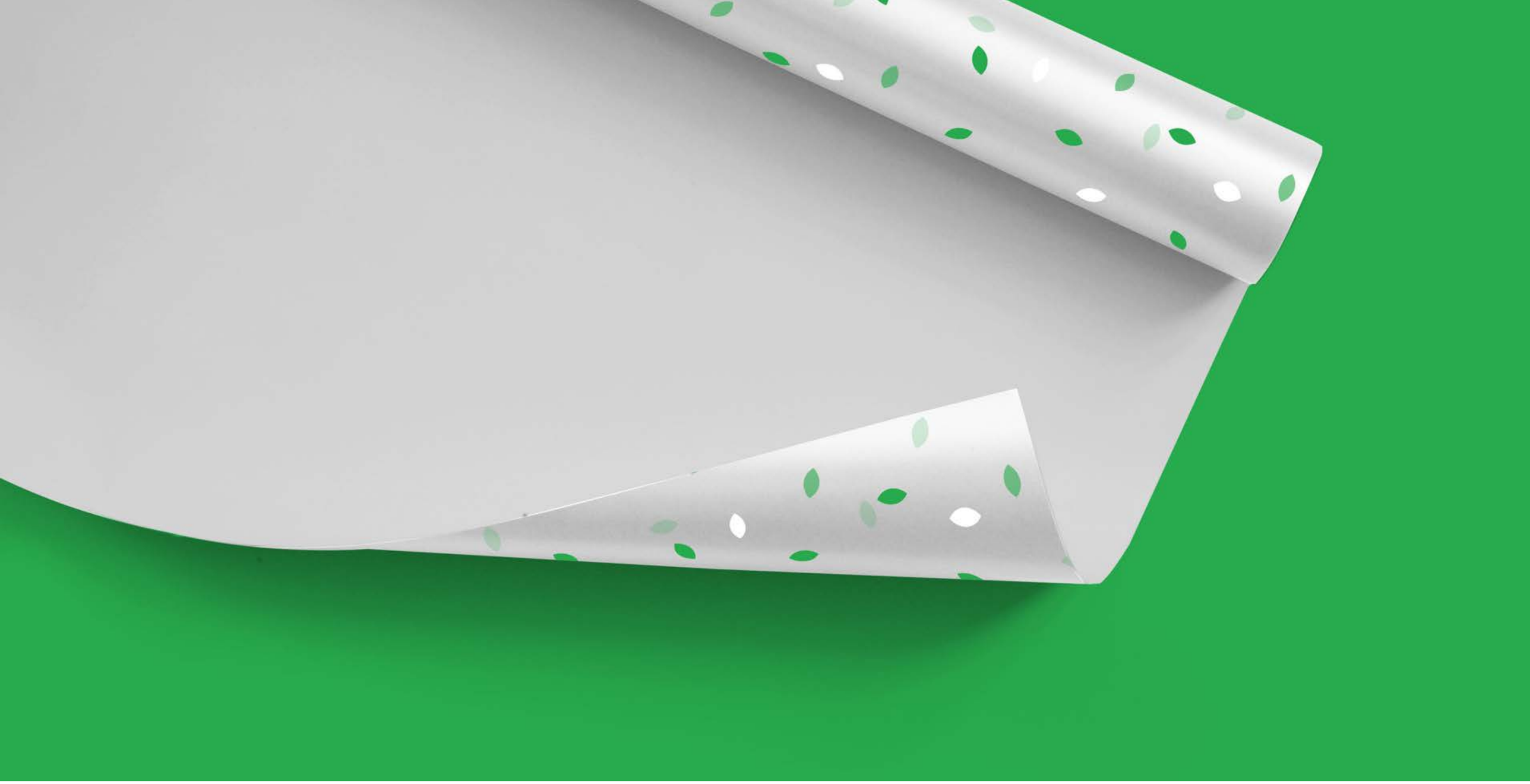



نباتاتي
nabataty




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www.nabataty.com


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Epipremnum Aureum


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www.nabataty.com

Branding *the* Innovative Concept *in* Providing Hygiene, Cleaning Products, *and* Equipment

Client
Mgasha

Link
mgasha.com

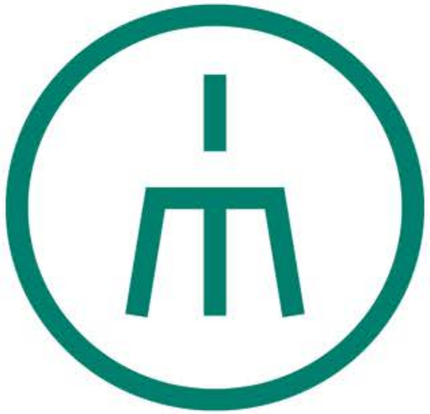
Sector
Consumer Brands

Discipline
Brand Identity
Digital Experiences

Year
2020

PBACK TO PORTFOLIO INDEX





مقشة

magasha


mgasha
مقشة
Rakan Aleshli
General Manager
marketing@mgasha.com
Phone +966 11 460 2086
PO BOX 87096 Riyadh, 11642
Saudi Arabia
marketing@mgasha.com
Phone +966 11 460 2086
PO BOX 87096 Riyadh, 11642
Saudi Arabia
mgasha.com
mgasha.com

PANTONE 573 C
CMYK 35.0.20.0
#B2E1D8

PANTONE 569 C
CMYK 96.22.63.8
#007F6E

PANTONE 570 C
CMYK 59.0.35.100
#66C9BA

PANTONE WARM RED C
CMYK 0.83.80.0
#F9423A

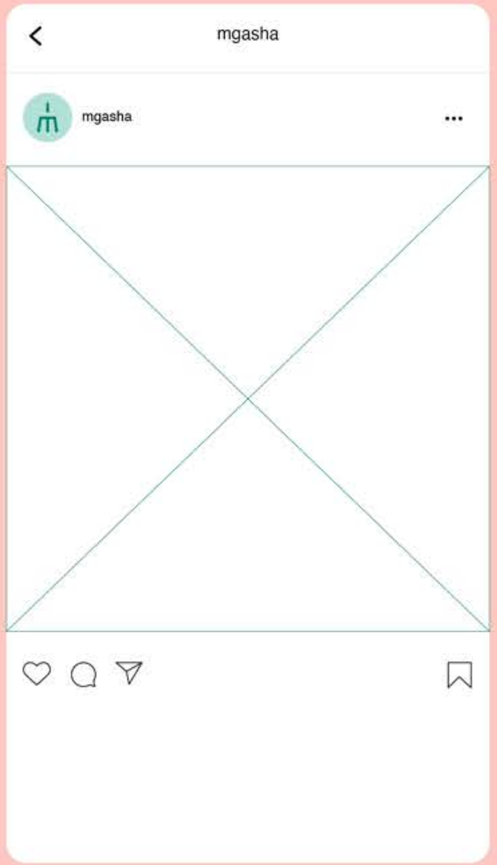
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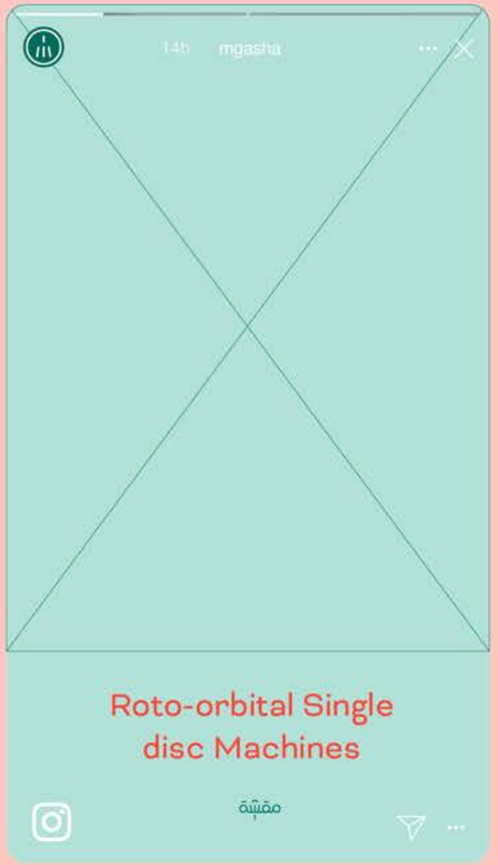
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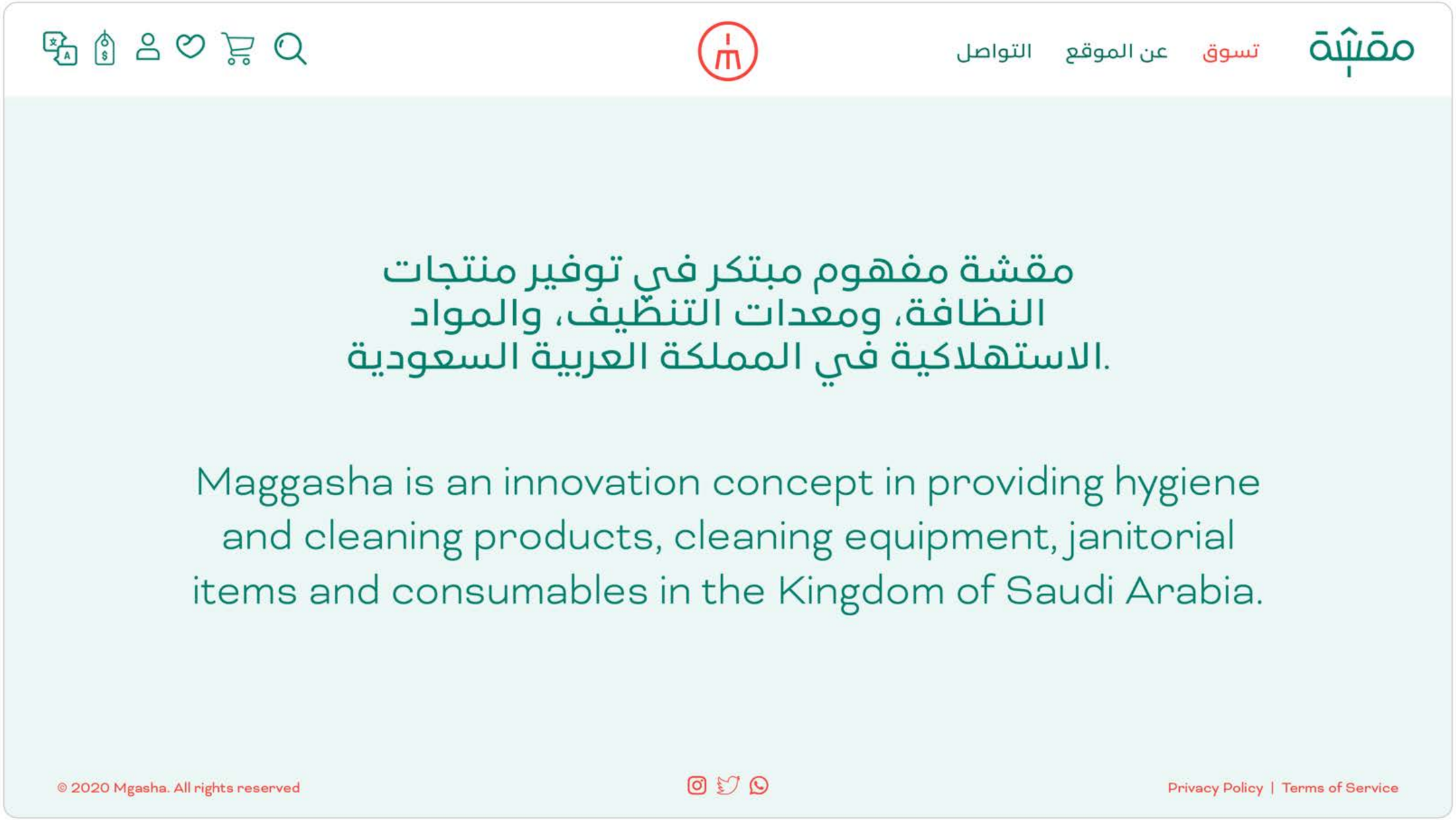
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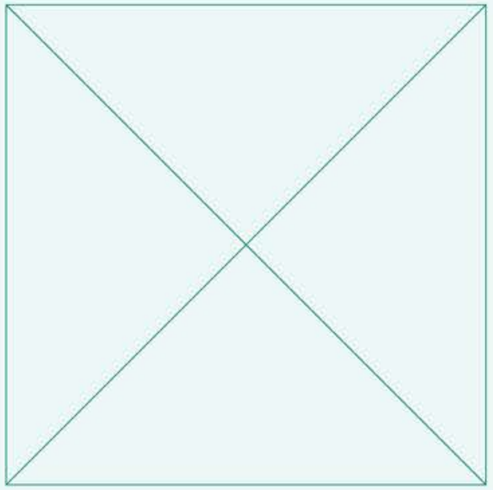

mgasha
Mgasha
Brand
An innovation concept in providing hygiene and cleaning products, cleaning equipment, janitorial items and consumables in the Kingdom of Saudi Arabia.
Riyadh, Saudi Arabia
Highlights
Highlights
Highlights
Highlights
Highlights


mgasha
mgasha


14h
mgasha
Roto-orbital Single disc Machines
مفتشة

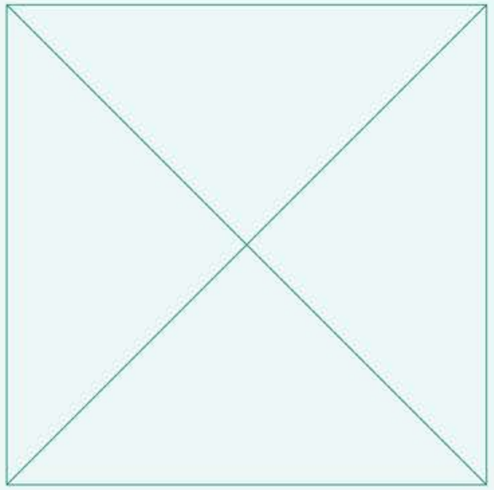

مقشة
تسوق
عن الموقع
التواصل
مقشة مفهوم مبتكر في توفير منتجات
النظافة، ومعدات التنظّيف، والمواد
الاستهلاكية في المملكة العربية السعودية.
Maggasha is an innovation concept in providing hygiene
and cleaning products, cleaning equipment, janitorial
items and consumables in the Kingdom of Saudi Arabia.
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مقشة تسوق عن الموقع التواصل



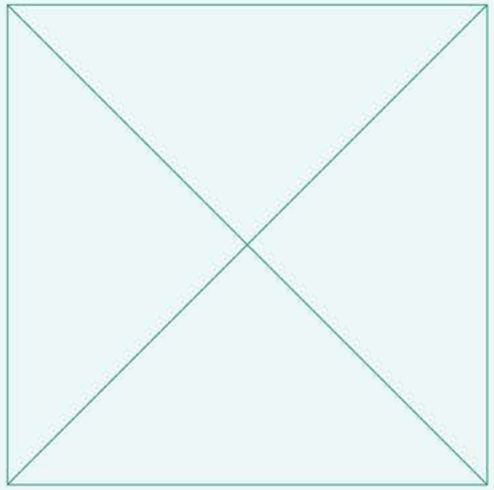
Roto-orbital Single disc Machines
Suitable for any task, comfortable for any operator

SAR 4,500
FLOOR CARE



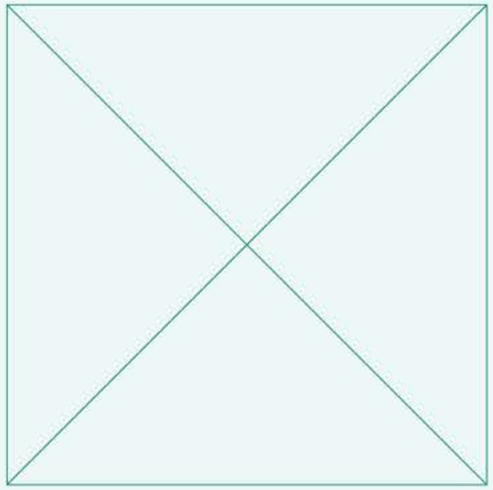
Roto-orbital Single disc Machines
Suitable for any task, comfortable for any operator

SAR 4,500
FLOOR CARE



Roto-orbital Single disc Machines
Suitable for any task, comfortable for any operator

SAR 4,500
FLOOR CARE



Roto-orbital Single disc Machines
Suitable for any task, comfortable for any operator

SAR 4,500
FLOOR CARE

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04. FOOD & DRINK BRANDING

Branding *the* High-end Saudi Dining Concept

Client
Suhail

Link
suhailrestaurant.com

Sector
Food & Drink

Discipline
Brand Identity
Digital Experiences

Year
2018

PBACK TO PORTFOLIO INDEX





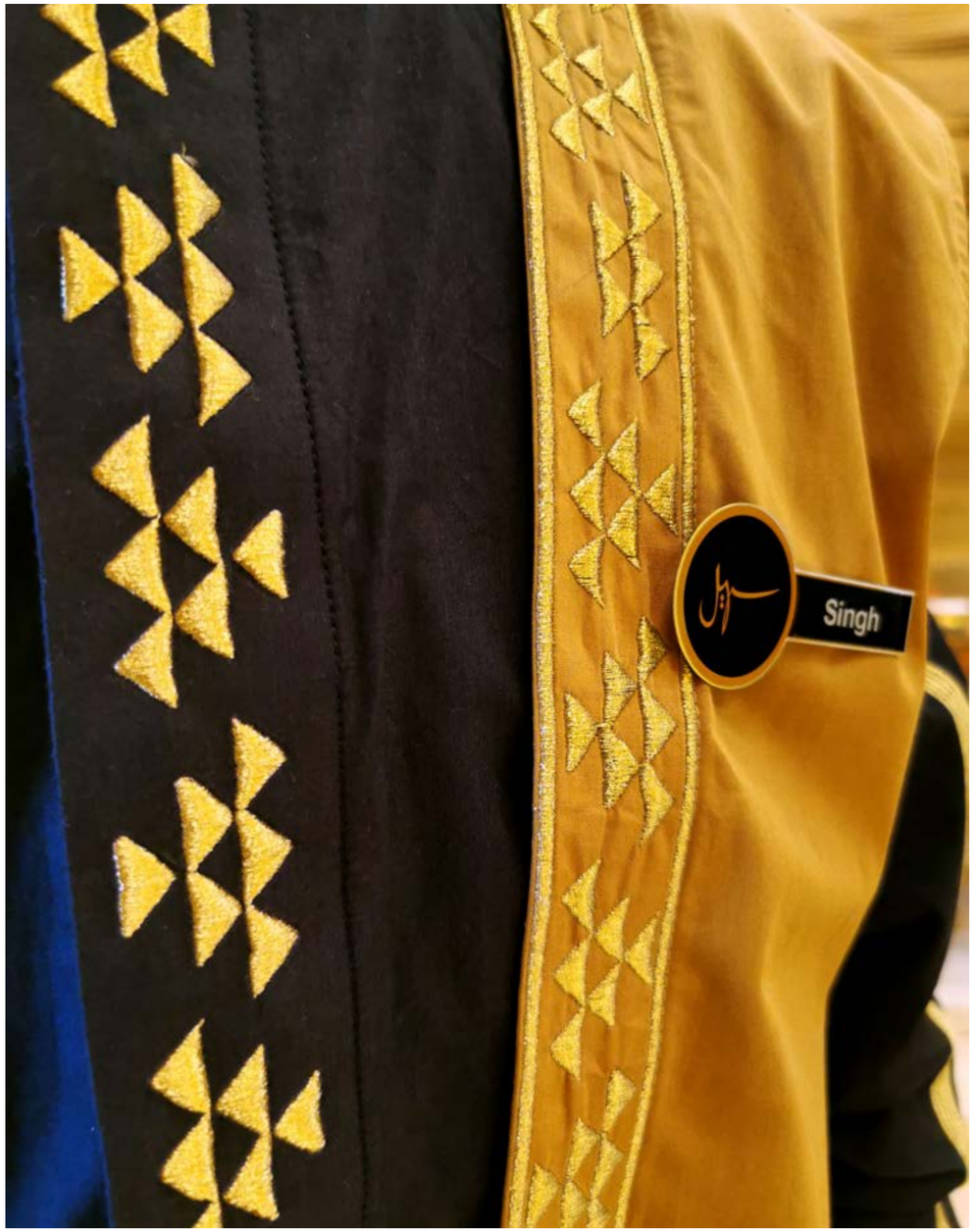


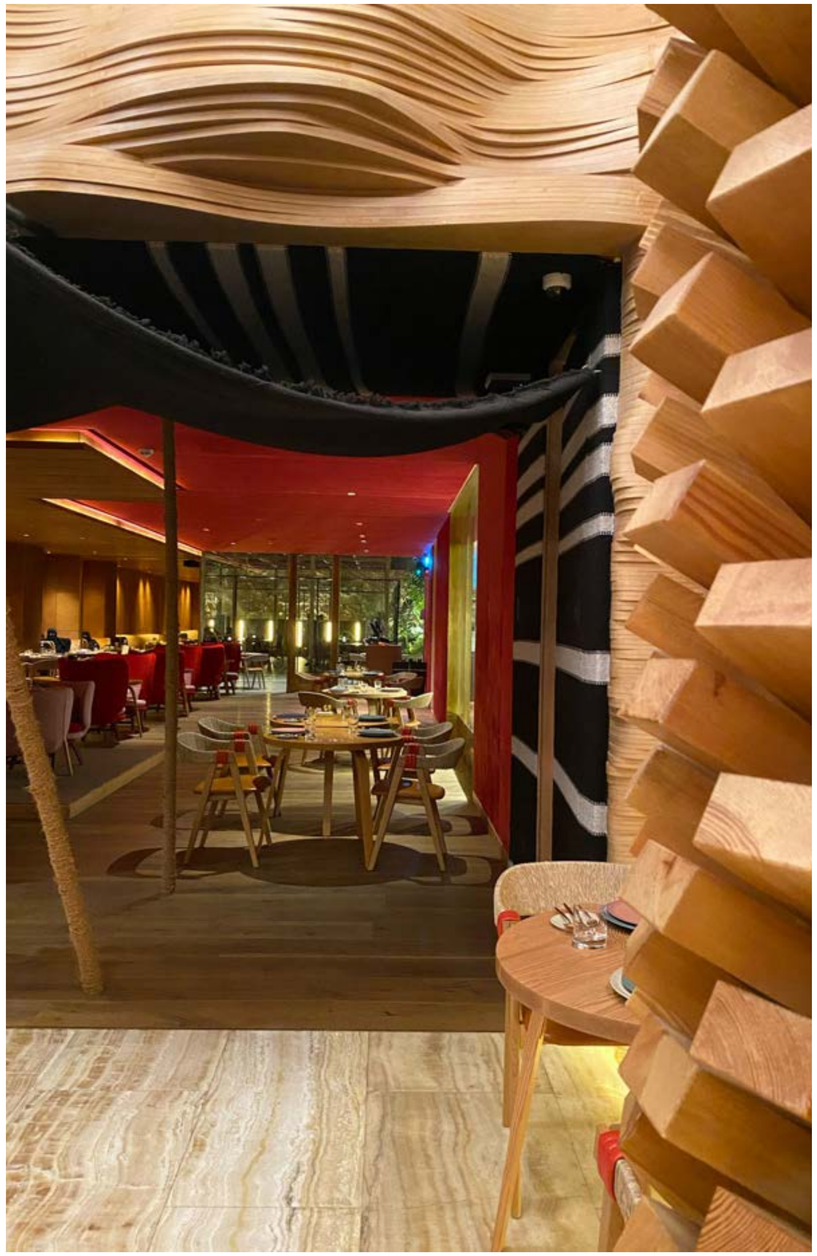


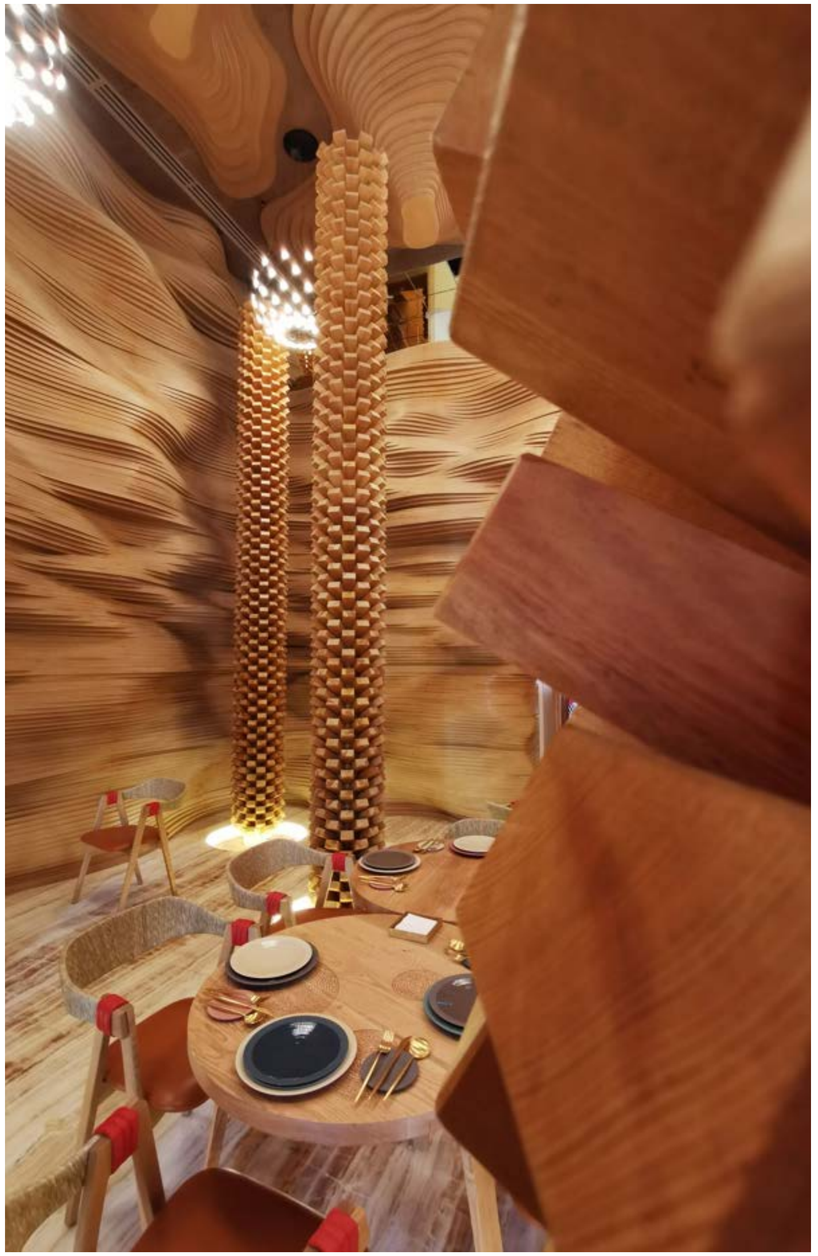


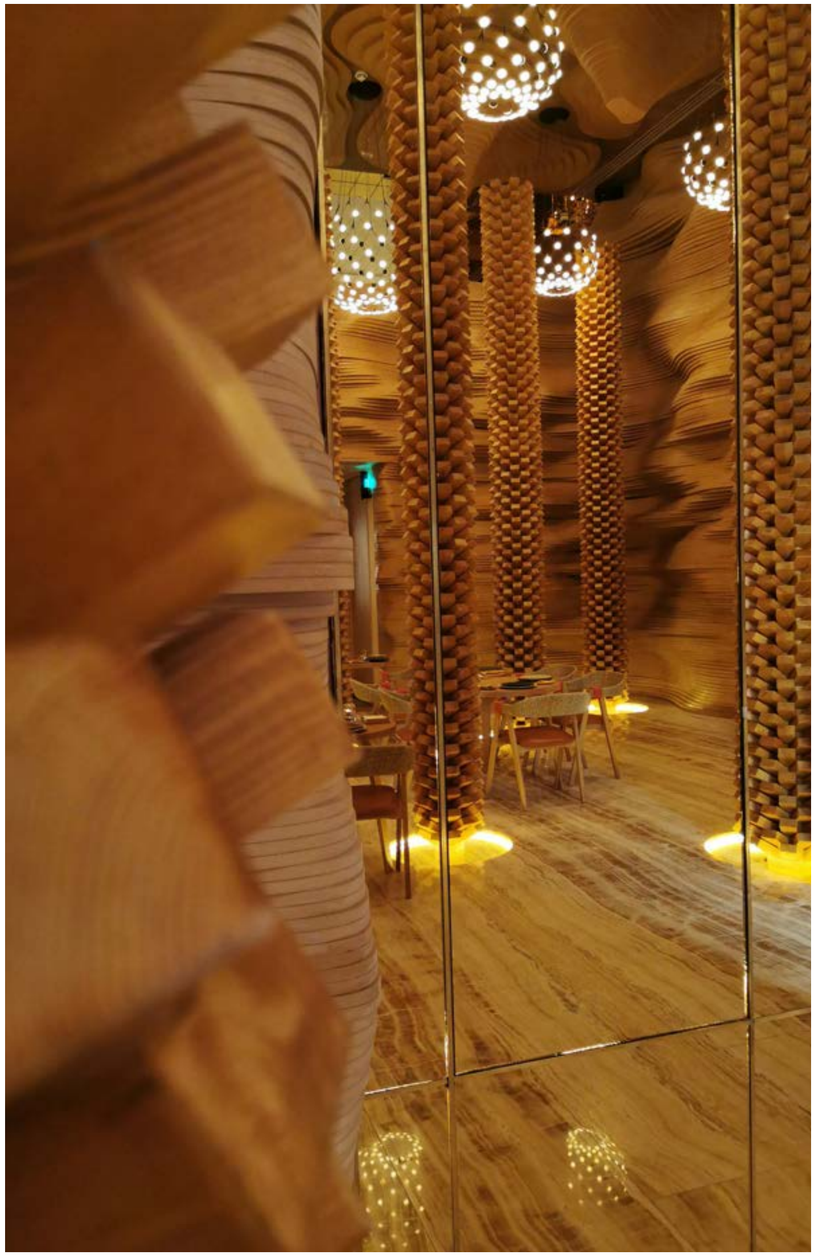





Singh











Branding *the* Award-Winning Armenian Cuisine Fine Dining Restaurant

Client
Lusin

Link
lusinrestaurant.com

Sector
Food & Drink

Discipline
Brand Identity
Brand Launching
Brand Strategy
Company Profile
Digital Experiences
Exhibitions
Motion Graphics & Film
Packaging
Signage & Environmental Graphics

Year
2010

Lusin

PBACK TO PORTFOLIO INDEX

PAST



NOW

Lusin

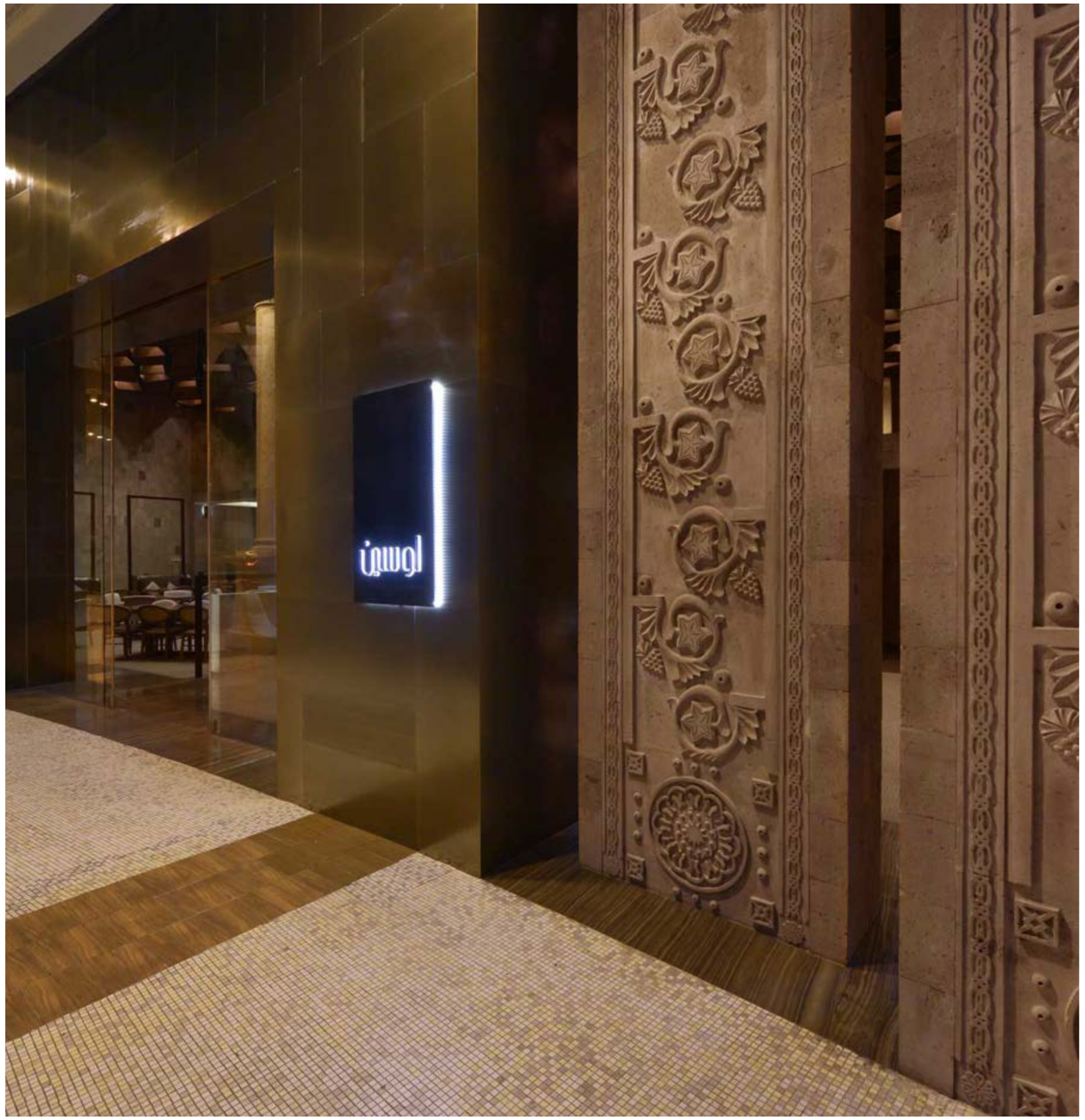

GOOSE
16
Lusin

Lusin

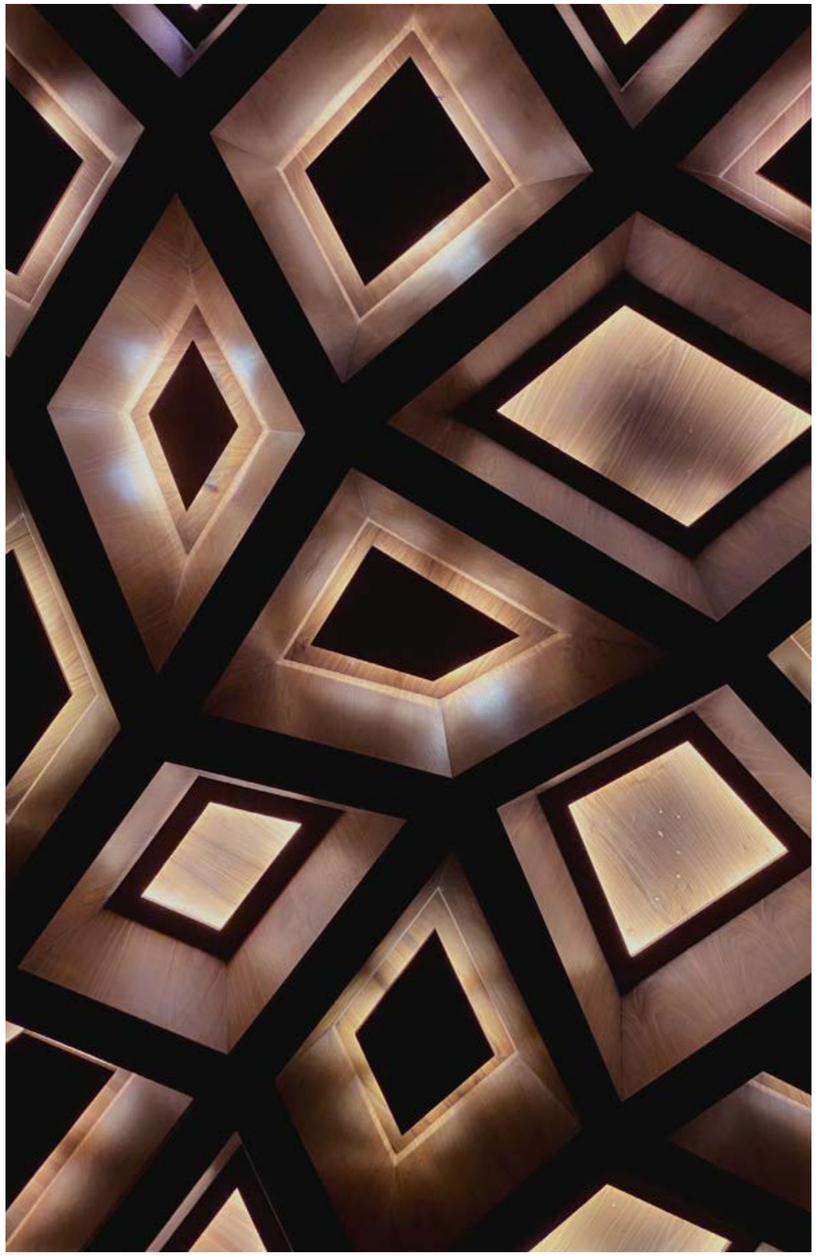
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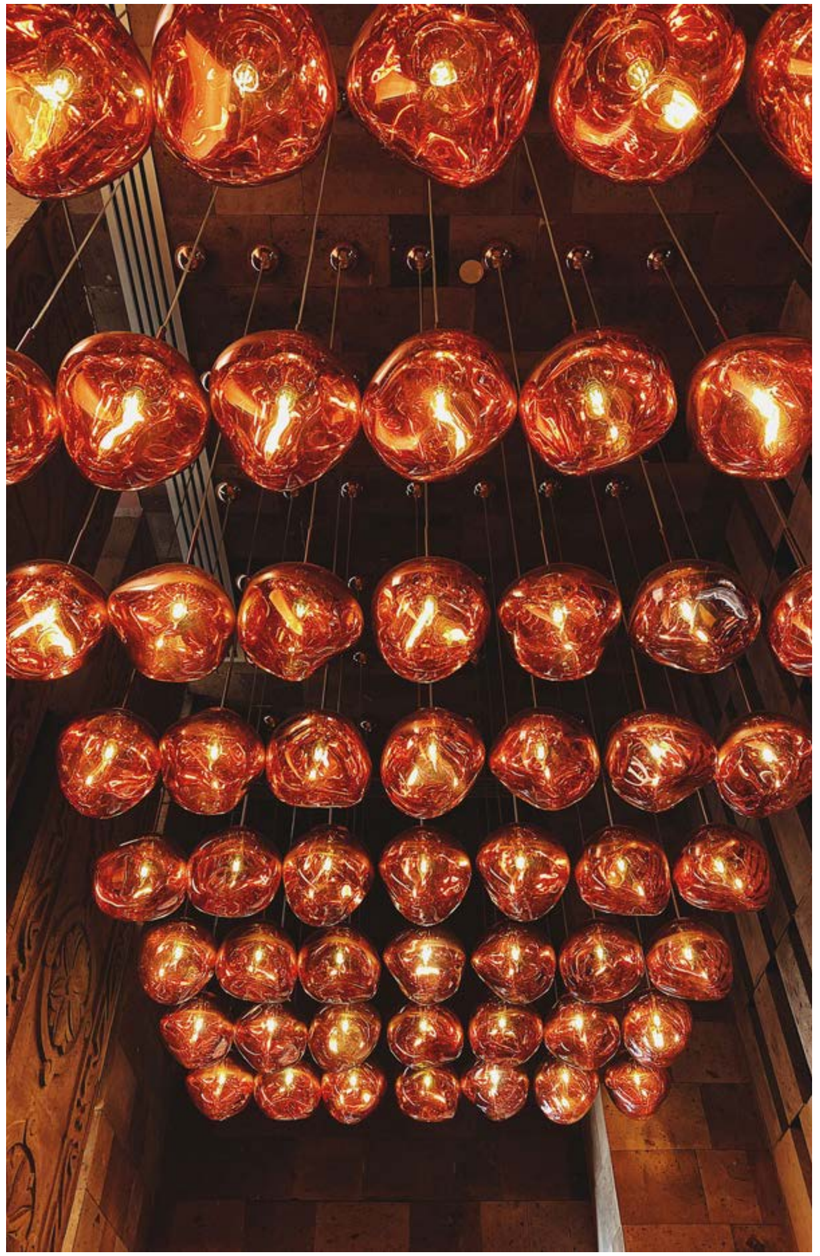

Lusin






LUSIN





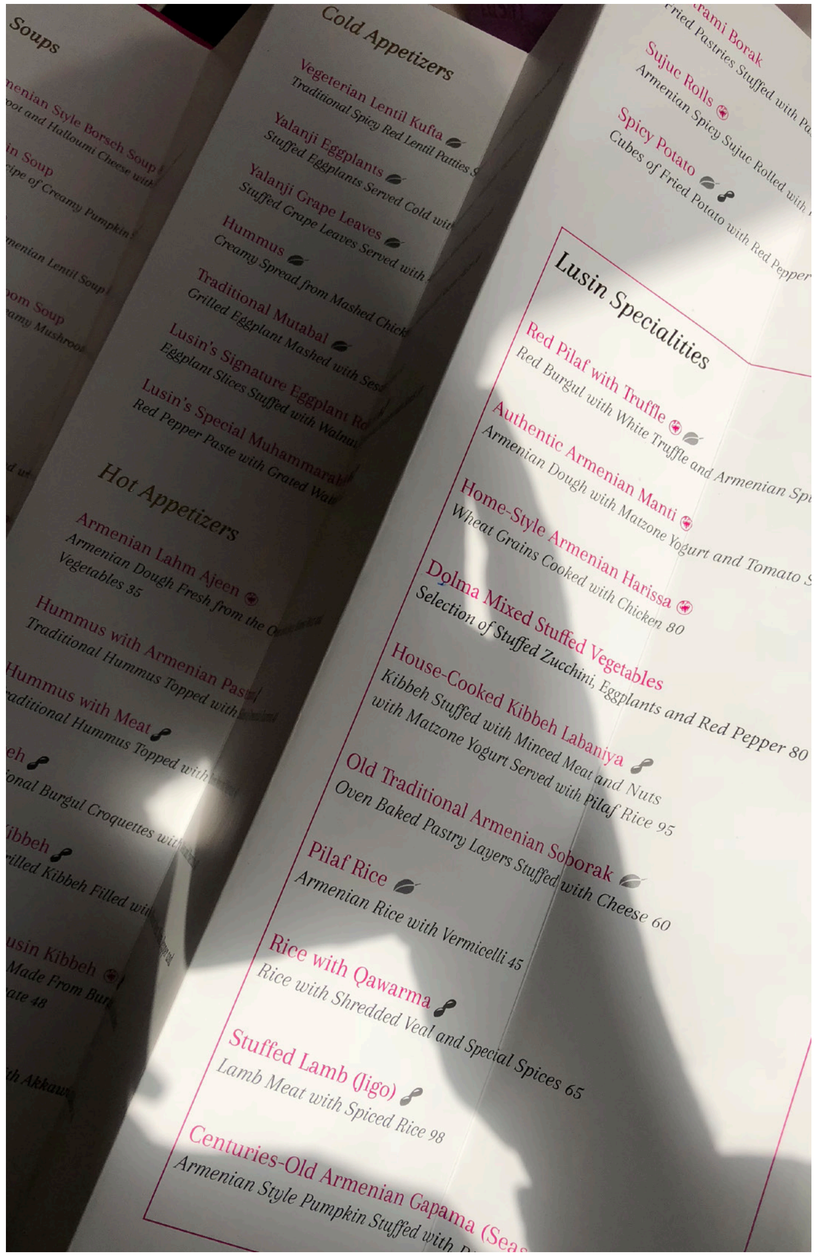







16


16


Soups
Cold Appetizers
Vegeterian Lentil Kufta
Traditional Spicy Red Lentil Patties
Yalanji Eggplants
Stuffed Eggplants Served Cold
Yalanji Grape Leaves
Stuffed Grape Leaves Served
Hummus
Creamy Spread from Mashed Chick
Traditional Mutabal
Grilled Eggplant Mashed with Ses
Lusin's Signature Eggplant
Eggplant Slices Stuffed with Walnut
Lusin's Special Muhammara
Red Pepper Paste with Grated Wal
Hot Appetizers
Armenian Lahm Ajeen
Armenian Dough Fresh from the O
Vegetables 35
Hummus with Armenian Past
Traditional Hummus Topped with
Hummus with Meat
Traditional Hummus Topped with
onal Burgul Croquettes wit
ibbeh
illed Kibbeh Filled wit
usin Kibbeh
Made From Bur
ate 48
h Akkuus
Trami Borak
Fried Pastries Stuffed with Pu
Sujuc Rolls
Armenian Spicy Sujuc Rolled with
Spicy Potato
Cubes of Fried Potato with Red Pepper
Lusin Specialities
Red Pilaf with Truffle
Red Burgul with White Truffle and Armenian Spi
Authentic Armenian Manti
Armenian Dough with Matzone Yogurt and Tomato S
Home-Style Armenian Harissa
Wheat Grains Cooked with Chicken 80
Dolma Mixed Stuffed Vegetables
Selection of Stuffed Zucchini, Eggplants and Red Pepper 80
House-Cooked Kibbeh Labaniya
Kibbeh Stuffed with Minced Meat and Nuts
with Matzone Yogurt Served with Pilaf Rice 95
Old Traditional Armenian Soborak
Oven Baked Pastry Layers Stuffed with Cheese 60
Pilaf Rice
Armenian Rice with Vermicelli 45
Rice with Qawarma
Rice with Shredded Veal and Special Spices 65
Stuffed Lamb (Jigo)
Lamb Meat with Spiced Rice 98
Centuries-Old Armenian Gapama (Sea
Armenian Style Pumpkin Stuffed with


لوسين


Armenian Cuisi
From The Grill
Cherry Sauce 135
Cherry Sauce 152
Sauce 127
85
90
Meat 90
Meat 90
Matzone Meat Rolls
Meat Stuffed in Lavash Bread with Armenian Matzone Yogurt 95
Chicken Kebab
Skewers of Grilled Marinated Minced Chicken 84
Mixed Grill
Selection of Sheesh Tauook Aanal, Kebab Kheshkhash,
Chicken Kebab and Lamb Chops 130
Old Fashioned Armenian Toushka
Bread Stuffed with Spicy Minced Meat and Cheese 55
Desserts
Lusin's Special Dessert Platter
Assortment of Lusin's Special Sweets 150
Lusin Ice Cream
Our Special Rose Ice Cream Wrapped with Cotton Candy 55
Pistachio Ice Cream
Pistachio Ice Cream Wrapped with Cotton Candy 50
Home-Made Armenian Maamoul
Traditional Armenian Cheese and Walnuts Maamoul 45

Rebranding *the* Casual Dining Restaurants Specializing *in* Wagyu

Client
Wagyu

Link
@wagyu_burger

Sector
Food & Drink

Discipline
Brand Identity
Packaging

Year
2018



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PAST

WAGYU

NOW












WAGYU


WAGYU



Rebranding *the* Modern Baroque-Style Italian Restaurant

Client
Monopoly

Link
@monopolysaudi

Sector
Food & Drink

Discipline
Brand Identity
Packaging

Year
2019

Mönöpöly

RIYADH

PBACK TO PORTFOLIO INDEX

PAST



MONOPOLY

Pizza & More

NOW

Monopoly

RIYADH


Monopoly
RIYADH




Monopoly
Monopoly
Monopoly


Monopoly
RIYADH
MANAGING DIRECTOR
MOHAMMED MAHER
MOHAMMED MAHER
MANAGING DIRECTOR


Monopoly
RIYADH


Monopoly
RIYADH
Monopoly
RIYADH
Monopoly
RIYADH

Rebranding *one of the* Popular Sweet & Savory Stores

Client
Tasteme

Link
tasteme.sa

Sector
Food & Drink

Discipline
Brand Identity
Packaging

Year
2019



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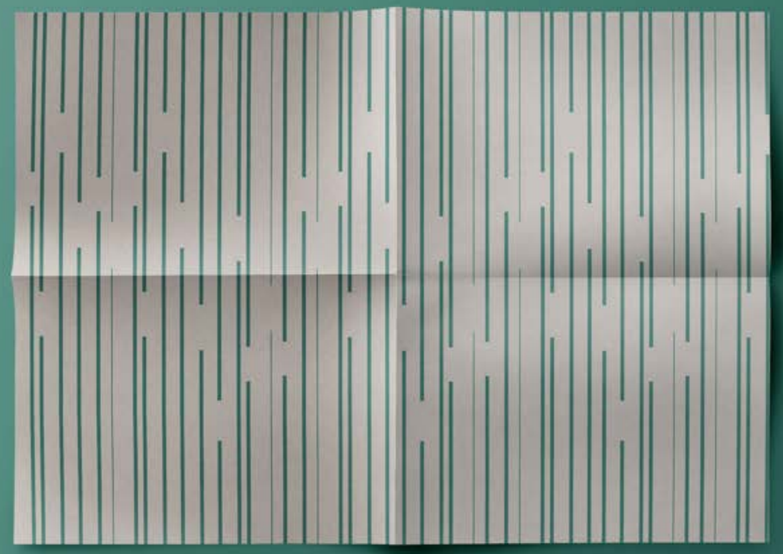
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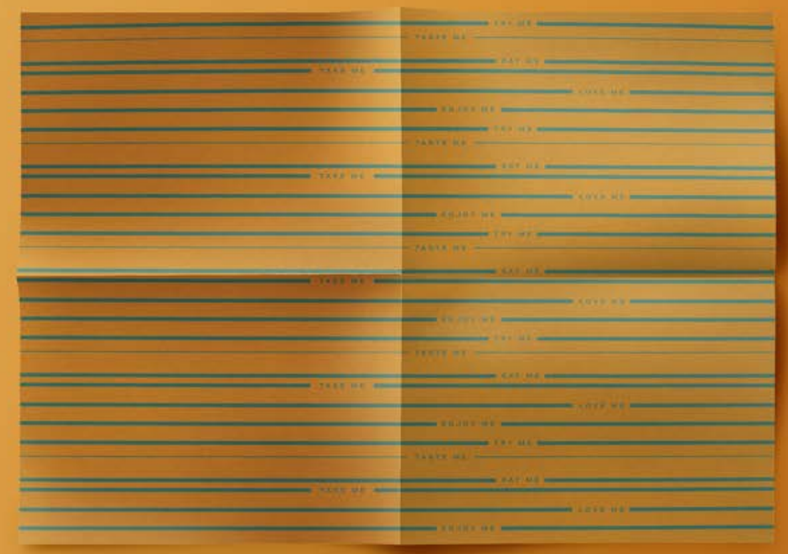


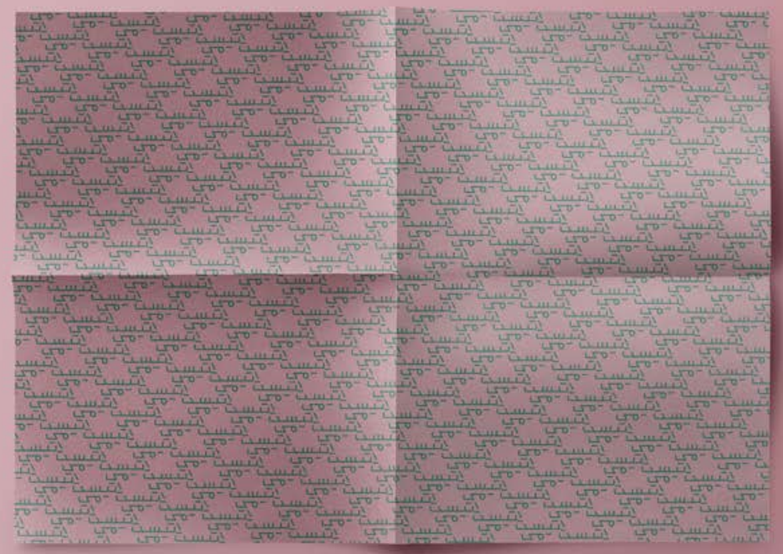
NOW

TASTE ME
تيستي







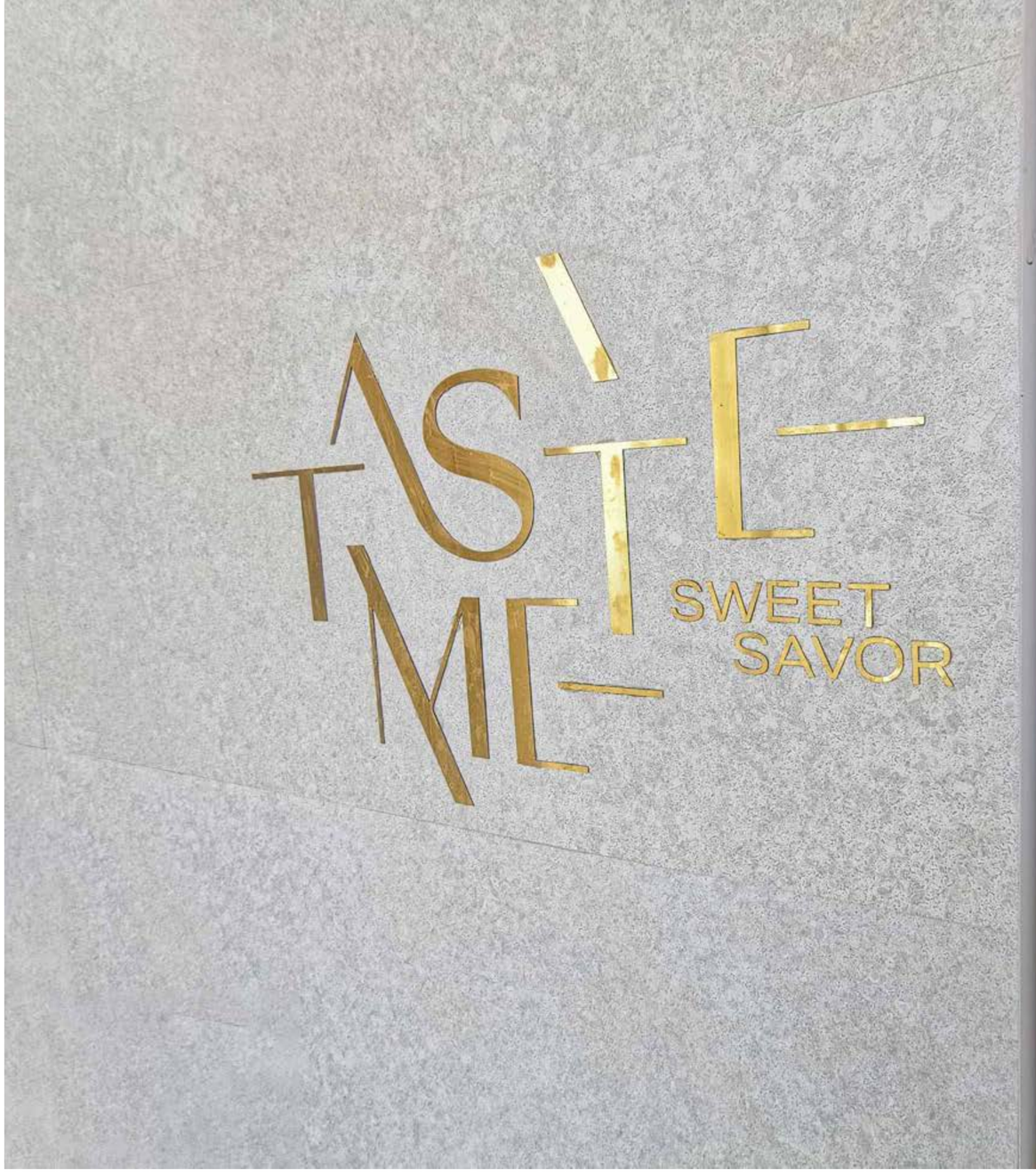




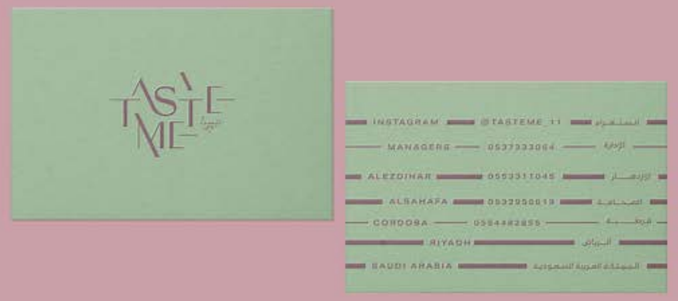

TRY ME
TASTE ME
EAT ME
TAKE ME
LOVE ME
ENJOY ME


TASTE


TASTE
ME


TASTE
ME
SWEET
SAVOR




INSTAGRAM @TASTEME_11
MANAGERS 0537333064
ALEZDIHAR 0553311045
ALSAHAFA 0532950619
CORDOBA 0554482855
RIYADH
SAUDI ARABIA





Rebranding *the* International Specialty Coffee *and* Belgian Desserts Cafe

Client
Diplab

Link
@diplabcafe

Sector
Food & Drink

Discipline
Brand Identity
Brand Strategy
Packaging

Year
2025

diplab

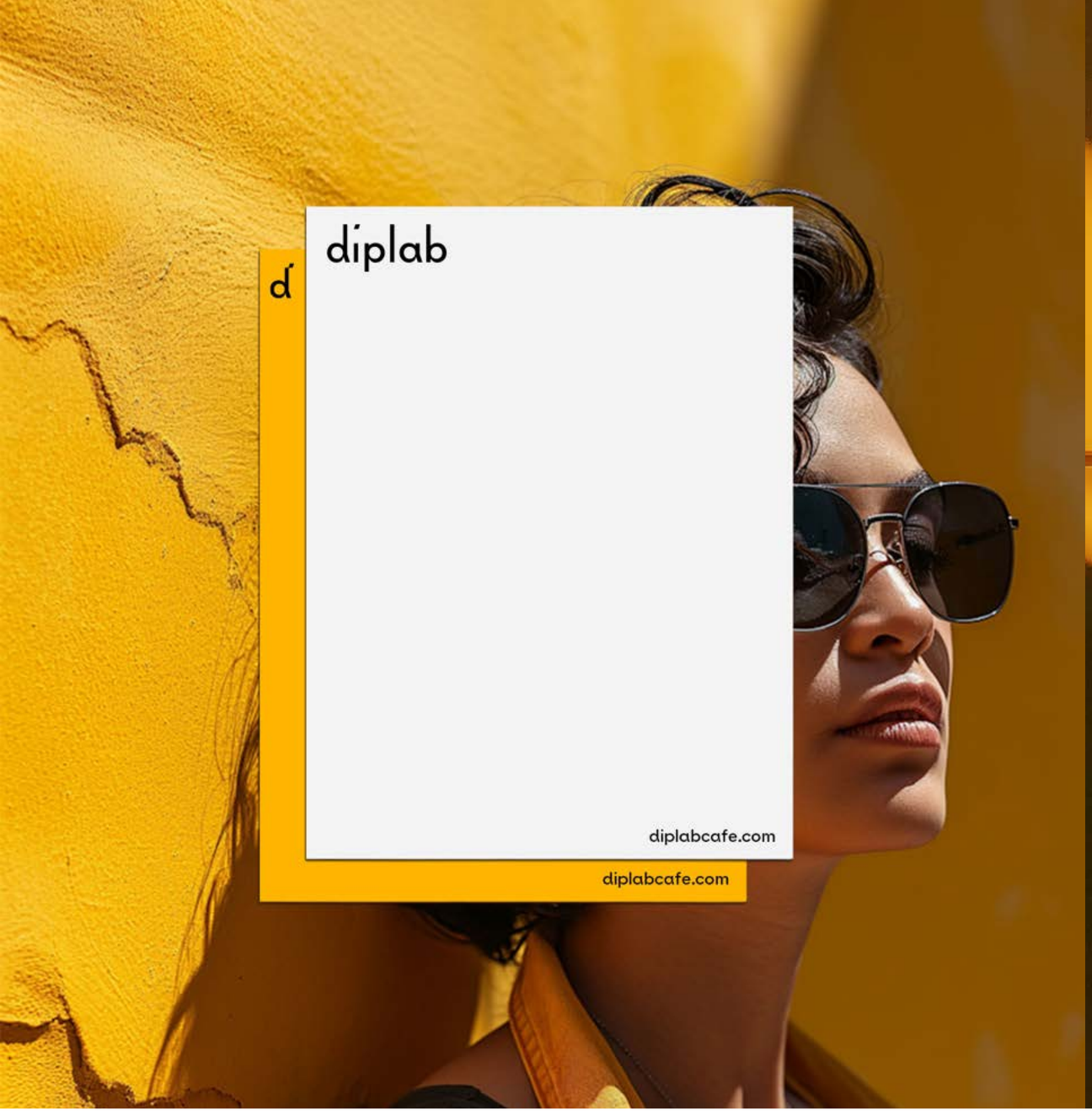
PBACK TO PORTFOLIO INDEX

PAST



NOW

diplab


diplab
diplabcafe.com
diplabcafe.com

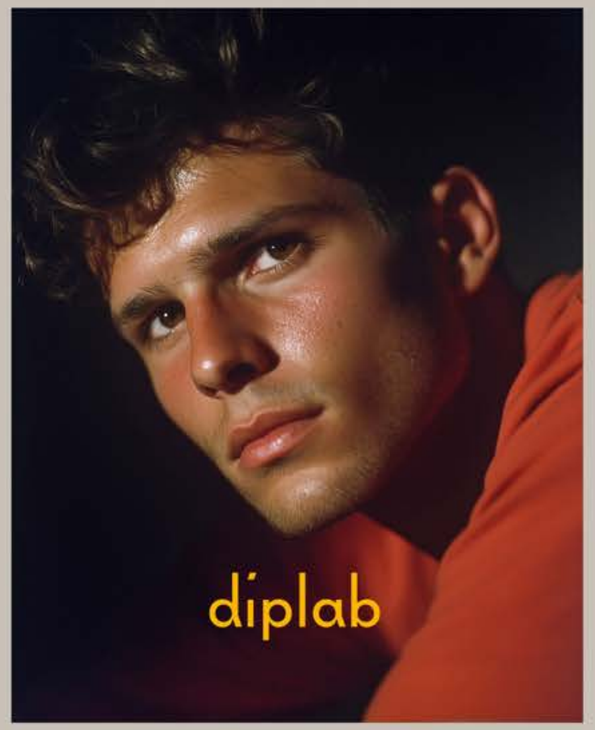


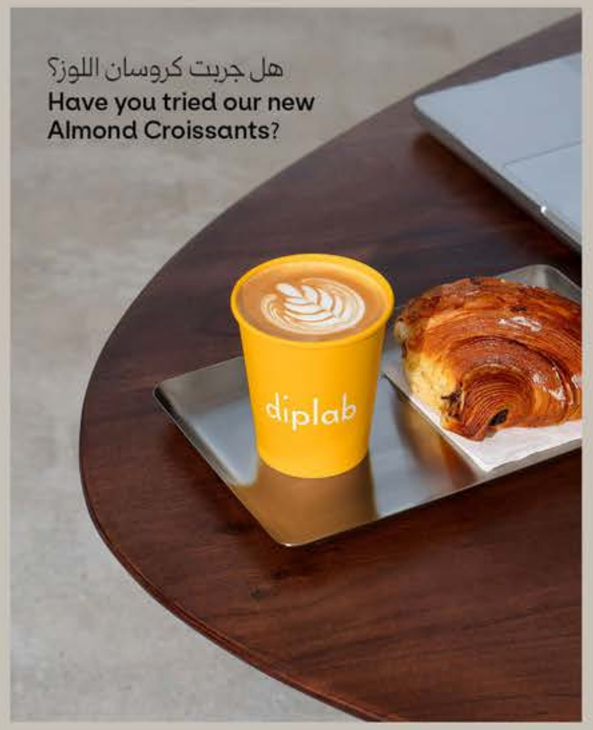

diplab


Happiness Partner
diplab
Happiness Partner
diplab


Happiness Partner
diplab


Happiness Partner
diplab


diplab


هل جربت كروسان اللوز؟
Have you tried our new
Almond Croissants?
diplab


شـــريك الســـعادة
Happiness Partner


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إبدأ يومـــك
بشغف


diplab
diplabcafe
حلو .. حامض .. مر
مكس كله انتعاااش


diplab
diplabcafe
شـــريك الســـعادة
Happiness Partner


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Happiness Partner


diplab
Happiness Partner


Ethiopian Coffee
قهوة أثيوبية
200 gm
diplab


diplab
Happiness Partner
Ethiopian Coffee
diplab
200 gm


Happiness
Partner
diplab


diplab


diplab




Happiness Partner


diplab


Happiness
Partner
diplab



05. HEALTH

Rebranding *the* Specialized Clinics *in* Cosmetic, Laser, *and* Dermatology

Client
Drs. Lounge Clinic

Link
drsloungeclinic.sa

Sector
Health

Discipline
Brand Identity
Signage & Environmental Graphics

Year
2021

DR.S' LOUNGE clinic

PBACK TO PORTFOLIO INDEX


DR.S'
LOUNGE
dini

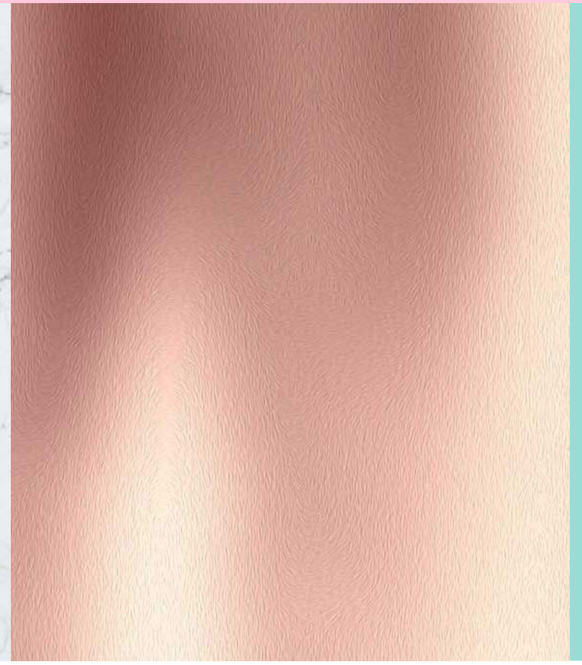

DR.S'
LOUNGE
clinic


clinic


DR.S' LOUNGE
clinic


DR.S'
LOUNGE





from — *to*

name
+966 50 500 5000
abc@drsclinic.com

nic.com
clinic.com
9200 10 2200
Riyadh, KSA

DR.S' LOUNGE
clinic

Employee name
Job Title

info@drsclinic.com
drsloungeclinic.com

+966 5
abc@

9

DR.S' LOUNGE
clinic

Employee name
Job Title
+966 50 500 5000
abc@drsclinic.com

info@drsclinic.com
drsloungeclinic.com
9200 10 2200
Riyadh, KSA

DR.S' LOUNGE
clinic


DR.S' LOUNGE
clinic


DR.S' LOUNGE
clinic

Branding *the* Leading Clinics in Non-surgical Cosmetic *and* Dermatological Treatments

Client
Dermore

Link
dermore-sa.com

Sector
Health

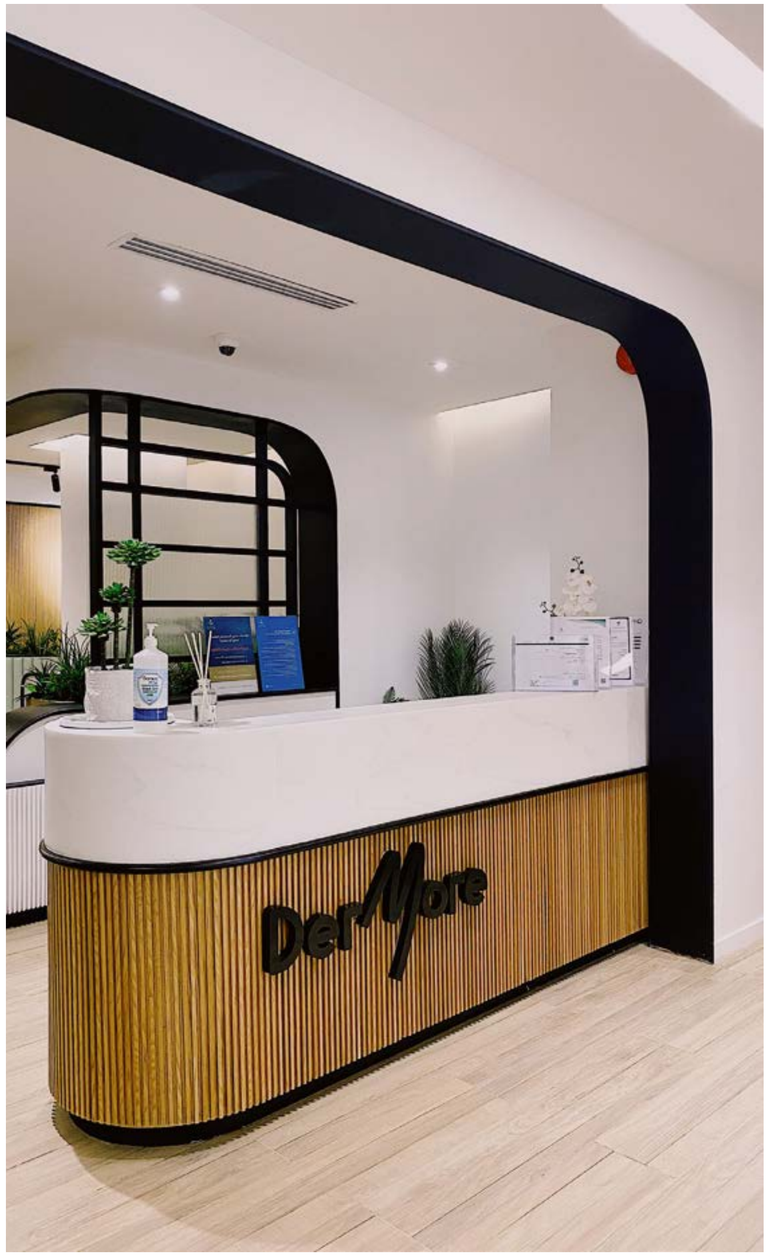
Discipline
Brand Identity
Brand Naming
Brand Strategy
Signage & Environmental Graphics

Year
2021

DerMore

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DerMore
ديرمور
جلدية . تجميل . ليزر
شركة جلدية متقدمة الطبي


DerMore


Ladies'
Waiting
Area


Men's
Toilet

DerMore




ADVANCED DERMATOLOGY
DerMore


DerMore
ADVANCED DERMATOLOGY

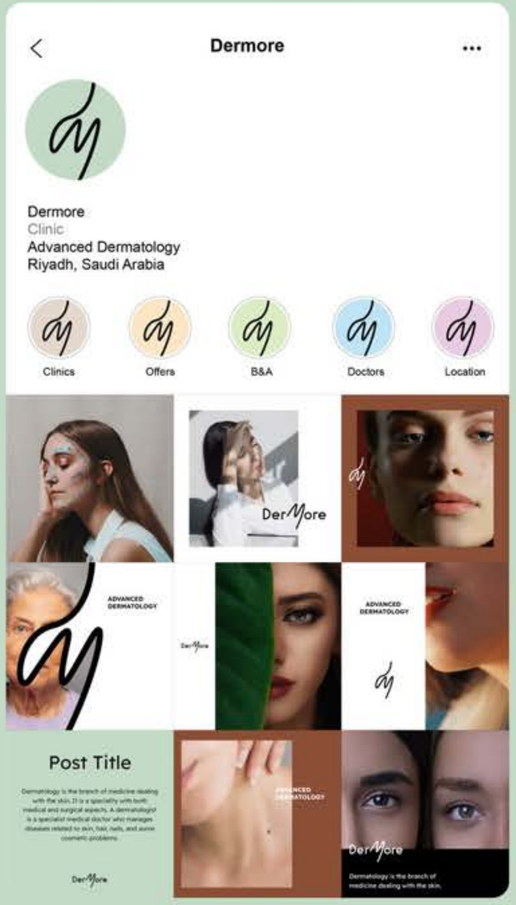

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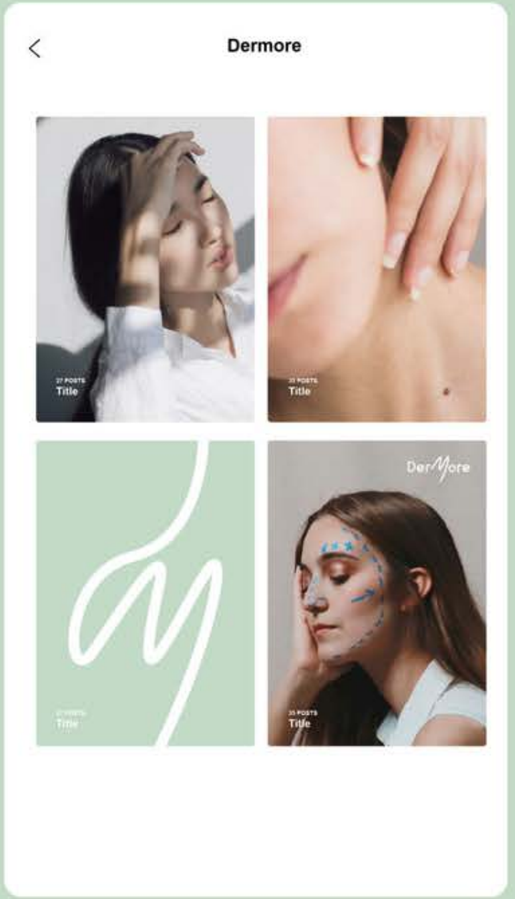

DerMore


ACCOUNT
PATIENTS
REPORTS
SUPPLIERS
ADVANCED DERMATOLOGY
DerMore


there is more
ohammad AlAhmad
General Manager
DR.MOH@DERMORE.COM
0550788106
RIYADH
SAUDI ARABIA
THOMAMAH ROAD
BLD. 117
ADVANCED
DERMATOLOGY
DERMORE.COM
DerMore
ADVANCED DERMATOLOGY

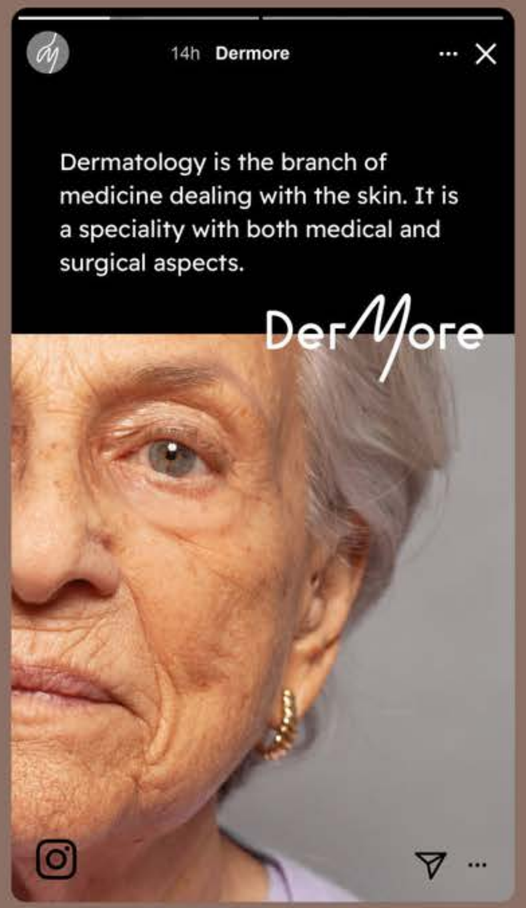

DerMore
Leading Clinics in Non-surgical
Cosmetic &Dermatological Treatments


Dermore
Dermore
Clinic
Advanced Dermatology
Riyadh, Saudi Arabia
Clinics
Offers
B&A
Doctors
Location
Post Title


Dermore
Title
Title
Title


DERMORE
Posts
Dermore


14h Dermore


14h Dermore
Dermatology is the branch of medicine dealing with the skin. It is a speciality with both medical and surgical aspects.
DerMore


14h Dermo

Branding *the* Modern Laboratories based *in* Al Qassim

Client
Beta

Sector
Health

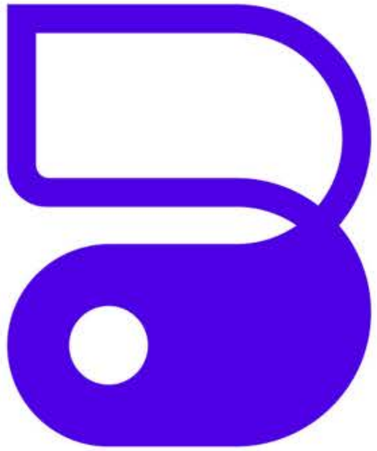
Link
@betalabssa

Discipline
Brand Identity
Company Profile
Digital Experiences
Signage & Environmental Graphics

Year
2020



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Beta

بيتا

PRIMARY NAME

مختبرات بيتا الطبية

Beta Medical Laboratories

LEGAL NAME

شركة بيتا للمختبرات

Beta Laboratories Company

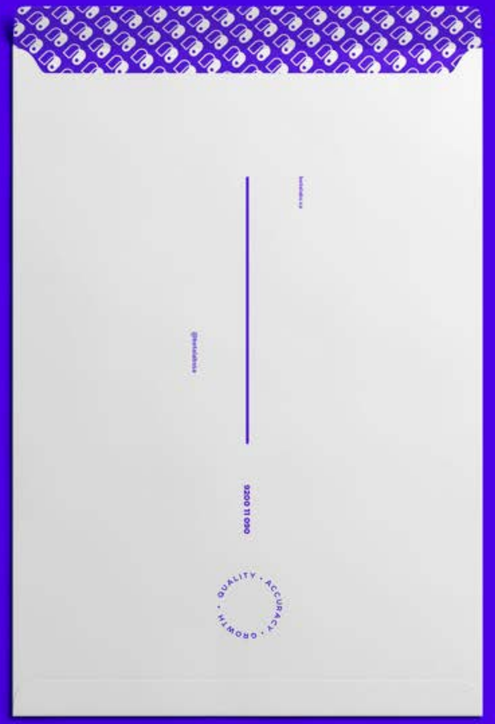

QUALITY • ACCURACY • GROWTH •


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RGB 80.0.230
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50%
25%
PANTONE 280 U
CMYK 100.77.1.8
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PANTONE 253 U
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CMYK 0.28.29.1
#EBB5A5
PANTONE COOL GRAY 1 U
CMYK 4.3.6.7
#DAD9D6


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9200 11 090
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@betalabssa

Beta
بيتا
مختبرات بيتا الطبية
Beta Medical Laboratories


File Number
Patient Name
MR No.
Doctor
Date
Beta
بيتا
مختبرات بيتا الطبية
Beta Medical Laboratories


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Beta
بيتا
Dec 24, 2020
12/12/1441
شركة بيتا للمختبرات
Beta Laboratories Company
9200 11 090
LABORATORY REPORT
Name:
File No.:
Age/Sex:
Referral Doctor:
Lab No.:
Referal Clinic:
Request Date:
Clinic File No.:
Report Status:
ID No.:
MOLECULAR DIAGNOSTICS
Test Name:
Collected on:
Result:
Verified on:
Flag:
Received on:
Units:
Released on:
Ref. Range:
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.
Dr. The Name of The Doctor
Laboratory Specialist
QUALITY · ACCURACY · GROWTH


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9200 11 090

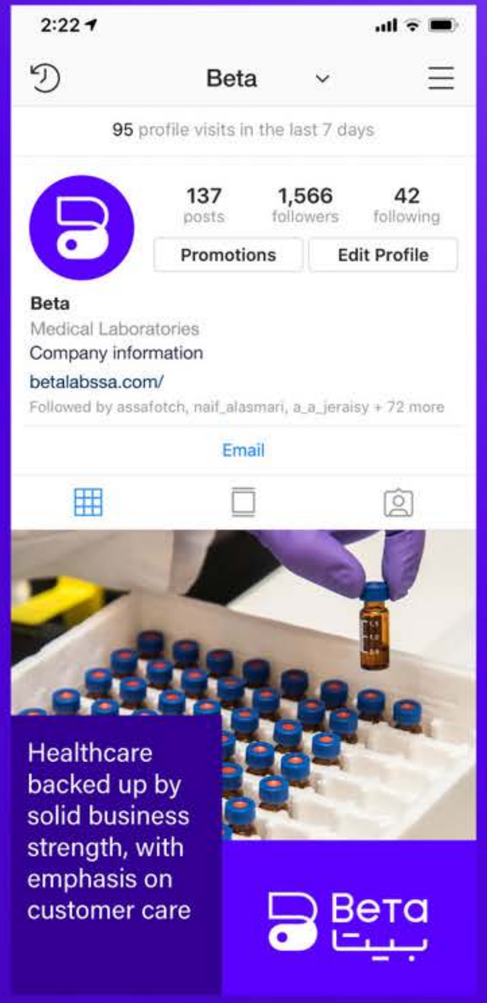

QUALITY
ACCURACY
GROWTH
Healthcare backed up by solid business strength, with emphasis on customer care
Medical and Lifestyle Laboratory Services, immediately through physical visits to our lab, and in the near future through house/business calls where we visit the clients to collect specimens. Laboratory services for Medical Centers who do not operate their own labs.
Beta
بيتا
QUALITY
ACCURACY
GROWTH
Healthcare backed up by solid business strength, with emphasis on customer care
Medical and Lifestyle Laboratory Services, immediately through physical visits to our lab, and in the near future through house/business calls where we visit the clients to collect specimens. Laboratory services for Medical Centers who do not operate their own labs.
Inquiries
info@betalabssa.com
betalabssa.com
@betalabssa
Buraidah
Saudi Arabia
Phone
Beta
بيتا

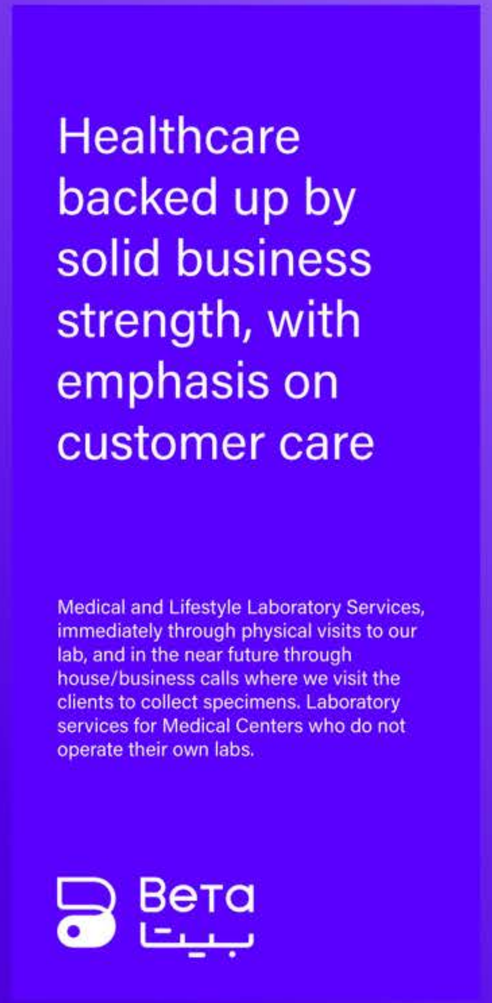

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بيتا
مختبرات بيتا الطبية
Beta Medical Laboratories
Beta
بيتا
مختبرات بيتا الطبية
Beta Medical Laboratories




Beta
بيتا


2:22
Beta
95 profile visits in the last 7 days
137 posts
1,566 followers
42 following
Promotions
Edit Profile
Beta
Medical Laboratories
Company information
betalabssa.com/
Followed by assafotch, naif_alasmari, a_a_jeraisy + 72 more
Email


2:22
Beta
95 profile visits in the last 7 days
137 posts
1,566 followers
42 following
Promotions
Edit Profile
Beta
Medical Laboratories
Company information
betalabssa.com/
Followed by assafotch, naif_alasmari, a_a_jeraisy + 72 more
Email
Healthcare backed up by solid business strength, with emphasis on customer care
Beta


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Beta


Beta
@betalabssa
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore lutpat.
Buraidah
betalabssa.com
Joined June 2009
38 Following 1,578 Followers
Tweets
Tweets & replies
Media
Likes
Beta @betalabssa · 3d
Lorem ipsum dolor sit amet, consectetuer adipiscing elit
Healthcare backed up by solid business strength


Beta
بيتا
من نحن
خدماتنا
نتائج التحاليل
اتصل بنا
مختبرات بيتا الطبية
إعادة تعريف تجربة
المختبرات الطبية
تقدم مختبرات بيتا الطبية مختلفة التحاليل المخبرية في كل من مجالات امراض الدم، الكيمياء الحيوية،
الهرمونات، أمراض المناعة، الفيتامينات والعناصر الأساسية. كما تقدم باقات فحوصات شاملة ومتخصصة
متنوعة تتناسب مع مختلف احتياجات العملاء.
اقرأ المزيد ...

Rebranding *one of the* Largest Massage *and* Relaxation Chains *in* Saudi Arabia

RAHTY SPA
راحتي سبا

Client
RahtySpa
B-Style

Link
@rahtyspaa

Sector
Health

Discipline
Brand Identity
Brand Naming

Year
2024

PBACK TO PORTFOLIO INDEX

PAST



NOW

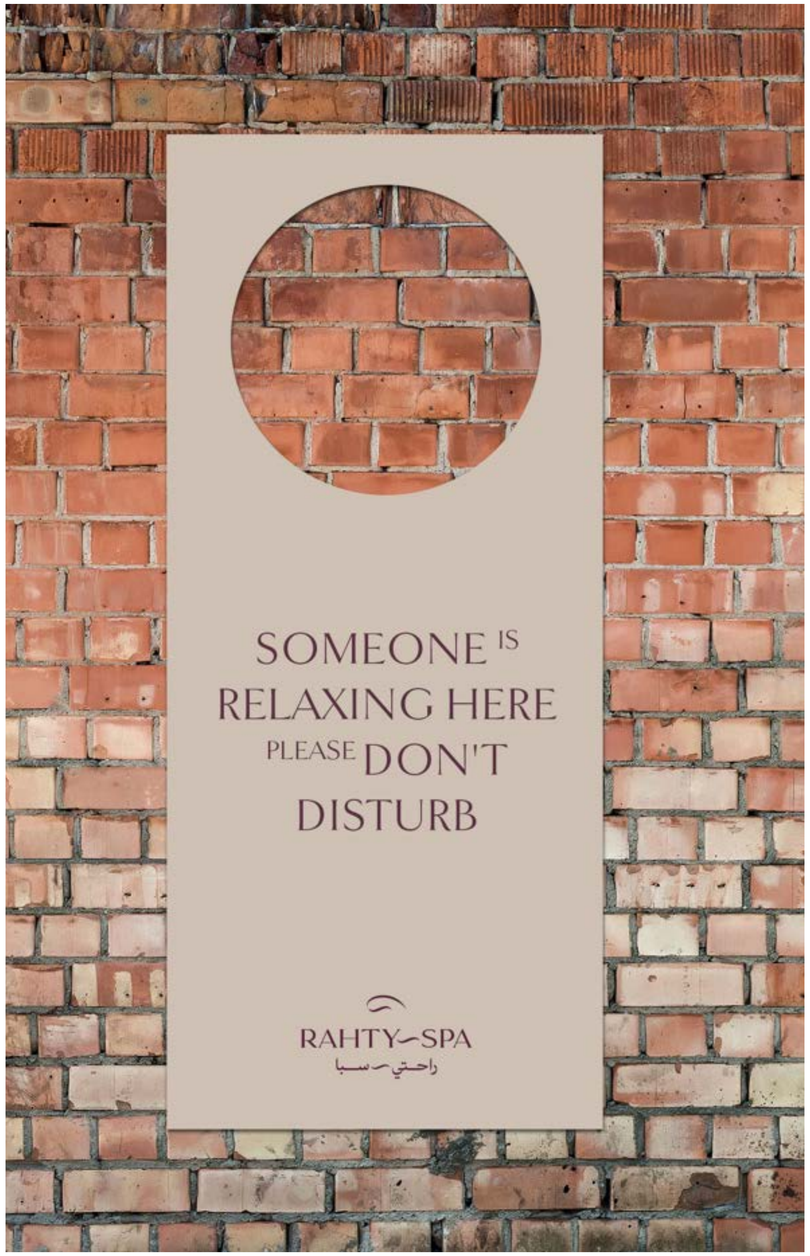
RAHTY SPA

راحتي سبا

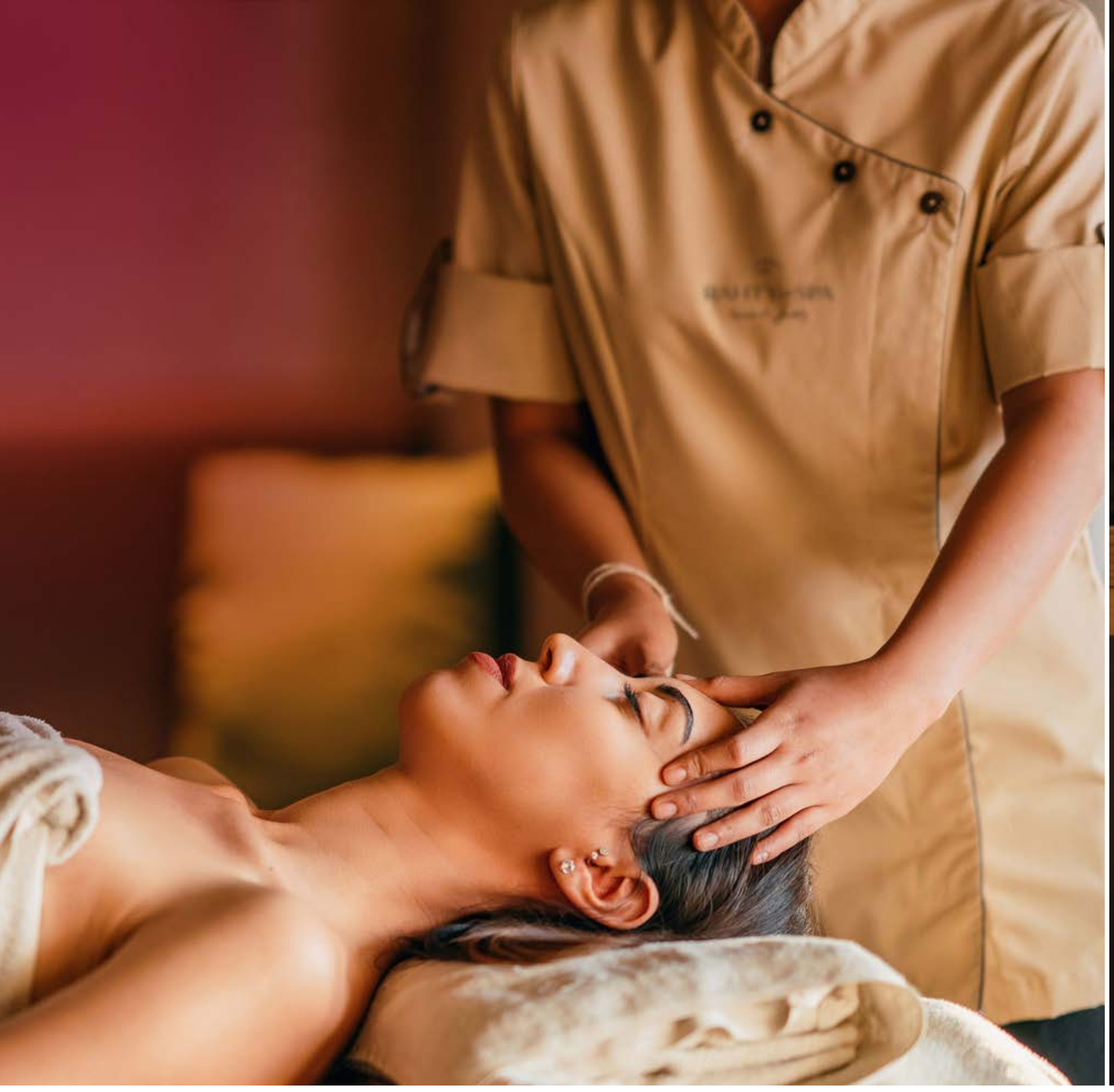

RAHTY SPA


RAHTY SPA
راحتي سبا


MOROCCAN BATH
JACUZZI
PEDICURE
MASSAGE
BRIDAL PREPARATION

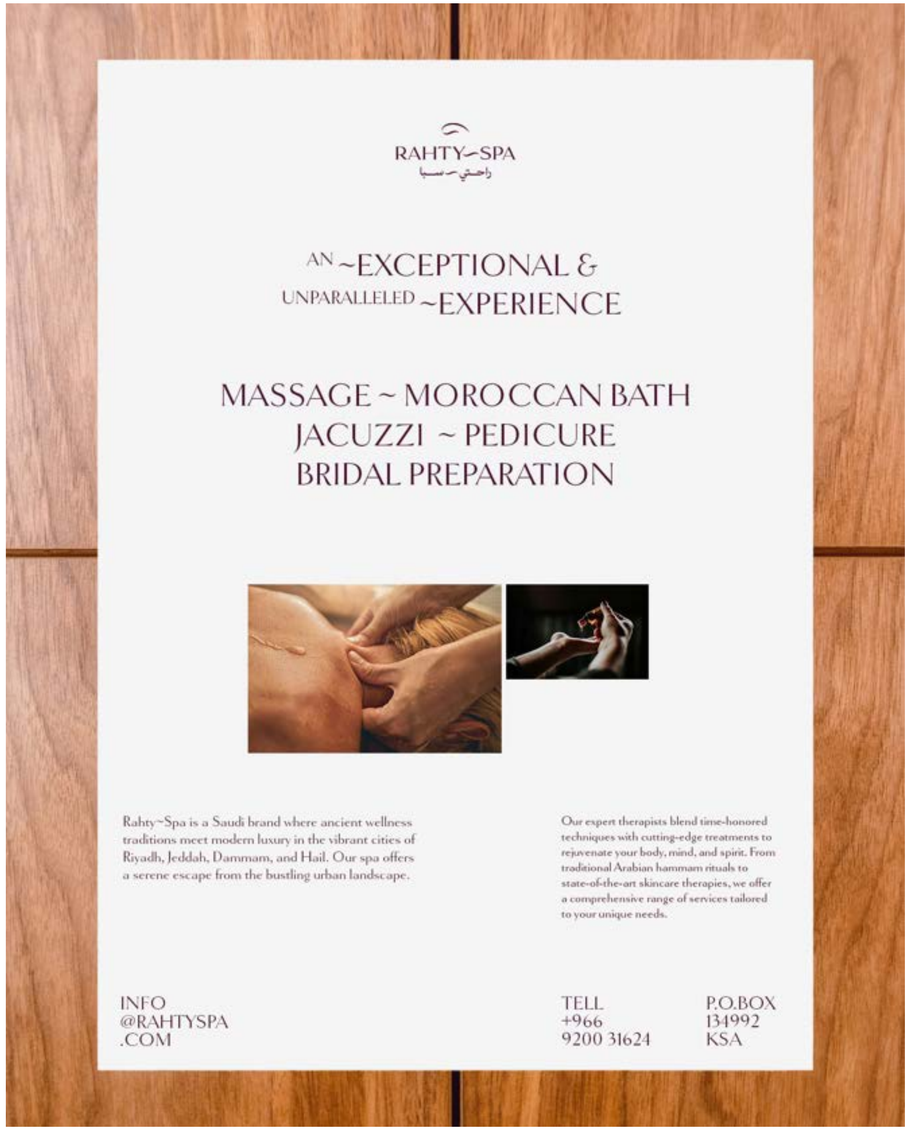

SOMEONE IS
RELAXING HERE
PLEASE DON'T
DISTURB
RAHTY SPA
راحتي سبا


MASSAGE
BRIDAL PREPARATION
MOROCCAN BATH
JACUZZI
PEDICURE






RAHTY~SPA
راحتي ~ سبا
INFO
@RAHTYSPA
.COM
TELL
+966
9200 31624
P.O.BOX
134992
KSA


RAHTY~SPA
راحتي ~ سبا
AN ~EXCEPTIONAL &
UNPARALLELED ~EXPERIENCE
MASSAGE ~ MOROCCAN BATH
JACUZZI ~ PEDICURE
BRIDAL PREPARATION
Rahty~Spa is a Saudi brand where ancient wellness traditions meet modern luxury in the vibrant cities of Riyadh, Jeddah, Dammam, and Hail. Our spa offers a serene escape from the bustling urban landscape.
Our expert therapists blend time-honored techniques with cutting-edge treatments to rejuvenate your body, mind, and spirit. From traditional Arabian hammam rituals to state-of-the-art skincare therapies, we offer a comprehensive range of services tailored to your unique needs.
INFO
@RAHTYSPA
.COM
TELL
+966
9200 31624
P.O.BOX
134992
KSA

Rebranding *the* Personal Care Saudi Brand *for* children *and* teens

Client
B-Style

Link
@bstyleksa

Sector
Beauty

Discipline
Brand Identity
Brand Naming
Signage & Environmental Graphics

Year
2024

B-Style
بي ستايل

PBACK TO PORTFOLIO INDEX

PAST



NOW

B-Style

بي ستايل





B-Style

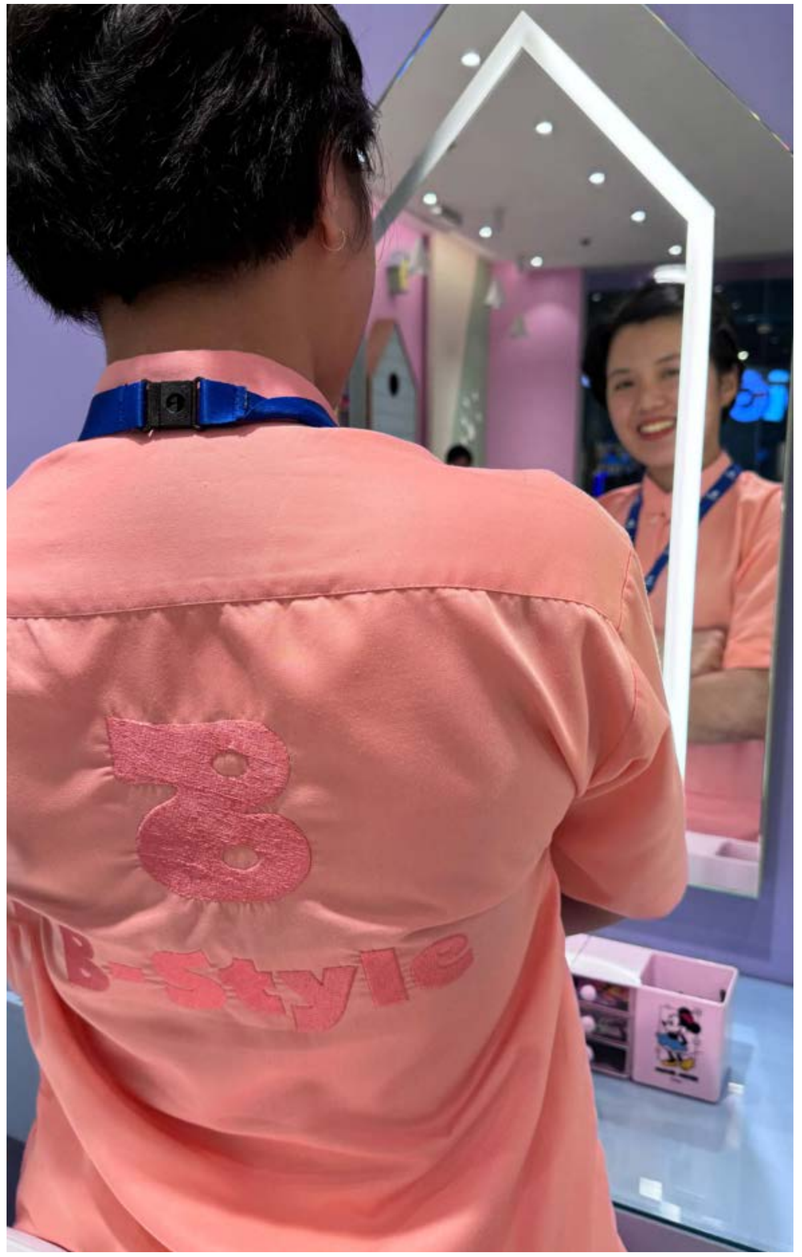
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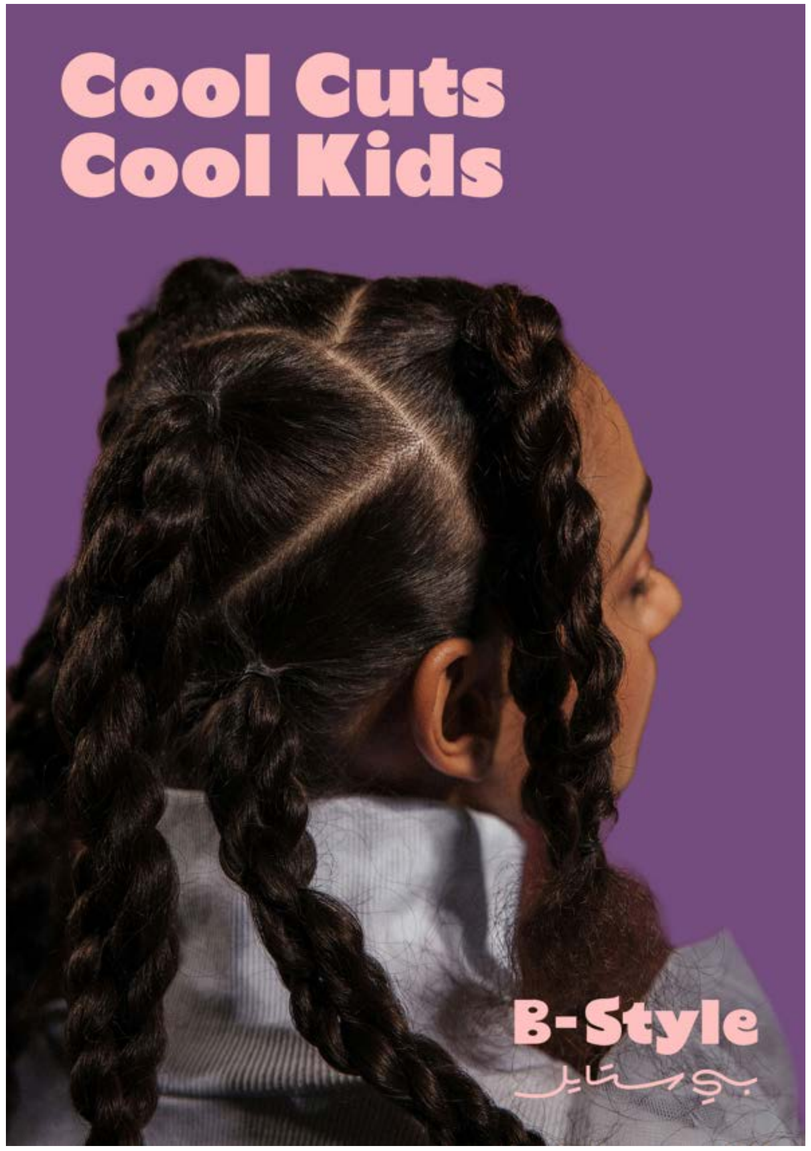
B-Style

بي ستايل

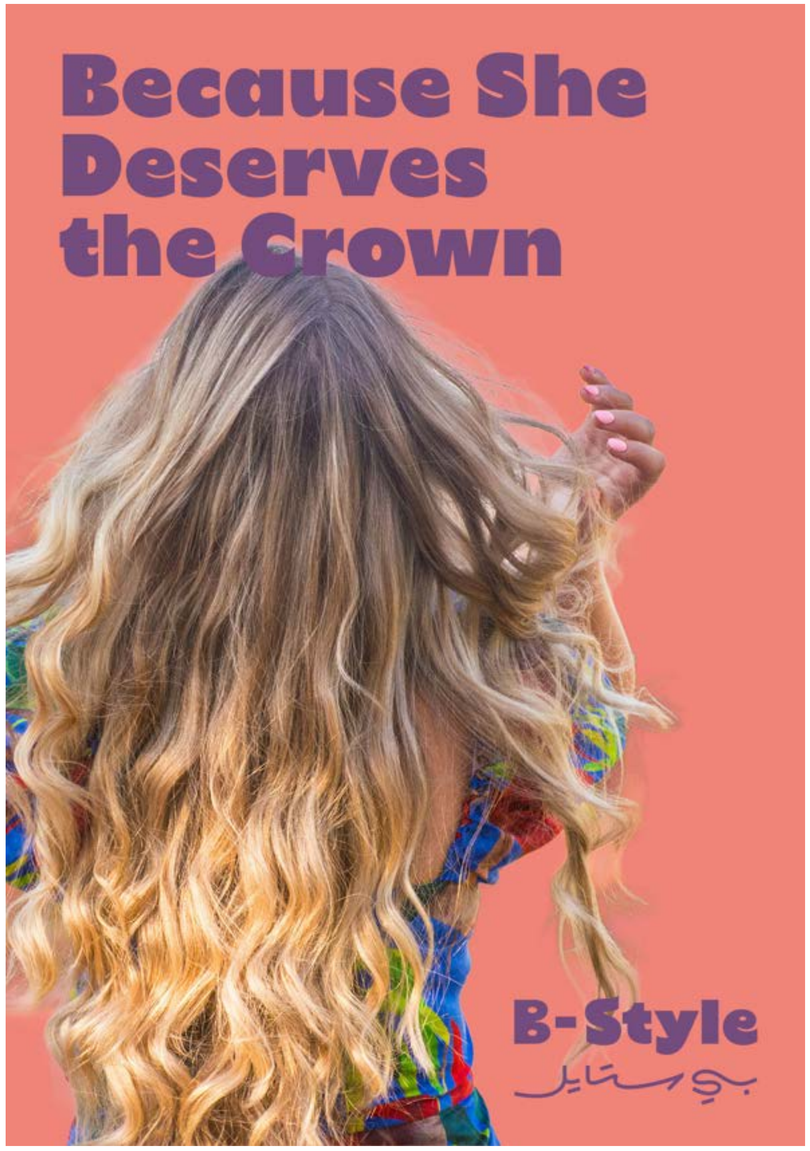

B-Style
بي ستايل
nails care


B-style


Makeup
NUDE


Cool Cuts
Cool Kids
B-Style
بي ستايل


Shine
Bright
One Nail
at a Time
B-Style
بي ستايل


Because She
Deserves
the Crown
B-Style
بي ستايل


B-Style

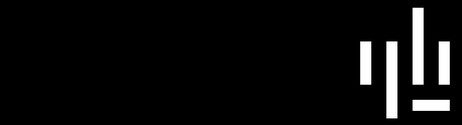

B-Style


B-Style


B-Style




B-Style



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